



Outer South Community Committee **FACEBOOK**
highlights

3rd November 2017 – 26th January 2018

Since 3rd November 2017 the Outer South Community Committee Facebook page has gained:

- **47 new page 'likes'** (and currently has)
- **665 followers**

This means that this is the **fourth** most popular Community Committee page—but we're continuing to work on this!

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts, because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

By far the most popular post since the 24th August was the posting regarding the **Outer South Community Committee Youth Activity Fund** and a request for expressions of interest:

- has been shared 88 times
- commented upon 8 times
- has 287 specific post clicks
- **has reached a total of 7,934 people**

On the following pages are screenshots of the most popular three posts since the 3rd November 2017. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place - Outer South Community Committee Youth Activity Fund

7,934 people had this post delivered to them and 287 opened it to read it in more detail.

Post Details

Leeds City Council Outer South Community Committee
Published by Carl Hinchliffe · 14 December 2017 ·

INVITATIONS FOR APPLICATIONS FOR THE OUTER SOUTH YOUTH ACTIVITIES FUND 2018-19 🤗🤗🤗

Do you run great activities for children and young people?
If so, we want to hear from you!... See more

Youth Activity Fund

Outer South Leeds 2018/19

DO YOU RUN GREAT ACTIVITIES FOR CHILDREN AND YOUNG PEOPLE?



THEN WE WANT TO HEAR FROM YOU!

The **Outer South Community Committee** is looking for partners to run interesting and exciting activities in **Ardley & Robin Hood, Morley North, Morley South** and **Rothwell** which will positively engage children and young people.

If you are able to provide fun, engaging and learning activities then we want to hear from you. Examples include sports, DJ-ing, cooking, dance & drama, arts & crafts, outdoor adventures and fun days!

Activities should take place after school hours, at weekends or during school holidays. For more information and an application pack email southeast.ast@leeds.gov.uk or phone **0113 3785792**.

Closing date for applications: **Wednesday, 24th January 2018**



Performance for your post

7,934 People Reached

125 Likes, Comments & Shares

29 Likes	5 On Post	24 On Shares
8 Comments	3 On Post	5 On Shares
88 Shares	81 On Post	7 On Shares

287 Post Clicks

57 Photo views	2 Link clicks	228 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Special mention!!!!

Top post!!

2nd Place – Invitation to the Community Committee transport workshop

4,891 people had this post delivered and 97 people opened it to read it in more detail.

Post Details ✕



Leeds City Council Outer South Community Committee
Published by Carl Hinchliffe · 21 November 2017 · €

Your Outer South Community Committee invites you to join us for a transport discussion:

Q & A session for local residents on transport in Outer South Leeds: Ardsley & Robin Hood, Morley North, Morley South and Rothwell
Plus a report from the last transport workshop in 2016... See more



'Transport in your neighbourhood'

- **Q & A session** for local residents on transport in **Outer South Leeds**: Ardsley & Robin Hood, Morley North, Morley South and Rothwell
- **Plus** a report from the last transport workshop in 2016

When? Mon 27th Nov, 5.15 - 6.15pm
Where? Haigh Road Community Centre,
7 Haigh Road, Rothwell, LS26 0NQ

Light refreshments will be provided—tea/coffee/biscuits 

Hosted by the Outer South Community Committee

For details please contact the Communities Team via southeast.ast@leeds.gov.uk or 0113 3785808

Keep up to date with the work of your Community Committee:

 LccOuterEast
 @YourCommunity



Performance for your post

4,891 People Reached

54 Likes, Comments & Shares 

18 Likes	5 On Post	13 On Shares
0 Comments	0 On Post	0 On Shares
36 Shares	35 On Post	1 On Shares

97 Post Clicks

19 Photo views	0 Link clicks	78 Other Clicks 
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NEGATIVE FEEDBACK

2 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



2nd most popular post

3rd Place – Xmas bin collections

4,275 people had this post delivered to them and 227 people opened it for further details. A further 25 people shared the post about the Xmas bin collections.

Post Details
✕

Leeds City Council Outer South Community Committee

added 2 new photos.

Published by Carl Hinchliffe · 1 December 2017 ·

Xmas bin collections - your reminders! 😊😊😊

If your normal bin day is...	Your collection days and dates will be...	
Monday	Sunday 24 December	Tuesday 2 January
Tuesday	Wednesday 27 December	Wednesday 3 January
Wednesday	Thursday 28 December	Thursday 4 January
Thursday	Friday 29 December	Friday 5 January
Friday	Saturday 30 December	Saturday 6 January
Saturday	Sunday 31 December	Sunday 7 January

07:00 Please put your bin out by 7am on your collection day and bring in again as soon as possible after emptying.

Additional waste can be taken to recycling sites (tips): www.leeds.gov.uk/recyclingsites

✓

- recycle
- mixed paper & card
- aluminium foil
- plastic bags
- food tins & drink cans
- plastic bottles

Other plastics, types:

PETE HOPE LDPE

✗

- broken glass bottles & jars
- green waste

- Food waste
- Shredded paper
- Polystyrene
- Nappies
- Batteries
- Syringes

To find your nearest recycling point, visit: www.leeds.gov.uk/wheretobin

Performance for your post

4,275 People Reached

47 Likes, Comments & Shares

18 <small>Likes</small>	7 <small>On Post</small>	11 <small>On Shares</small>
4 <small>Comments</small>	2 <small>On Post</small>	2 <small>On Shares</small>
25 <small>Shares</small>	25 <small>On Post</small>	0 <small>On Shares</small>

227 Post Clicks

178 <small>Photo views</small>	0 <small>Link clicks</small>	49 <small>Other Clicks</small>
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Get more likes, comments and shares
When you boost this post, you'll show it to more people.

4,275 people reached Boost Post

7 2 Comments 25 Shares

Like
Comment
Share