

Appendix A

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

ALARM SYSTEM WITH PANIC BUTTONS, CCTV SYSTEM WITH RECORDING FACILITIES AND 28 DAY LIBRARY, TRAINED STAFF WITH RECORDED ONGOING ALCOHOL TRAINING REGIME, CHALLENGE 25 AND PROOF OF AGE INITIATIVE EMBRACED, INSTORE CHALLENGE SIGNAGE, REFUSALS SYSTEM WITH REFUSALS BOOK AND INCIDENT BOOK

b) The prevention of crime and disorder

CCTV SYSTEM WITH RECORDING FACILITY, TRAINED STAFF, CHALLENGE 25, REFUSALS SYSTEM

c) Public safety

STAFF TRAINED IN FIRE SAFETY PROCEDURES AND THE USE OF FIRE SAFETY EQUIPMENT, FIRE FIGHTING EQUIPMENT

d) The prevention of public nuisance

STAFF TRAINED TO DEAL WITH SITUATIONS, USEABLE WASTE BINS PROVIDED ON THE FORECOURT

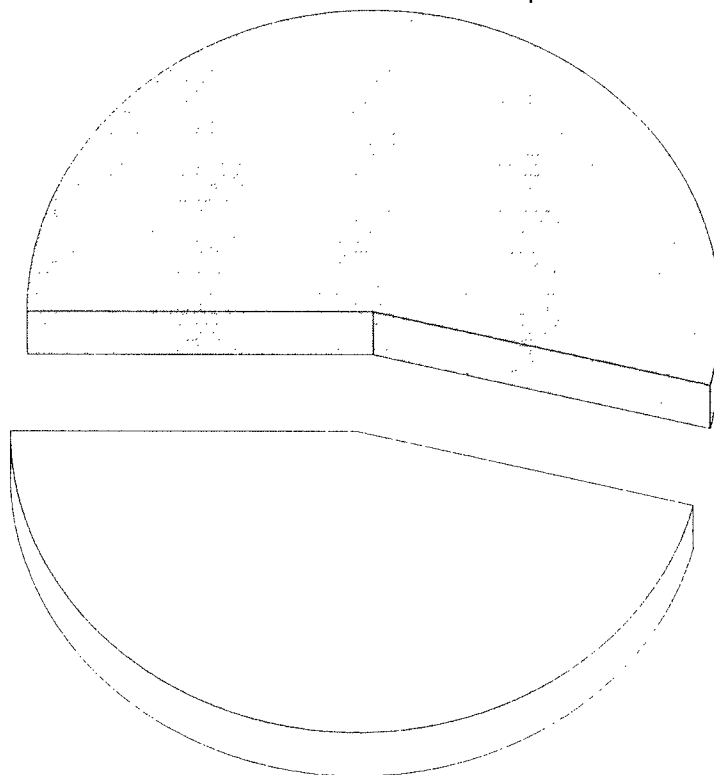
e) The protection of children from harm

FULL ALCOHOL TRAINING REGIME IN USE, ONGOING RECORDED ALCOHOL TRAINING AND REFRESHER TRAINING, CHALLENGE 25 TRADING INITIATIVE EMBRACED, CHALLENGE SIGNAGE, REFUSALS SYSTEM AND REFUSALS BOOK AND INCIDENT LOG IN USE

Analysis of Projected Customer Flow - Shop v Forecourt

Motor Fuel Ltd - Convenience Store Cross Gates Leeds

No. of Shop Customers - 129496 (53.8%)



No. of Fuel Customers - 111271 (46.2%)

Analysis of Projected Customer Flow
Client Name: Motor Fuel Ltd - Convenience Store
Cross Gates Leeds

	Shop Sales - £	Average Shop Purchase - £	Number of Shop Customers	Number of Fuel Customers	Average Fuel Purchase - Litres	Fuel Sales - Litres
Month 1	18299	1.86	9838	9296	26.10	242635
Month 2	18875	1.88	10021	9292	26.08	242304
Month 3	19451	1.91	10200	9288	26.05	241973
Month 4	20027	1.93	10374	9283	26.03	241642
Month 5	20603	1.95	10544	9279	26.01	241312
Month 6	21179	1.98	10710	9275	25.98	240981
Month 7	21755	2.00	10872	9270	25.96	240650
Month 8	22331	2.02	11030	9266	25.94	240319
Month 9	22907	2.05	11185	9262	25.91	239988
Month 10	23483	2.07	11336	9257	25.89	239657
Month 11	24058	2.10	11484	9253	25.87	239326
Month 12	24634	2.12	11628	9249	25.84	238995
Totals	257601	1.99	129496	111271	25.97	2889783