

Leeds City Council Scrutiny Board Meeting

11th January 2011

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Why was LBIA sold?

- Answer: The 5 Councils sold LBIA because it recognised the airport needed investment and development as a key asset for supporting the City region.

Bridgepoint 3-Point Strategy

“A clear vision for the future success of LBIA”

Under the Bridgepoint strategic plan for the airport, a £70 million capital expenditure plan is being implemented to provide additional terminal capacity to accommodate anticipated growing passenger volumes and to meet more immediate infrastructure requirements. Specifically, the plan is built around a 3 key areas:-

Bridgepoint

1

Investment in, and development of, the existing airside and landside infrastructure to enhance capacity

2

Development of the route network to increase number of destinations, frequency and to double passenger capacity to seven million by the year 2015

3

Further development of LBIA's commercial revenues in areas such as retail and food & drink.

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Getting There - Route Development

- LBIA is the fastest growing Northern airport serving 74 destinations. We need many more.
- We must provide the region with a greater choice of services for both leisure and business.
- We are highly active in the industry in working to attract more airlines and increasing frequencies on key routes.
- We are working with existing carriers at LBIA to grow.
- Services to London are important to the region.
- Medium and long haul services will be developed especially via connecting hubs.
- Our development will minimise the need for our catchment to use other airports, notably Manchester.

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Getting there – infrastructure

- LBIA are investing £70m over the next 5 years, the largest investment of any regional airport in the UK.
- For 2009/10 we have delivered:
 - £2m enhanced forecourt facilities and short stay car parking.
 - £0.6m reconfigured and improved central security search.
 - £5m of infrastructure improvements.
 - £0.4m on a new fuel farm facility.
 - £0.35m new Premier Lounge.
 - £1m of new long stay car parking.
- The Terminal redevelopment will include major improvements and enhancements to the passenger journey – security, circulation space and a new departure lounge.
- High St brands – quality shopping and eating choices.

Our airport so far...

- A vital role & gateway for overseas visitors to Leeds City Region
- Over 2.7 million passengers annually
- 74 destinations
- Contributes to regional economy in the order of 3,000 direct / indirect jobs within City Region
- Equates to total Gross Value Added (GVA) contribution of £98.5 million
- Next phase of development will generate 280 construction jobs during 2011 / 2012

Our airport tomorrow...

- An airport in which the region can take pride.
- Deserved reputation for outstanding service quality.
- LBIA is first choice for air travel in our region.
- Industry leading reputation across environmental, safety and security issues.
- Regional demand for air travel is served from the region.
- 5 million passengers annually.
- Employment rate in excess of 1,000 jobs per million pax.
- GVA to the regional economy of over £200 million.
- An extensive and growing choice of destinations and airlines.
- Major investment in terminal and other key

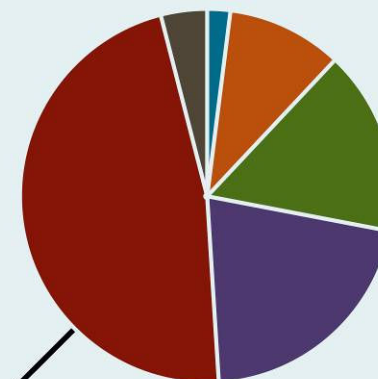
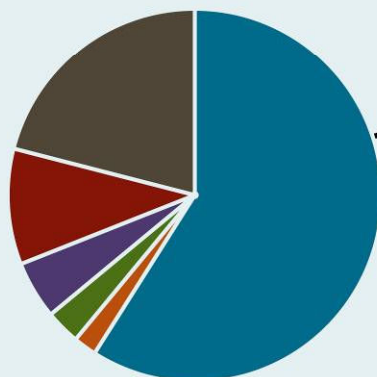
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Our role in the Regional Economy

- Providing the region with the means to connect to markets.
- Making or region more accessible and attractive to inward investment.
- Creating significant regional employment.
- Increased international profile for the city and the wider region.
- Enhancing Yorkshire's inbound tourism potential working with Welcome to Yorkshire.
- Manchester becomes the 'second best option' for our customers and catchment.

Manchester Airport		
Region	Passengers	Percentage
North West	12,364,000	59%
Humberside	470,000	2%
North Yorkshire	704,000	3%
South Yorkshire	939,000	4%
West Yorkshire	2,113,000	10%
Rest of UK	4,388,000	21%
Total	20,978,000	100%



Leeds Bradford International Airport		
Region	Passengers	Percentage
North West	48,000	2%
Humberside	257,000	10%
North Yorkshire	386,000	16%
South Yorkshire	515,000	21%
West Yorkshire	1,158,000	47%
Rest of UK	106,000	4%
Total	2,470,000	100%

Key:

1,000,000 Passengers



Leakage of Passengers

Actions – we need your help

Discuss

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