



Inner South Community Committee  
**FACEBOOK** highlights over the last 28 days

**4<sup>th</sup> October 2018- 1<sup>st</sup> November 2018**

Since 4<sup>th</sup> October 2018, the Inner South Community Committee Facebook page has gained:

- **10 new page 'likes'** (and currently has) **874 followers**

This means that this is the ***third*** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

By far the most popular post since the 4<sup>th</sup> October was the **video** posting regarding the **Cottingley Play Area**:

- has been shared 6 times
- commented upon 94 times
- liked 39 times
- **has reached a total of 1575 people**

On the following pages are screenshots of the most popular three posts since the 4th October. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

# 1st Place – Cottingley Play Area Video

1575 people had this post delivered to them and it had **1482 video views** and **1091 post clicks**. There were also **39** post likes, alongside **94** comments and **6** shares.



Video **Post** Shares [See metrics for all videos](#)

**Leeds City Council Inner South Community Committee** is with Adam Ogilvie.  
Published by James Leedscc [?] · October 23 at 2:34 PM · 🌐

Presenting the recently finished play park on Cottingley Drive, opposite the flats! 😊

It cost £100,000 with contributions from the following funding bodies:  
£40,000 Ward Based Initiative (Cllr Angela Gabriel, Cllr Andrew Scopes, Cllr Gohar Almass)  
£20,000 LCC Housing Revenue... [See More](#)

**cottingley play park, 23 Oct 2018**  
01:20

✔ **Get More Likes, Comments and Shares**  
Boost this post for £16 to reach up to 18,000 people.

**1,575** People Reached      **1,228** Engagements      [Boost Post](#)

👍 14      5 Comments 6 Shares

👍 Like    💬 Comment    ➦ Share    ⋮

### Performance for Your Post

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**1,575** People Reached

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**1,482** Video Views

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**140** Reactions, Comments & Shares ⓘ

<b>39</b> 👍 Like	<b>14</b> On Post	<b>25</b> On Shares
<b>1</b> 😂 Haha	<b>0</b> On Post	<b>1</b> On Shares
<b>94</b> Comments	<b>7</b> On Post	<b>87</b> On Shares
<b>6</b> Shares	<b>6</b> On Post	<b>0</b> On Shares

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**1,091** Post Clicks

<b>77</b> Clicks to Play ⓘ	<b>0</b> Link Clicks	<b>1,014</b> Other Clicks ⓘ
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**NEGATIVE FEEDBACK**

<b>3</b> Hide Post	<b>1</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Unlike Page

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Reported stats may be delayed from what appears on posts




## 2<sup>nd</sup> Place – Cottingley Play Area Photos

1231 people had this post delivered, with 287 post clicks. There was also 39 post likes and 21 shares.

**Leeds City Council Inner South Community Committee**  
Published by James Leedscc [?] · October 23 at 12:48 PM · 🌐

We popped over to Cottingley this morning to have a look at the newly finished playground. It was a bit blustery to say the least!  
There will be an official opening ceremony coming soon - watch this space for details!



**Performance for Your Post**

**1,231** People Reached

**54** Reactions, Comments & Shares 🗨️

<b>39</b> Like	<b>18</b> On Post	<b>21</b> On Shares
<b>3</b> Love	<b>2</b> On Post	<b>1</b> On Shares
<b>1</b> Haha	<b>0</b> On Post	<b>1</b> On Shares
<b>7</b> Comments	<b>2</b> On Post	<b>5</b> On Shares
<b>5</b> Shares	<b>5</b> On Post	<b>0</b> On Shares

**287** Post Clicks

<b>103</b> Photo Views	<b>0</b> Link Clicks	<b>184</b> Other Clicks 🗨️
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**NEGATIVE FEEDBACK**

<b>1</b> Hide Post	<b>0</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Unlike Page

Reported stats may be delayed from what appears on posts

📈 **Get More Likes, Comments and Shares**  
Boost this post for £16 to reach up to 18,000 people.

**1,231** People Reached      **341** Engagements      [Boost Post](#)

👍❤️ Eunice Sadler, Hazel Jackson and 16 others      2 Comments 5 Shares



## 3rd Place – Beeston Hill Residents’ Meeting

1103 people had this post delivered to them, with 39 post clicks. A further 3 people shared the post and there were 8 post likes and 2 comments.

**Leeds City Council Inner South Community Committee**  
Published by Addaquay Light [?] · October 9 at 4:01 PM · 🌐

\*\*\* Beeston Hill Residents meeting.\*\*\*  
\*\*\*Thursday, 11th October, 6:30pm\*\*\*  
Agenda attached below: Come and join the conversation... See More

**Beeston Hill Residents Meeting**  
Thursday 11th October 2018  
6.30pm - 7:30pm  
Hamara Healthy Living Centre,  
West Road Leeds LS11 6RD

Refreshments from 6.00pm  
All welcome  
For more information get in touch with the Communities Team on:  
Southast.ast@leeds.gov.uk

Leeds City Council | LcclnnerSouth

	Lead(s)
Introductions from last meeting	Councillor Mohammed Iqbal
Agenda items	Nick Lalvani (Touchstone) - Main and main issues in Beeston Hill area – WYP Neighbourhoods Team - Abi Bungay
Open. An opportunity for residents to raise issues/Ward Members/Community members to discuss a range of topics.	All
Chairing remarks	Mark Ireland Councillor Mohammed Iqbal

### Performance for Your Post

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**1,103** People Reached

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**11** Likes, Comments & Shares ⓘ

<b>8</b> Likes	<b>2</b> On Post	<b>6</b> On Shares
<b>0</b> Comments	<b>0</b> On Post	<b>0</b> On Shares
<b>3</b> Shares	<b>3</b> On Post	<b>0</b> On Shares

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**39** Post Clicks

<b>26</b> Photo Views	<b>0</b> Link Clicks	<b>13</b> Other Clicks ⓘ
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**NEGATIVE FEEDBACK**

**0** Hide Post                      **0** Hide All Posts

**0** Report as Spam              **0** Unlike Page

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Reported stats may be delayed from what appears on posts

1,103  
People Reached

50  
Engagements

[Boost Post](#)

