

Report of Head of Public Health (Children and Families) and Commissioning and Contracts Officer

Report to Director of Public Health

Date: 13 February 2019

Subject: Family Healthy Living Programme - new contract arrangements from 1st April 2019

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| Are specific electoral wards affected? If yes, name(s) of ward(s): | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
| Are there implications for equality and diversity and cohesion and integration? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
| Is the decision eligible for call-in? | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Does the report contain confidential or exempt information? If relevant, access to information procedure rule number: Appendix number: | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |

Summary of main issues

1. Leeds City Council (LCC) commissions a family healthy living programme that provides services promoting healthy weight for children and families by providing physical activity and healthy eating sessions, and delivering a tailored weight management programme.
2. The family healthy living programme is currently delivered through separate contracts with four local providers (Leeds Community Healthcare NHS Trust (LCH), The Works, DAZL and Health for All). These contract arrangements were put in place on 1st October 2017 for 18 months (with an option to extend for a further 12 months) following the unsuccessful procurement to commission a single contract to deliver the family healthy living programme.
3. As part of the implementation of these new contract arrangements, LCC has worked closely with the four providers to ensure the services cover all aspects of the healthy living agenda, reflect the latest evidence base, are co-located where possible and service users (especially from more disadvantaged areas) are able to access both specialist weight management services and suitable physical activity/healthy living sessions. Contract monitoring of these new ways of working is showing early

successes including increased referrals between services and sharing of delivery venues.

4. The Works has recently gone into liquidation. A refreshed management team are currently working to re-establish the business as LS-Ten with the objective of continuing to provide the services previously offered by the Works. Further work is required to ensure the stability of this new organisation ahead of reviewing this contract and therefore this service is not considered further in the report.
5. LCC have recently been working with HENRY, a national charity who support families to help babies and young children get the best possible start in life by making positive lifestyle changes, to collaborate with LCH to design and develop a family weight management programme for 5 to 11 years. This new programme will build upon a key element of the Council's "Child Healthy Weight Plan" where HENRY provide training and resources to enable Early Start Teams to offer local HENRY parents groups (under licence) to families of under 5 year olds across the city. LCH will pilot the new 5-11 programme from January 2019, following which there will be additional design and feasibility work.
6. This report is seeking approval of
 - Approve a 12 month extension from 1st April 2019 of the existing contracts with third sector providers (Health for All (DN299684) and DAZL (DN230289)) for the delivery of healthy living activities for children and families from 1st April 2019. This will allow further time for the providers to continue to integrate and develop varied and complementary services, which are attractive to those who need them. The additional time will also enable the Council to continue to work with the providers to develop the service requirements going forward
 - A variation to the 0-19 Public Health Integrated Nursing Service contract (DN336699) with LCH to include the children's weight management service. This will ensure further integration of this specialist service with the wider LCH 0-19 services and third sector partners, and for LCH to collaborate with HENRY and the Council to develop 5-11 year family based weight management programme.

Recommendations

The Director of Public Health is recommended to approve:

- 12 month extensions of contracts held with existing third sector providers (Health for All (DN299684) and DAZL (DN230289)) for the delivery of family and children's healthy living services as defined in Appendix 1 under contract procedure rules (CPR) 21.1.
- A variation to 0-19 Public Health Integrated Nursing Service contract (DN336699) with Leeds Community Healthcare NHS Trust to include the child healthy weight management service as defined in Appendix 1 in accordance with contract procedure rules (CPR) 21.7.

1. Purpose of this report

- 1.1 The purpose of this report is to seek approval from the Director of Public Health to prolong the contract arrangements that deliver the family healthy living programme.
- 1.2 The proposed arrangements from 1st April 2019 will be:
- 12 month extensions to the Family Healthy Living Programme contracts held with third sector providers (Health for All and DAZL) for the delivery of children's physical activity, healthy eating and weight management services in accordance with Contracts Procedure Rules (CPRs) 21.1 (Contract extension).
 - a variation to the 0-19 Public Health Integrated Nursing Service contract (DN336699) with Leeds Community Healthcare NHS Trust (LCH) for the delivery of the child healthy weight management service, in accordance with CPR 21.7.

