



Outer East Community Committee & COVID-19 Groups

FACEBOOK highlights

16 November 2020 – 10 February 2021

Appendix 1

Outer East Community Committee

Since 16th November 2020 the Outer East Community Committee Facebook page has gained: **10 new page 'likes'** (and currently has) **2,580 followers**.

This means that this is the **first** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares



Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

The most popular post since the 16th November 2020 is the LCC Outer East Community Committee post regarding the Upcoming Meeting: The Outer East Community Committee are holding a Committee Meeting on Tuesday 8th December, 4pm-6pm.

- has been shared 5 times
- has reached a total of 5,813 people

November 2020. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – LCC Outer East Community Committee Post: Upcoming Meeting: The Outer East Community Committee are holding a Committee Meeting on Tuesday 8th December, 4pm-6pm, posted on 20th November 2020.

5,813 people had this post delivered to them and it had **33** post clicks, with **14** likes, comments and shares.



Post Details

Leeds City Council Outer East Community Committee

Upcoming Meeting:
 The Outer East Community Committee are holding a Committee Meeting on Tuesday 8th December, 4pm-6pm.
 The meeting will be hosted by the Chair, Councillor Pauleen Grahame. ...
[See more](#)

Outer East Community Committee Meeting

When? Tuesday 8th December 2020, 4pm-6pm
Where? Streamed online via the Leeds City Council Outer East Committee website:
<https://democracy.leeds.gov.uk/ieListDocuments.aspx?Cid=1003&Mid=10218&Ver=4>
 Hosted by the Chair, Councillor Pauleen Grahame, Outer East Community Committee.
 Keep up to date with the work of your Community Committee.
 We are inviting submissions on local issues that may be presented to the Committee.
 If you require a submission form please contact:
communitycommittee@leeds.gov.uk

LccOuterEast

Performance for your post

5,813 People Reached

14 Likes, Comments & Shares

9 Likes	3 On Post	6 On Shares
0 Comments	0 On Post	0 On Shares
5 Shares	5 On Post	0 On Shares

33 Post Clicks

2 Photo views	6 Link clicks	25 Other Clicks
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NEGATIVE FEEDBACK

1 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

2nd Place – LCC Outer East Community Committee Post: Temple Newsam Communities Together Forum Wednesday 20th January, posted on 5th January 2021

1,787 people had this post delivered, with 24 post clicks with 23 reactions, comments & shares.

Post Details

Leeds City Council Outer East Community Committee

Temple Newsam Communities Together Forum
 Wednesday 20th January ,5pm. This will be a virtual meeting via Zoom. It is chaired by your local councillors with representation from Leeds City Council officers, local groups and West Yorkshire Police. Local issues are discussed, local consultations are promoted and local projects are developed. Get involved - have your say!
 Please email communitycommitteeefunding@leeds.gov.uk for further information.

The Forum

The Forum is a meeting open to the public who live or work within the local area. It is a consultation tool with local residents and businesses where issues are discussed and projects are developed.

The Forum also has a community safety update via the **PACT** (Partners And Communities Together) meeting which is an opportunity to speak to your Neighbourhood Policing Team about local issues.

Temple Newsam Communities Together Forum

Wednesday 20th January (5pm)

Via Zoom

Please email communitycommitteeefunding@leeds.gov.uk for further information

Keep up to date with the Outer East Community Committee

Community Committees

LccOuterEast

@_YourCommunity

Performance for your post

1,787 People Reached

23 Likes, Comments & Shares

14 Likes	2 On Post	12 On Shares
1 Comments	0 On Post	1 On Shares
8 Shares	8 On Post	0 On Shares

24 Post Clicks

1 Photo views	0 Link clicks	23 Other Clicks
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NEGATIVE FEEDBACK

0 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

3rd Place – LCC Outer East Community Committee Post: Consultation time!
As part of Leeds City Council's proposals to bridge the gap in the budgets, a review of outdoor bowling greens has taken place and you now have an opportunity to have your say, posted on 19th November 2020

630 people had this post delivered to them. There were **104** post clicks and **60** reactions, comments and shares

Post Details

Leeds City Council Outer East Community Committee

Consultation time!
 As part of Leeds City Council's proposals to bridge the gap in the budgets, a review of outdoor bowling greens has taken place and you now have an opportunity to have your say
 Please find the consultation at the end of this link
[https://surveys.leeds.gov.uk/s/V1AW2A/...](https://surveys.leeds.gov.uk/s/V1AW2A/) See more

City	Number of Greens
Leeds	62
Glasgow	36
Sheffield	32
Manchester	25
Nottingham	12
Birmingham	6
Cardiff	6

SURVEYS.LEEDS.GOV.UK
Outdoor Bowls in Leeds
 Please take a few minutes to take our survey.

