

Leeds Inclusive Growth Strategy

Inner North East Community Committee
Community Workshop, 18th September 2017

What can the Inner North East area contribute to the city's growth and prosperity?

- Diversity is a strength
- Culture - Arts, music, food strengths
- Youthful population
- Facilities for expansion of community approaches to learning
- Opportunity to build on the arts sector locally not just centrally
- Local workforce with investment in the city and retained spending power
- Community spaces and buildings

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What are the barriers to people in the Inner North East area benefiting from the city's growth and prosperity?

- Language and cultural Barriers
- Digital Inclusion - Access to digital infrastructure and hardware (laptops/Wi-Fi/tablets etc). ICT gap with some older people
- Community reputation and image - Expectations/aspirations. Need to raise aspirations (particularly in the young) and challenge stereotypes
- Class barriers between communities
- Educational opportunities - Lack of school places
- Housing quality and stock
- Transport infrastructure and networks - Why is it easier to travel to Leeds from some other cities than it is for Leeds citizens to travel across the city?
- Health and wellbeing (mental and physical)

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What needs to happen to ensure that the Inner North East area is part of the city's growth?

- Ensure that the diversity and vibrancy of communities is celebrated and promoted.
- Turn barriers into strengths - Multi-lingual communities can help with communication/translation/interpretation
- Support migrant communities to integrate - Expand, promote and support ESOL provision
- Grow the local district centres and shopping areas - Economic development model
- Positive promotion of the benefits of a diverse labour market. More opportunities to reduce discrimination. Don't allow Brexit to derail championing of diversity
- Link local professionals into schools. Inspiring stories ("look what you can achieve"). Adult mentors.
- Link big business into schools, engaging our young people and raising their aspirations so that they are the future workforce in knowledge intensive and technical positions

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What needs to happen to ensure that the Inner North East area is part of the city's growth?

- Volunteering opportunities - Promote volunteering as a way for people to get work experience and help them to be job ready
- Provide informed and diverse careers advice, ensuring all young people have equal academic opportunity but not pushing university as the only route
- Businesses doing well out of the city have a corporate responsibility to provide work experience, apprenticeship and skills training opportunities for citizens
- Can businesses help young people with job searching, applications and interview techniques
- Digital inclusion - Can businesses help with digital access by donating old hardware/software. Provide improved access to WiFi in public buildings and spaces
- LCC and private sector partnerships

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What needs to happen to ensure that the Inner North East area is part of the city's growth?

- **Improve transport infrastructure and access.** Can incoming commercial investment help? Good transport is essential to support local workforce and retain spending power within the city
- **Encourage and support enterprise/entrepreneurs.** Ensure there is local provision of space for business (enterprise zones/commercial units)
- **Job vacancies/apprenticeship opportunities** - Identify and promote through multiple Networks and platforms. Be proactive where individuals/groups not hearing about opportunities
- **Adult Learning** - More provision and better promotion of the offer to ensure that communities are supported to upskill.
- **Community consultation and engagement** - Utilise events/places with high footfall instead of expecting to come to us to consult. Use residents groups networks. Can we use employer networks to cascade and encourage participation. Schools/colleges etc.

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What needs to happen to ensure that the Inner North East area is part of the city's growth?

- **Area asset mapping** - Identify what is good in the Inner North East area
- **Communication** - Needs to be wide ranging and reflective of diverse communities (eg multi-lingual)
- **Address social isolation** - Social prescribing needs to be supported and promoted
- **More support for working parents** - Breakfast and afterschool clubs need to be flexible and affordable
- **Improve quality of housing** - Invest in social housing. Regulate private rented sector.
- **Support people with mental and physical ill-health** so that they feel able to work and add value to the workforce
- **Ensure that the Inclusive Growth Strategy is implemented, embedded and driven**
- **Investment from the private sector** to trigger regeneration of communities

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