2. Background information

- 2.1 On 1st April 2013, the Leeds Primary Care Trust (PCT) ceased to exist and the Public Health function transferred to Leeds City Council as set out in the Health and Social Care Act 2012. Through a Statutory Instrument under the Act functions, resources, ring-fenced budget and assets and liabilities, including contracts, transferred to the Council via two transfer schemes.
- 2.2 In order to ensure service continuity and compliance with the Council's CPRs, Public Health worked with Procurement and Commercial Services (PACS) to ensure all contracts were reviewed and providers were formally awarded contracts based on Local Authority/Department of Health terms and conditions. These contracts delivered key public health services such as healthy living, smoking cessation and weight management.
- 2.3 The third sector contracts covered in this report (detailed in Appendix 1) were for one year from 1st April 2014 with the option to extend for a further period of 2 x 12 months (maximum of 3 years in total). Both of these extension periods were taken up and the contracts expired on 31st March 2017.
- 2.4 A new contract was awarded to LCH on 1st April 2015 to ensure stability and continuity of healthy living services whilst a strategic review and competitive procurement was undertaken. This contract included services that deliver smoking cessation, weight management (children's and adults) and healthy lifestyles service.
- 2.5 All the services covered within this report were subject to short-term interim contracts from 1st April 2017 to provide service continuity whilst the procurement for the Integrated Health Living Project was completed.
- 2.6 The Integrated Healthy Living project was part of the Leeds City Council's Health Breakthrough Project "Early Intervention to Reduce Health Inequalities" and was reported to Executive Board on 9th March 2016, who gave authority for the project to progress and for new services to be procured. The Integrated Healthy Living Service comprised two elements:
- **One You Leeds** provides a holistic approach to delivering adult healthy living services (including smoking cessation and weight management). The procurement for this element was successful and the new service started on 1st October 2017.

- **Family Healthy Living Programme** was due to provide services for promoting healthy weight for children and families by providing physical activity and healthy eating sessions and delivering tailored weight management programmes. The procurement for this element was unsuccessful following a detailed review of the tender submissions.
- 2.7 The current contract arrangements to deliver the family healthy living programme were put in place on 1st October 2017 for 18 months (with an option to extend for a further 12 months) following the unsuccessful procurement to commission a single contract to deliver the family healthy living programme.
 - 2.8 Since 1st October 2017, Public Health Specialists working with Commissioning and Contract Officers have worked closely with the providers to ensure the services cover all aspects of the healthy living agenda, reflect the latest evidence base, are co-located where possible, and service users are able to access both specialist weight management services and suitable physical activity/healthy living sessions, particularly in more disadvantaged areas of the city. Contract monitoring of these new ways of working is showing early successes including increased referrals between services and sharing of delivery venues.
 - 2.9 The third sector providers demonstrate social value for money as they engage local communities into their activities, and frequently go on to train and develop these individuals who subsequently run the programmes or take on paid roles within the organisation. They are also embedded within the local communities, are trusted and recognised in the local area, and engage extremely well with the targeted children and families and usually exceed the key performance indicators. The services have provided good value for money as the providers use this LCC investment to lever further funding to enhance their healthy living work with local families.
 - 2.10 Services provided by The Works previously formed part of the Family Healthy Living Programme, however the organisation has recently gone into liquidation. A refreshed management team are currently working to re-establish the business as LS-Ten with the objective of continuing to provide the services previously offered by the Works. Further work is required to ensure the stability of this new organisation ahead of reviewing this contract and therefore this service is not considered further in the report.
 - 2.11 LCC have recently been working with HENRY, a national charity who support families to help babies and young children get the best possible start in life by making positive lifestyle changes, to collaborate with LCH to design and develop a family based weight management programme for 5 to 11 years as part of their tailored weight management service. This new programme will build upon a key element of the Council's "Child Healthy Weight Plan" where HENRY provide training and resources to enable Early Start Teams to offer evidence based local HENRY parents groups (under license) to families of under 5 year olds across the city. LCH are currently piloting and refining the new 5-11 programme, following which the programme will be rolled out to replace the existing Watch It 5-11 programme.
 - 2.12 The Council has recently awarded the 0- 19 Public Health Integrated Nursing Service (PHINS) contract to LCH following a negotiated procurement procedure. The contract starts from 1st April 2019 until 31st March 2023, with the option to extend for a further 2 plus 2 years. The new 0-19 PHINS model brings together three services (Health Visiting (0-5), School nursing (5-19) and Oral Health Promotion. The service is responsible for the delivery of the Healthy Child Pathway, which includes the

prevention and management of child obesity and the delivery of the National Child Measurement Programme.

3 Main issues

3.1 The existing contract with LCH to deliver Watch it – children’s weight management service expires on 31st March 2019. A contract variation to incorporate this specialist child healthy weight management service into the 0-19 PHINS contract with LCH will allow the pilot of the Henry 5-11 programme to take place, and will lead to improved integration with the wider 0-19 years services and the third sector organisations delivering the family healthy living programme. It will also improve the referral routes into the child healthy weight management service from PHINS service, who currently are the main referrers into the programme, given their responsibility to deliver the National Child Measurement Programme.

3.2 The family healthy living programme contracts with the third sector providers (Health for All and DAZL) for delivery of children’s physical activity, healthy eating and weight management services will be extended for 12 months from 1st April 2019. This will provide further time for the current providers to continue to integrate and develop varied and complementary services, which are attractive to those who need them. The additional time will also enable the Council to continue to work with the providers to develop the service requirements going forward.