Performance for your post

630 People Reached

60 Likes, Comments & Shares

13 Likes	1 On Post	12 On Shares
37 Comments	8 On Post	29 On Shares
10 Shares	10 On Post	0 On Shares

104 Post Clicks

0 Photo views	41 Link clicks	63 Other Clicks
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NEGATIVE FEEDBACK

0 Hide post 0 Hide all posts
 0 Report as spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

3rd MOST POPULAR POST

630 People reached 164 Engagements **Boost Post**

4 Comments 10 shares

Like Comment Share

COVID-19 Facebook Groups

The Communities Team have set up **33** ward based **Coronavirus Help Facebook Groups** as a way of promoting services, supporting communities and cascading information in an attempt to tackle the Coronavirus pandemic. Key charities, voluntary groups, community groups, Councillors, as well as the wider population in the local community are all invited to join the pages.

As well as key messages from the main Leeds City Council Facebook Page being used to deliver information to each ward, the pages are also there to generate discussion and debate but also hopefully facilitate conversations around being neighbourly during the national pandemic and assist if possible in some of the volunteering efforts.

To date, Cross Gates & Whinmoor has **272** members, Garforth & Swillington has **151** members, Kippax & Methley has **231** members and Temple Newsam has **115** members.

The committee is asked to note the specific **Coronavirus Facebook Ward Pages** and are invited to join the pages in an attempt to increase traffic.

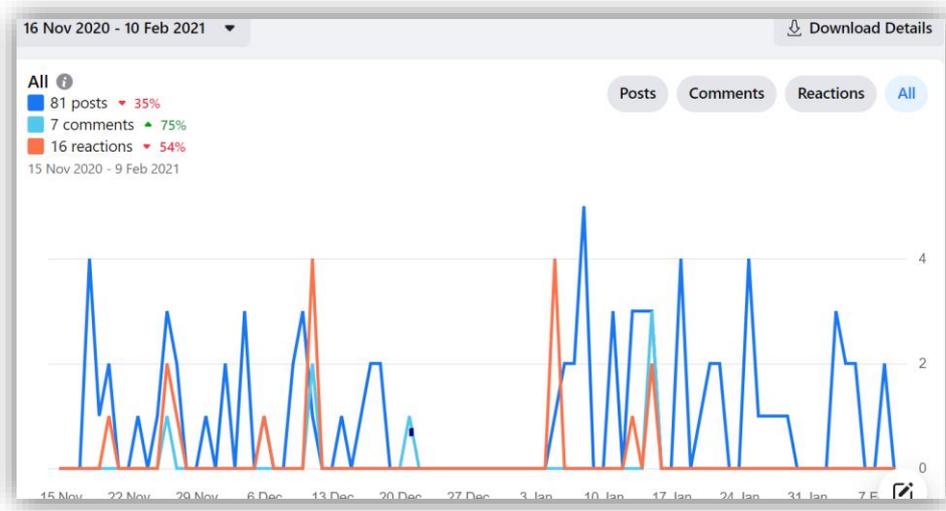
- **Cross Gates & Whinmoor:**
<https://www.facebook.com/groups/160876171685804/>
- **Garforth & Swillington:**
<https://www.facebook.com/groups/2825870440832422/>
- **Kippax & Methley:**
<https://www.facebook.com/groups/2537537846488224/>
- **Temple Newsam:**
<https://www.facebook.com/groups/231347554658819/>

For the latest Coronavirus (COVID-19)
information visit
www.leeds.gov.uk/coronavirus



1. Cross Gates & Whinmoor Coronavirus Group:

There have been **81** posts, **7** comments and **16** reactions, from 16th November 2020 to 10th February 2021 on the Cross Gates & Whinmoor Coronavirus Group page.



The most popular post in the last 28 days:

SPARE IT - CAN YOU DONATE AN OLD DEVICE?

Time to ask your office or workplace to dig through their IT cupboard and have a look at whether you can help...

We are running a project to *clean and refurbish* second hand laptops, tablets and computers, to distribute to children without digital access throughout Leeds.

According to analysis from the Northern Powerhouse Partnership, there are at least 116,000 families in Yorkshire and the Humber without access to a laptop, tablet or desktop computer, around 10 per cent of the total population. In October 2020, the UK government cut laptop provision for schools by 80%!

This means that these already disadvantaged kids are facing further difficulties in accessing their education during lockdown!

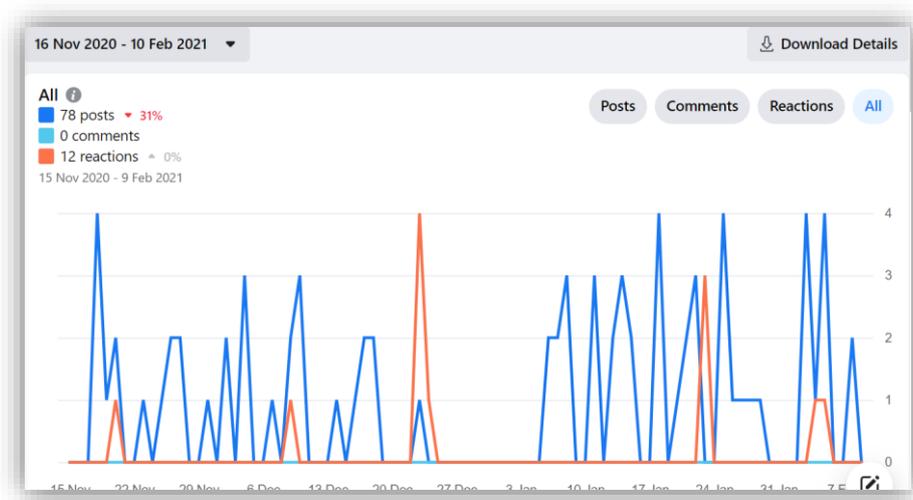
Any laptop or computer donated will be going to a charity that Leeds City Council is working with called [Digital Access West Yorkshire](#) to be completely wiped and a new operating system installed. These will be then be distributed across the city based on need, including locally across our ward.



