Audience	w/c 12 Jan	w/c 19 Jan	w/c 26 Jan	w/c 2 Feb	w/c 9 Feb	w/c 16 Feb	w/c 23 Feb	w/c 2 Mar	w/c 9 Mar	w/c 16 Mar	w/c 23 Mar	w/c 30 Mar
Patients/Patient Groups (children, adults and older people)		copy of first newsletter	Targeted engagement with patient groups throughout remainder of Jan/Feb 09 - specific dates to be confirmed		Public drop-in	Newsletter	Public drop-in		Public drop-in	Newsletter		
		Newsletter and engagement plans on LTHT and NHSL websites Telephone call from Chris to involved stakeholders/parent										
		Flyers advertising public drop-ins to be circulated round patient waiting areas/GP practices etc										
Community & Voluntary organisations (to include children's, adult and older peoples' groups)		copy of first	Targeted engagement throughout remainder of Jan/Feb (specific dates to be confirmed)		Public drop-in	Newsletter	Public drop-in		Public drop-in	Newsletter		
		Newsletter & engagement plans on LTHT and NHSL websites	,									
General Public		Flyers advertising public drop-ins circulated to libraries/one-stop shops etc Newsletter and engagement plans on LTHT and NHSL websites			Public drop-in	Newsletter made available via websites	Public drop-in		Public drop-in	Newsletter made available via websites		
Media		Press release promoting engagement, dropins, engagement so far, commitment to involving people - sent after stakeholders notified		Press release reminder of drop- ins		Newsletter				Newsletter		

1	•		1			,			1
MP's		Letter from		Copy of press	Newsletter		Newsletter		
		Chris/Maggie and		release					
		copy of first							
		newsletter							
		Copy of press							
		release							
Scrutiny Board	Copy of draft	Letter from Chris	Attend Scrutiny	Copy of press	Newsletter		Newsletter		
					Newsiettei		Newsiettei		
	newsletter and	/Maggie and copy of		release					
	engagement plans	first newsletter							
		Copy of press							
		release							
Councillors/Local		Letter from		Press release	Newsletter		Newsletter		
Area		Chris/Maggie and							
Committees/Paris		copy of first							
h Councils		newsletter							
ii Couriciis		Copy of press							
		release							
Dantaarra		•			Name to a		Neweletter		
Partners		Letter from			Newsletter		Newsletter		
		Chris/Maggie and							
		copy of first							
		newsletter							
1		Copy of press							
		release							
GPs - via Practice		Letter from			Newsletter/upda		Newsletter/update		
Managers		Chris/Maggie and			te via practice		via practice bulletin		
Mariagers		copy of first			bulletin		l i a praeme a amemi		
		newsletter			Dulletin				
LODANCED (aut of		Hewsiellei							
LCD/NYED (out of		Chiana abaut duan							
		Flyers about drop-							
		ins							
LMC	Book slot at Feb	Letter from	PBC event		Newsletter		Newsletter		
	LMC	Chris/Maggie and							
		copy of first							
		newsletter							
		Copy of flyer for							
		drop-in							
		Copy of press							
		release							
PBC		Letter from	PBC event		Newsletter		Newsletter		
PBC		Chris/Maggie and	L DC GAGUI		INCMPIGITE		INGMOIGIGI		
		Chris/Maggie and							
		copy of first							
		newsletter							
		Copy of flyer for							
		drop-in							
		Copy of press							
		release							
Staff					Email link to		Email link to		
		Email link to			updated internet		updated internet		
		internet sites			sites		sites		
		highlighting work to					Sitos		
		date, newsletter etc							
	1	date, newsietter etc							