

### Appendix 3: Draft public consultation programme

The Revised Publication Draft Plan for the Outer North East (ONE) Housing Market Characteristic Area (HMCA) will be consulted upon in accordance with the Adopted Statement of Community Involvement (2007). Specific consultation activities will be undertaken in the same manner as the Publication Draft Plan in September 2015 and in line with the Marketing and Communications Plan which was developed for those purposes. The headlines of this approach are set out below.

The main change between this and the previous consultation is the length of the consultation period. At Publication stage for the whole Plan, where events were held for 11 individual HMCAs an 8 week period was necessary. For the Revised ONE HMCA consultation the statutory period of 6 weeks is proposed reflecting the more targeted nature of the consultation between 26<sup>th</sup> September to 7<sup>th</sup> November 2016.

At Publication stage the City Council is presenting what is considered to be a sound Plan. As a consequence, the focus of the consultation is primarily to invite representations on the soundness of the Plan and not to revisit the issues & options stage (the Publication of the Plan means that the Council has made its site choices, with the intention of putting these before an independent inspector for public examination).

In facilitating this process, the consultation will combine a number of elements, including:

- **Online Mapping/web information:** a key means of consultation will be via the Council's web site (which elicited 1/3 of all representations at Publication Draft stage). This enables access to all of the proposals and technical information, background papers, representation forms etc.
- **Distribution of material:** to libraries & One Stop Centres (paper copies), with material advising of the option to comment online,
- **E-mail notification:** to interested parties and statutory consultees
- **Social media:** Twitter/Facebook directing interested parties to the material
- **Targeted use of exhibition material / drop in events:**
  - two events are proposed, which will be staffed by LCC officers from planning and highways to directly respond to questions on the proposals and assist in submitting representations

Date	Time	Venue
Tuesday 4 <sup>th</sup> Oct	2:00 – 8:00pm	Wetherby Town Hall
Thursday 20 <sup>th</sup> Oct	2:00 – 8:00pm	John Rylie Centre, Barwick-in-Elmet

- **Liaison with Neighbourhood Plan Groups:**
  - enable and help facilitate Neighbourhood Planning groups/ward members to run their own events.