The post was seen by **121** people and had **1 like**

2. Garforth & Swillington Coronavirus Group:

There have been **78 posts**, **0 comments** and **12 reactions** from 16th November 2020 to 10th February 2021 on the Garforth & Swillington Coronavirus Group page.



The most popular post in the last 28 days:

Even with the pandemic there are opportunities to vote safely:

Latest vlog and links to ensure you can vote safely and simply on May 6th.

Residents are being urged to take up postal voting to avoid pandemic related complications at polling stations.

On Thursday 6 May elections are scheduled to elect councillors to Leeds City Council and a mayor for the West Yorkshire Combined Authority.

A devolution deal for West Yorkshire was signed into law on Friday 29 January, which will see the combined authority mayor given new powers in the region.

Currently elections are planned to take place despite COVID-19, but some disruption is anticipated due to changes to polling stations, as some locations are unsuitable for social distancing.

Distancing measures are likely to be in place meaning there could be queues and voters will be asked to wear a mask or face-covering if able to do so and use hand sanitiser as well as other safety measures.

The council is encouraging voters to ease potential strain on polling stations by using a postal vote instead. For the general election in December 2019, more than one in five of those people who voted did so by post.

Households will shortly receive a letter and forms by post, but it is also possible to download an application form at

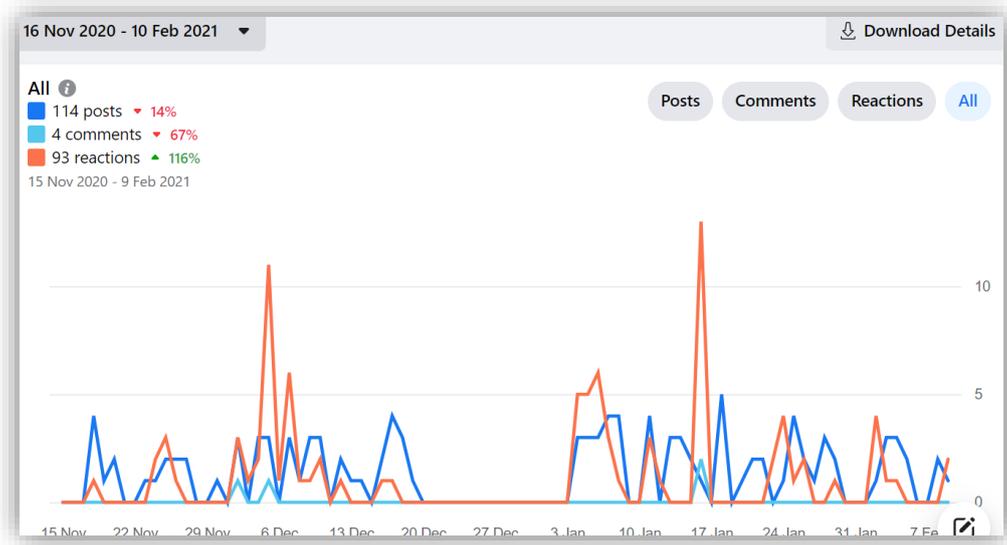
<https://www.leeds.gov.uk/your.../elections/postal-voting>. The deadline to apply for a postal vote for elections is 5pm on Tuesday 20 April, but residents are being asked to apply as soon as possible to help manage increased demand. If the elections are postponed, all postal vote applications made for 6 May will be valid for the rescheduled date. If you have any questions please do not hesitate to contact our Helpline on 0113 2224411 electors@leeds.gov.uk



The post was seen by **53** people and **1** likes

3. Kippax & Methley Coronavirus Group:

There have been **114** posts, **4** comments and **93** reactions, from 16th November 2020 to 10th February 2021 on the Kippax & Methley Coronavirus Group page.



The most popular post in the last 28 days:



The post was seen by **156** people and had **1 share & 11 likes**

4. Temple Newsam Coronavirus Group:

There have been 72 posts and 4 reactions since 16th November 2020 to 10th February 2021 on the Temple Newsam Coronavirus Group page.



The most popular post in the last 28 days:

"When I received a date to receive my first vaccine I felt really emotional as I knew this was the first step for me, others and the country as a whole to regain some normality in the future."
Grace Stewart-Hanson, Named Nurse Safeguarding Adults, Leeds Community Healthcare NHS Trust
@NHS in Leeds

NHS

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Leeds City Council

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Grace Stewart-Hanson, Named Nurse Safeguarding Adults, Leeds Community Healthcare NHS Trust
@NHS in Leeds

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MOST POPULAR

The post was seen by **18 people** and **2 likes**