



Outer South Community Committee **FACEBOOK**
highlights

18th September – 2nd November 2018

Since 18th September 2018 the Outer South Community Committee Facebook page has gained:

- **15 new page 'likes'** (and currently has) **746 followers**

This means that this is the **fourth** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

By far the most popular post since the 18th September was the posting regarding a recruitment assessment day at the White Rose Centre which:

- has been shared 18 times
- commented upon 11 times
- **has reached a total of 5,779 people**

On the following pages are screenshots of the most popular three posts since the 18th September. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – Recruitment Assessment Day

5,779 people had this post delivered to them and it had 299 post clicks, with 41 likes, comments and shares.

Post Details

Leeds City Council Outer South Community Committee ***
 Published by Kimberly Frangos Loc [?] · 9 October at 13:40 · 🌐

There are 2 employment and skills assessment days coming up in October at the Point at the White Rose Shopping Centre.

If you are interested in working in at the White Rose please see the attached flyers and book a place.



THE POINT
CONNECTING TO WORK, SKILLS & SUCCESS

Nando's Assessment Day 2018

Tuesday 16th October 2018, 1pm-3pm

Interested in working at Nando's in White Rose Shopping Centre? If so, book your place today!



THE POINT
CONNECTING TO WORK, SKILLS & SUCCESS

Sainsbury's Assessment Day 2018

Monday 15th October 2018, 11am-2pm

Interested in working at Sainsbury's in White Rose Shopping Centre? If so, book your place today!

🌱 **Get more likes, comments and shares**
 Boost this post for £15 to reach up to 20,000 people.

Performance for your post

5,779 People Reached

41 Likes, Comments & Shares 📊

12 Likes	2 On Post	10 On Shares
11 Comments	5 On Post	6 On Shares
18 Shares	18 On Post	0 On Shares

299 Post Clicks

118 Photo views	0 Link clicks	181 Other Clicks 📊
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



2nd Place – Consultation on changes to Leeds City Council’s School Admissions Policy

1,018 people had this post delivered, with 109 post clicks. There was also 3 post likes and 5 shares.

Post Details

Leeds City Council Outer South Community Committee
Published by Kimberly Frangos Lcc · 24 October at 10:01

Good Morning

Today marks the launch of a consultation about changes to the Leeds City Council admissions policy which runs until 7 December 2018. There are several proposed changes which are relatively minor. One fundamental change proposed is to introduce catchment areas for community and voluntary controlled primary schools.

Please follow the link here: <https://www.leeds.gov.uk/.../school-admissions-policy-consult.....> See more

LEEDS.GOV.UK
School Admissions Policy Consultation
proposed Admissions Policy of Leeds City Council for 2015 for consultation

Get more likes, comments and shares
Boost this post for £15 to reach up to 20,000 people.

1,018 People reached	117 Engagements	Boost Post
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Cllr Andrew Hutchison, Roger Whitfield and Lianne Sykes 5 shares

Like Comment Share

Performance for your post

1,018 People Reached

8 Likes, Comments & Shares

3 Likes	3 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
5 Shares	5 On Post	0 On Shares

109 Post Clicks

0 Photo views	38 Link clicks	71 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

A yellow starburst graphic with a black outline, containing the text "2nd most popular post" in bold black font.

3rd Place – Rothwell & District Live at Home Scheme celebrations for the International Day for Older People 2018 (funded by the Community Committee)

608 people had this post delivered to them. There were 61 post clicks, with 31 photo views. A further 6 people commented on the post.

Post Details

Leeds City Council Outer South Community Committee
Published by Kimberly Frangos Loc [?] · 3 October ·

Last few pics from Rothwell live at home scheme's afternoon tea dance. We are now on our way to Morley Elderly Actions Afternoon tea events for International day of the older person at Morley Town Hall.



Performance for your post

608 People Reached

7 Likes, Comments & Shares

6 Likes	6 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
1 Shares	1 On Post	0 On Shares

61 Post Clicks

31 Photo views	0 Link clicks	30 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Get more likes, comments and shares
Boost this post for £15 to reach up to 20,000 people.

608 68

3rd most popular post