



Inner West Community Committee

FACEBOOK highlights

20th March 2019 – 4th June 2019

Since 20th March 2019 the Inner West Community Committee Facebook page has gained: **48 new page 'likes'** (and currently has) **803 followers**.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

By far the most popular post since the 20th March was the posting regarding Information sessions about Housing Team employment roles with Leeds City Council.

- has been shared 13 times
- **has reached a total of 3,117 people**

The following are screenshots of the most popular three posts since the 20th March. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – 1,450 people had this post delivered to them and it had 63 post clicks, with **20** likes, comments and shares.

Leeds City Council Inner West Community Committee
Published by Karen McManus [?] · 29 April · 🌐

Information session about the roles available on Wednesday 8th May at the City Centre Hub Jobshop (Merrion House). There will be 5 sessions throughout the day at 10am, 10:45am, 11:30am, 13:00pm and 13:45pm.
To find out more and to book on to a session visit <https://lcchousingjobs.eventbrite.co.uk/>

- Full training provided
- Good rates of pay starting from £19,554
- Housing Assistant & Housing Officer roles available
- Great career development opportunities
- Flexible working hours
- Full time/part time roles
- Excellent staff benefits including automatic enrolment in the West Yorkshire Pension Fund
- Generous holiday allowance
- Staff Discounts across Leeds

Find out more by booking onto a session:
<https://lcchousingjobs.eventbrite.co.uk>

Sessions take place at:
City Centre Hub
Merrion House
Wed 8th May
10am - 1.45pm

Performance for your post

1,456 People Reached

20 Likes, Comments & Shares 🗨️

4 Likes	4 On Post	0 On Shares
3 Comments	2 On Post	1 On Shares
13 Shares	13 On Post	0 On Shares

63 Post Clicks

10 Photo views	9 Link clicks 🗨️	44 Other Clicks 🗨️
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NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page


Reported stats may be delayed from what appears on posts



2nd Place – 1,161 people had this post delivered, with 43 post clicks. There was also 27 post likes and shares.

Leeds City Council Inner West Community Committee
 Published by Karen McManus (?) · 28 March ·

New Wortley Community Centre
 Café Club
 Healthy Holidays
 All sessions include activity and a meal please contact:-... See more



New Wortley Community Centre
Café Club
Healthy Holidays

School holiday Activities for age 7-14years

Wednesday 3rd April	W.A.S.P. multi skills/ Creative cafe	1-3pm
Friday 5th April	Strawberry & sunflower Café	11-12.30pm
Wednesday 10th April	W.A.S.P. multi skills/ Creative cafe	1-3pm
Friday 12th April	Art Café	11-12.30pm

All sessions include activity and a meal please contact:-
 Building Blocks office on 0113 2793466 to book a place or call in.
 Places are limited so make sure you book!

Supported by
 Leeds Community Foundation | Leeds City Council | ASDA foundation | Jimbo's FUND

Performance for your post

1,161 People Reached

27 Likes, Comments & Shares

14 Likes	5 On Post	9 On Shares
0 Comments	0 On Post	0 On Shares
13 Shares	10 On Post	3 On Shares

43 Post Clicks

14 Photo views	0 Link clicks	29 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

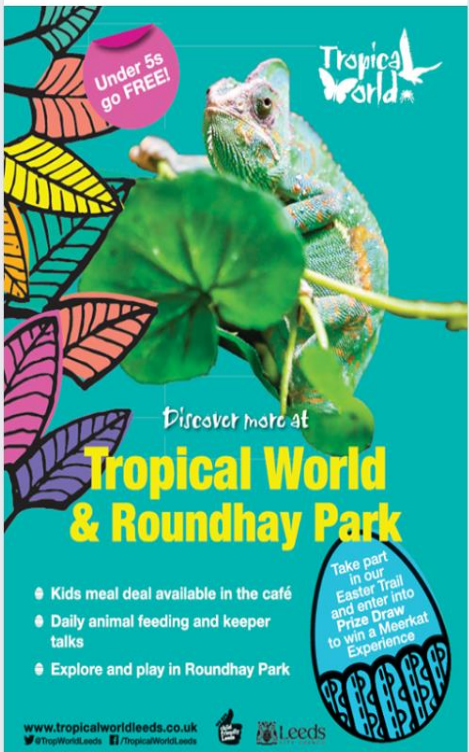
Reported stats may be delayed from what appears on posts



3rd Place – 724 people had this post delivered to them. There were 23 post clicks, with 13 likes, comments and shares.

Leeds City Council Inner West Community Committee
 Published by Karen McManus (?) · 26 March ·

Egg-splore Tropical World this Easter
 Dates: Saturday 30 March – Sunday 28 April
 Times: 10:00 – 4:00... See more



Under 5s go FREE!

Tropical World

Discover more at
Tropical World & Roundhay Park

- Kids meal deal available in the café
- Daily animal feeding and keeper talks
- Explore and play in Roundhay Park

Take part in our Easter Trail and enter into Prize Draw to win a Meerkat Experience

www.tropicalworldleeds.co.uk
 @TropWorldLeeds | TropicalWorldLeeds

Performance for your post

724 People Reached

13 Likes, Comments & Shares

6 Likes	1 On Post	5 On Shares
3 Comments	2 On Post	1 On Shares
4 Shares	4 On Post	0 On Shares

23 Post Clicks

4 Photo views	2 Link clicks	17 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

