



Outer South Community Committee **FACEBOOK**  
highlights

**2<sup>nd</sup> July – 17<sup>th</sup> September 2018**

Since 2<sup>nd</sup> July 2018 the Outer South Community Committee Facebook page has gained:

- **26 new page 'likes'** (and currently has) **731 followers**

This means that this is the **fourth** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

By far the most popular post since the 2<sup>nd</sup> July was the posting regarding the Compassionate City Awards 2018:

- has been shared 25 times
- commented upon 3 times
- **has reached a total of 6,174 people**

On the following pages are screenshots of the most popular three posts since the 2<sup>nd</sup> July. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

# 1st Place – Compassionate City Awards 2018

6,124 people had this post delivered to them and it had 134 post clicks. There was also 15 post likes, alongside 3 comments and 25 shares.

Post Details

**Leeds City Council Outer South Community Committee** is feeling happy.  
Published by Carl Hinchliffe [?] · 27 July at 12:11 ·

Compassionate City Awards 2018!

Nominations for Leeds Compassionate City Awards are now open! If you know a person or organisation who goes above and beyond to improve lives in your community, we want to hear about them.

There are 8 different award categories that they could be eligible for, so to nominate and find out more, check out the webpage:



Leeds compassionate city awards 2018

Leeds compassionate city av

Get more likes, comments and shares  
Boost this post for £4 to reach up to 4,400 people.

6,124 people reached

Boost Post

### Performance for your post

**6,124** People Reached

**45** Reactions, comments & shares

<b>15</b> Like	<b>5</b> On post	<b>10</b> On shares
<b>2</b> Love	<b>0</b> On post	<b>2</b> On shares
<b>3</b> Comments	<b>0</b> On Post	<b>3</b> On Shares
<b>25</b> Shares	<b>25</b> On Post	<b>0</b> On Shares

**134** Post Clicks

<b>1</b> Photo views	<b>37</b> Link clicks	<b>96</b> Other Clicks
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**NEGATIVE FEEDBACK**

<b>0</b> Hide Post	<b>0</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Unlike Page

Reported stats may be delayed from what appears on posts



## 2<sup>nd</sup> Place – Summer Breeze Activities (funded by the Community Committee)

2,514 people had this post delivered, with 82 post clicks. There was also 2 post likes and 15 shares.

Post Details ✕

 **Leeds City Council Outer South Community Committee** is ⋮  
😊 feeling happy.  
Published by Carl Hinchliffe (?) · 18 July at 11:45 · 🌐

Breeze Summer Events...excellent opportunities to get involved in a variety of events & activities!  
Please see flyer for website details



Bring your Breezecard for fast track entry

**breeze**  
**SUMMER**

Breeze on Tour, Mini Breezes, Summer Camps, Children Leeds Live, Roller Skating, Outdoor Cinema and more!

[breezeleeds.org](http://breezeleeds.org)

Facebook: @breezeleeds  
Twitter: @breezeleeds

Leeds City Council logo

🌱 **Get more likes, comments and shares**  
Boost this post for £4 to reach up to 4,400 people.

 **2,514** people reached **Boost Post**

15 Shares

### Performance for your post

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**2,514** People Reached

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**17** Likes, Comments & Shares 📊

<b>2</b> Likes	<b>0</b> On Post	<b>2</b> On Shares
<b>0</b> Comments	<b>0</b> On Post	<b>0</b> On Shares
<b>15</b> Shares	<b>15</b> On Post	<b>0</b> On Shares

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**82** Post Clicks

<b>37</b> Photo views	<b>0</b> Link clicks	<b>45</b> Other Clicks <span style="float: right;">📊</span>
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**NEGATIVE FEEDBACK**

<b>0</b> Hide Post	<b>0</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Unlike Page

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Reported stats may be delayed from what appears on posts

### 3<sup>rd</sup> Place – Outer South Summer Holiday Programme 2018 (funded by the Community Committee)

2,178 people had this post delivered to them. A further 11 people shared the post and there was 14 post likes and 2 comments.

Post Details
✕

**Leeds City Council Outer South Community Committee** is ...

😊 feeling excited.

Published by Lyn Bambury Loc (?) · 16 July at 14:25 · 🌐

Lots of fun activities going on for young people in Outer South during Summer 2018. Check out the flyers below for details of the youth service holiday programme which is being delivered during the summer holidays and funded by the ward members of the Outer South Community Committee.

For more information on Youth Service Activities visit our Facebook page:  
[www.facebook.com/youthservice123](http://www.facebook.com/youthservice123)

<b>Doncaster Dome</b>	<b>Tick Tock Unlock</b>	<b>Paintballing</b>	<b>Blackpool Pleasure Beach</b>	<b>Go Karting</b>
Monday 30th July	Wednesday 1st August	Monday 6th August	Wednesday 8th August	Friday 10th August
11+ - 9.00am - 3.00pm	11+ - 5.30pm - 8.30pm	12+ - 9.00am - 4.00pm	13+ - 9.00am - 7.00pm	12+ - 1.00pm - 5.00pm
£5 with Breeze Card £6 without	£5 with Breeze Card £6 without	£8 with Breeze Card £10 without	£8 with Breeze Card £10 without	£8 with Breeze Card £10 without
<b>Alton Towers</b>	<b>Lightwater Valley</b>	<b>Bowling &amp; Laser Zone</b>	<b>Flamingo Land</b>	<b>Leeds City Council Youth Service</b>
Wednesday 15th August	Monday 20th August	Wednesday 22nd August	Friday 24th August	
13+ - 9.00am - 7.00pm	11+ - 9.00am - 6.00pm	11+ - 5.00pm - 8.00pm	11+ - 9.00am - 7.00pm	
£5 with Breeze Card £10 without	£8 with Breeze Card £10 without	£5 with Breeze Card £6 without	£8 with Breeze Card £10 without	

Interested applicants must live within the Mowbray North / South / Ardsley / Robin Hood & Rothwell Wards. - Places are booked on a first come first serve basis. Applicants

👍 Get more likes, comments and shares

Boost this post for £4 to reach up to 4,400 people.

👤 2,178 people reached Boost Post

#### Performance for your post

**2,178** People Reached

**27** Likes, Comments & Shares

<b>14</b> Likes	<b>2</b> On Post	<b>12</b> On Shares
<b>2</b> Comments	<b>0</b> On Post	<b>2</b> On Shares
<b>11</b> Shares	<b>11</b> On Post	<b>0</b> On Shares

**97** Post Clicks

<b>54</b> Photo views	<b>0</b> Link clicks	<b>43</b> Other Clicks
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**NEGATIVE FEEDBACK**

<b>0</b> Hide Post	<b>0</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Unlike Page

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