



Inner South Community Committee
FACEBOOK highlights over the last 28 days

2nd April 2019 – 29th April 2019

Since 2nd April 2019 the Inner South Community Committee Facebook page has gained:

- **8 new page 'likes'** (and currently has) **968 followers**,
- **57 new followers since 2nd February 2019.**

This means that this is the **third** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction.

By far the most popular post since the 2nd April 2019 was the posting regarding the *Exciting Opportunities to work in the Housing* team:

- has been shared 7 times
- liked 5 times
- **has reached a total of 651 people**

On the following pages are screenshots of the most popular three posts since the 2nd April 2019. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – Job opportunities in Housing

651 people had this post delivered to them and it had **27 post clicks**. There were also **5** post likes, alongside **12 likes, comments and shares**.

Post Details

Leeds City Council Inner South Community Committee
Published by Martin Hackett [?] · April 26 at 11:35 AM · 🌐

Anyone interested in a career in housing may be interested in attending one of these sessions.

Exciting opportunities to work within our Housing Team
based in our local housing offices across Leeds

- Full training provided
- Good rates of pay starting from £19,554
- Housing Assistant & Housing Officer roles available
- Great career development opportunities
- Flexible working hours
- Full time/part time roles
- Excellent staff benefits including automatic enrolment in the West Yorkshire Pension Fund
- Generous holiday allowance
- Staff Discounts across Leeds

Find out more by booking onto a session:
<https://lcchousingjobs.eventbrite.co.uk>

Sessions take place at:
City Centre Hub
Merrion House
Wed 8th May
10am - 1.45pm

Leeds City Council

Performance for Your Post

651 People Reached

12 Likes, Comments & Shares

5 Likes	5 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
7 Shares	6 On Post	1 On Shares

27 Post Clicks

20 Photo Views	0 Link Clicks	7 Other Clicks
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NEGATIVE FEEDBACK

3 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page



Reported stats may be delayed from what appears on posts



Special mention goes to the Peter Rabbit Film Night!


Although just outside of this time period, a special mention should go to this post as it performed extremely well. **2863** people had this post delivered to them, with **83** post clicks. A further **24** people shared the post and there were **23** post likes and **1** comment.

Post Details

Leeds City Council Inner South Community Committee is  feeling excited.
Published by Taj Virdee Loc 171 · March 26 · 


FREE Film Night on Tuesday 2nd April, 8pm at the Holbeck Club.
We will be watching Peter Rabbit, come along and join in the fun.


Your local **free** film night returns on **Tuesday 2 April 2019** with:



Film running time 1 hour 35 mins


Venue:
The Holbeck Hub,
Jenkinson Lawn,
LS11 9QX



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Supported by the Inner South Community Committee 



Performance for Your Post

2,863 People Reached

51 Likes, Comments & Shares 

23 Likes	10 On Post	13 On Shares
4 Comments	1 On Post	3 On Shares
24 Shares	20 On Post	4 On Shares

83 Post Clicks

20 Photo Views	0 Link Clicks 	63 Other Clicks 
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NEGATIVE FEEDBACK

2 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

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