3.3 In addition, these third sector services are:

- providing good value for money – as they utilise the Council funding as a platform for attracting other sources of funding, and thus deliver higher levels of activity than we could otherwise achieve within the funding envelope
- adding social value – as they engage local communities into their activities and frequently go on to train and develop individuals who subsequently run programmes or take on paid roles within the organisations
- embedded in local communities – they are perceived as being based in the local area, have the trust and respect of their communities and working for local people

3.4 A holistic and integrated service model has developed between LCH and the third sector organisations listed in this report to deliver these family healthy living services. These new contract arrangements will enable this partnership work to continue and further improve.

4 Corporate considerations

4.1 Consultation and engagement

4.1.1 Consultation has been undertaken with the providers, Public Health leadership team, Public Health Children’s and Families team and the Executive Member for Health, Wellbeing & Adults (Cllr Charlwood) (on 20.11.2018) about the approach described in this report.

4.2 Equality and diversity / cohesion and integration

4.2.1 An equality impact assessment screening tool (EIA) has been completed in relation to the recommendation detailed in this report.

4.3 Council policies and best council plan

4.3.1 Continuity of the identified services will support the delivery of key public health priorities, which will help to deliver:

- Vision for Leeds 2011 to 2030
- Leeds Health and Wellbeing Strategy 2016 – 21
- Best Council Plan 2015 – 20
- Children and Young People's Plan 2015-2019
- The NHS Five Year Forward View and NHS Planning Guidance
- Leeds Child Healthy Weight Plan 2018-2021

4.4 Resources and value for money

4.4.1 The costs for the family healthy living programme contracts will be met by Public Health revenue funding. These services have already been subject to a series of cuts following Central Government's cuts to the ring-fenced public health grant. No further cuts are proposed at the present time. The cost of the 12 month extensions to the third sector providers is £161,560, while the cost of contract variation to include the child healthy weight management service is £112,500 per annum (£450,000 over the 4 year contract period).

4.4.2 The third sector providers have proved good value for money, as they utilise Council funding as a platform for attracting other sources of funding, and thus deliver higher levels of activity than we could otherwise achieve within the funding envelope

4.4.3 Quarterly contract monitoring will continue throughout the extension period and as part of the 0-19 Public Health Integrated Nursing Service contract to ensure value for money is being achieved and performance is being maintained.

4.5 Legal implications, access to information, and call-in

4.5.1 This is a key decision and is subject to Call In, there are no grounds for treating the contents of this report as confidential with the Council's Access to Information Rules.

4.5.2 CPR 21.6 and 21.7 enables a contract to be varied as long as the variation is within the scope of the original contract. CPR 21.1 allows a contract to be extended before its expiry date where it is in accordance with its terms and proves to deliver value for money.

4.5.3 Although there is no overriding legal obstacle preventing the extension or variations of contracts covered in this report, the contents of this report should be noted. In making their final decision, the Director of Public Health should be satisfied that the course of action chosen represents best value for the Council

4.6 Risk management

4.6.1 The new contract arrangements as described in this report, will allow continuity of service provision and enable the Council and the providers to continue to work together to integrate and enhance services whilst developing new service requirements to meet future needs. The contracts will continue to be performance managed by the Council to ensure value for money is being achieved and any performance issues can be addressed.

- 4.6.2 Without these new arrangements, services would fall out of contract causing significant risk to the council and its providers. Should the services not continue to be delivered beyond the expiry of the current contract, this would result in people being without support, and increases in child obesity levels and health inequalities across the city.

5 Conclusions

- 5.1 This report is seeking approval to initiate 12 month extensions from 1st April 2019 of the existing contracts with third sector providers (Health for All and DAZL) for the delivery of healthy living activities for children and families (incorporating physical activity, healthy eating and weight management). This will provide further time for the current providers to integrate and develop varied and complementary services, which are attractive to those who need them. The additional time will also enable the Council to continue to work with the providers to develop the service requirements going forward. These contract extensions will ensure service continuity until 31st March 2020.
- 5.2 In addition, it is seeking approval for a variation to the 0-19 PHINS contract with LCH to include the children's weight management service. This will ensure further integration of this specialist service with the wider LCH 0-19 services and third sector partners, and for LCH to collaborate with HENRY and the Council to implement a 5-11 year family based weight management programme.
- 5.3 The new contract arrangements will be subject to regular monitoring by the Council to ensure value for money is being achieved and performance is maintained in line with the service requirements.

6 Recommendations

- 6.1 The Director of Public Health is recommended to approve:
- 12 month extensions from 1st April 2019 of contracts held with existing third sector providers (Health for All (DN299684) and DAZL (DN230289)) for the delivery of family and children's healthy living services as defined in Appendix 1 under contract procedure rules (CPR) 21.1.
 - A variation to 0-19 Public Health Integrated Nursing Service contract (DN336699) with Leeds Community Healthcare NHS Trust to include the child healthy weight management service as defined in Appendix 1 in accordance with contract procedure rules (CPR) 21.7.

7 Background documents¹

None

Appendix 1 – Contract Details

Equality and diversity screening assessment – Family Health Living Programme

¹ The background documents listed in this section are available to download from the Council's website, unless they contain confidential or exempt information. The list of background documents does not include published works.

