

Outer West Community Committee Wellbeing Fund Project Summary

Project Name	Owl Cotes Subway
Amount applied for	£4,360
Lead Organisation	Seagulls Re- Use Limited
Ward/Neighbourhood	Pudsey

Business Plan Objective	Best City for Communities <ul style="list-style-type: none"> • Increase community activity and local residents' involvement in decision making. • Work with our partners to improve services in our local neighbourhoods. • Enhance the quality of our parks and public spaces. • Develop and make better use of community assets.
	Best City for Health & Wellbeing <ul style="list-style-type: none"> • Promote healthy lifestyles and tackle health inequalities. • Improve access and engagement in sport and cultural activities.

<p>Project Summary</p> <p>The grant will be used to plan, coordinate, deliver and install a large scale community mosaic for the entrance of the subway leading to the Owlcotes Centre at the end of Primrose Hill. The aim of the mosaic is to create a colourful and meaningful piece of public art and a lasting testament of a community arts project for the area.</p> <p>The hope is to give the area more of a community focus and discourage anti- social behaviour. There have been ongoing problems with graffiti (often offensive) in the subway. The subway is widely used by school children and other members of the public. The Bridges Section LCC advised they regular remove the graffiti and repair the subway only for more graffiti to reappear very quickly.</p> <p>Seagulls have had other very successful similar projects in Burmantofts (below A64, York Road) with mosaic and artworks. The work was carried out with the participation and involvement of the community which gave them a sense of pride and achievement. Graffiti and vandalism has been greatly reduced in these subways since the installation of the mosaics.</p> <p>Seagulls will run workshops and create the mosaic with members of the local community including Primrose Hill Primary School, Bramley Elderly Action, Swinnow Community Centre and the local secondary school. The mosaic will be made in small sections and can be made indoors, allowing many residents to take part in this project and gain a sense of pride and achievement in what they have created for their local community. Seagulls will then piece the mosaic together and install onto the walls of the subway.</p> <p>The funding will be used for staff and volunteer time, and materials to complete the project.</p>

<p>Targets for the project and how success will be measured</p> <ol style="list-style-type: none"> 1. To produce a large scale community arts project that local people are proud of and feel part of. Measure success by the amount of groups we engage with. Measure success by whether the mosaic is vandalised. Record and monitor feedback from social media. 2. To engage with 6 volunteers on the project, helping with the planning preparation and installation of the mosaic.
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How the project will be promoted and/or participation encouraged

Seagulls will ask Primrose Hill Primary to circulate information to parents via a leaflet in children's book bags. Seagulls will put up posters in Bramley Elderly Action and Swinnow Community Centre. Word of mouth will also be used as a way of promoting the project.

Seagulls have a strong presence on social media: Facebook- SeagullsMosaic and Twitter- SeagullsPaint. The project will be publicised through their networks and on their website- www.seagullsreuse.org.uk

Exit strategy/How the project will continue after the funding

This is a site specific, one off project that is stand alone.

However if people enjoy mosaic (and it can be addictive!) they will be able to access workshops or purchase equipment and tiles at Seagulls on Kirkstall Rd.

The wall is very long and lends itself to future projects if funding is found and there is community interest.

Other organisations involved

Swinnow Community Centre
Primrose Primary School
Bramley Elderly Action

Seagulls have made initial contact with Primrose Hill Primary school who are interested in being part of the project. Bramley Elderly Action and Swinnow Community Centre are on board. Seagulls aim to engage with a secondary school in the area.

Financial Information

Revenue funding requested	£4, 360
Total cost of project	£4,360
Match funding/Other funding sources	£0.00

Full Breakdown of Costs

Item	Wellbeing	Other (with funding body)	Date of Decision
Contribution towards Management time	500.00		
Lead mosaic artist workshop costs	1000.00		
Arts worker workshop costs	540.00		
Volunteer costs	380.00		
Consultation and design time	420.00		
Final construction	300.00		
Installation of mosaics	750.00		
Materials	470.00		
Sub total	4,360.00		
Total	£4,360.00		

Details of volunteers	any volunteer hours at £11.06ph per volunteer
Volunteer role	<p>2 volunteers x 20 hours Planning and preparing mosaic = £221.20</p> <p>2 volunteers x 15 hours Help finishing off the mosaic = £165.90</p> <p>2 volunteers x 30 hours Installing the mosaic = £331.80</p> <p style="text-align: right;">Total = £718.90</p>

Details of funding from previous years
<p>2016 we received the following grants:</p> <p>£2000.00 Flood relief payments</p> <p>£4137.00 West North West Well Being (Kirkstall Mosaic)</p> <p>£3696.00 East North East Well Being (York Rd subway)</p> <p>£426.00 East North East small grants for a project in Burmantofts</p>

Communities Team Comments