## APPENDIX B

## **Inner North East Area Committee MSOA Profiles**

MSOA	Issue	Current/Potential Action	Who
Chapeltown E02002371	Tackle high prevalence and age standardised rates of diabetes	www.change4life.com www.wellbeingleeds.com. Healthwalk activity	Feel Good Factor currently delivers a number of healthy living activities
Chapeltown E02002371	Tackle high premature mortality rates from circulatory disease in men	www.change4life.com www.wellbeingleeds.com. Healthwalk activity	Feel Good Factor currently delivers a number of healthy living activities
Chapeltown E02002371	Tackle high premature mortality rates from cancer in women	www.change4life.com www.wellbeingleeds.com  Need more information to aid targeting	
Meanwood Six Estates E02002367	Tackle high prevalence of obesity	All professionals urged to sign up to and promote Change4Life  Exploiting linkages to Leeds Lets Change and Wellbeing Portals  Deliver/promote awareness	
		campaigns Investigate/exploit planning mechanisms Promote active transport	

MSOA	Issue	Current/Potential Action	Who
		Ensure food and nutrition and physical activity initiatives are developed/promoted	
Meanwood Six Estates E02002367	Tackle high premature mortality from circulatory disease and cancer in both	'Meanwood Quitter' starts January 2012	
	men and women	Prioritise awareness raising	
		Promote/increase access to NHS Health Check	
		Exploit linkages to Meanwood Demonstrator site	
		Develop partnership approaches to tackle determinants of health	
Meanwood Six Estates	Tackle high rates of alcohol related hospital admissions	Investigate further	ENE Health & Wellbeing Partnership
E02002367		Ensure that MSOA is considered for targeted action	Diane Powell NHS AB&Leeds
Meanwood Six Estates E02002367	High prevalence & age standardised rates of smoking & COPD	Potential rollout of aspects of Seacroft project e.g. COPD screening tool, self help and awareness campaigns	Liz Bailey
		Meanwood Quitter campaign starts January 2012	ZEST Health for Life

MSOA	Issue	Current/Potential Action	Who
		Reduce the supply and demand for illicit tobacco via enforcement activities, stakeholder and community engagement and social marketing methods	
		Develop campaigns to break intergenerational cycle of initiation and addiction to tobacco in routine and manual groups	
		Co-ordinate council services to develop new referral pathways from existing services	
Meanwood E02002360	Tackle premature mortality rate in women and circulatory disease in men	www.change4life.com www.wellbeingleeds.com	
Brackenwood and Gledhow E02002361	Sharp rise in cancer prevalence and age standardised rates	Monitor/investigated further.	AB & Leeds NHS LCC
Carr Manor E02002354	Tackle high rate of paediatric admissions to hospital	Monitor/investigated further	

MSOA	Issue	Current/Potential Action	Who
Carr Manor E02002354	Tackle higher than Leeds average premature mortality rate in both sexes, but particularly men	Monitor/investigated further	
Roundhay E02002353	Mortality from cancer a key cause of premature mortality for women	Monitor/investigated further	AB &Leeds NHS LCC
Oakwood and Gipton Wood E02002366			
Moortown Central E02002352 Roundhay Park E02002349	Mortality from cancer a key cause of premature mortality for men	Monitor	AB &Leeds NHS LCC