



Outer North East Community Committee

FACEBOOK Highlights

1 June 2019 – 31 August 2019

Since 1 June 2019 the Outer North East Community Committee Facebook page has **255 page 'likes'** (and currently has) **280 followers**.

This means that this is the 10th most popular Community Committee page.

There are two things to note in general:

‘reach’ is the number of people the post was delivered to

‘engagement’ is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise.

For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

By far the most popular post since the 1 June was the posting regarding the right way to get rid of rubbish. The post has;

- **received 3 post clicks**
- **shared 1 times**
- **reached a total of 76 people**

The following are screenshots of the most popular three posts since the 1 June 2019. Alongside it are the figures for how many people were ‘reached’ and how many people ‘engaged’ with the post.

1st Place

Getting rid of rubbish the right way

76 people had this post delivered to them and it had 3 post clicks

Leeds City Council Outer North East Community Committee
Published by Grace Lawrenson [?] · 3 June · 🌐

**If it can't be re-used,
you can pay someone
to take it away**

I'll take it!

YOUTUBE.COM
Got a load of rubbish? Get rid of it the right way.
Got a load of rubbish? Get rid of it the right way.

76 People reached 4 Engagements [Boost Post](#)

1 share

Like Comment Share

Performance for your post

76 People Reached

1 Likes, Comments & Shares *i*

0 Likes 0 On Post 0 On Shares

0 Comments 0 On Post 0 On Shares

1 Shares 1 On Post 0 On Shares

3 Post Clicks

0 Photo views 2 Link clicks *i* 1 Other Clicks *i*

NEGATIVE FEEDBACK

0 Hide post 0 Hide all posts

0 Report as spam 0 Unlike Page

Reported stats may be delayed from what appears on posts



2nd Place

Information on Brexit


59 people had this post delivered, with 5 post clicks.

Leeds City Council Outer North East Community Committee Published by Grace Lawrenson [?] · 23 May ·

Leeds City Council Inner East Community Committee Published by Grace Lawrenson [?] · 22 May ·

Leeds City Council has now a dedicated webpage where residents in Leeds can access information on Brexit and be signposted to where find further information fro...

See more



LEEDS.GOV.UK
Brexit
Find out what support is available for the EU settlement scheme and...

59 People reached 5 Engagements Boost Unavailable

Like Comment Share

Performance for your post

59 People Reached

0 Likes, Comments & Shares

0 Likes	0 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

5 Post Clicks

0 Photo views	1 Link clicks	4 Other Clicks
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NEGATIVE FEEDBACK

0 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



3rd Place

Breeze Summer Camps

56 people had this post delivered, with 2 post clicks.

Leeds City Council Outer North East Community Committee •••
Published by Preet Lcc [?] · 1 August · 🌐

BREEZE SUMMER CAMPS
Mon 5 – Fri 9 August 2019
Moor Allerton West Methodist Church

Week long multi activity camps for 8 - 13 year olds. Come along and join in a wide range of activities including sport, arts and crafts, drama, music, games, outdoor survival and more.



The poster for Breeze Summer Camps features a green and yellow geometric pattern. It includes the text 'BREEZE CAMPS' and 'Breeze SUMMER Free summer fun for under 19s'. It lists activities like sport, arts, and crafts, and provides a schedule for various camps. A 'DATE FOR YOUR DIARY' section highlights the 'Breeze Has Talent Final' on Sunday 12th at The Stanley & Audrey Thorne Theatre. The website www.breezeleeds.org/breezeontour is also mentioned.

56 People reached **2** Engagements [Boost Post](#)

👍 Like 💬 Comment ➦ Share 🌐

Performance for your post

56 People Reached

0 Likes, Comments & Shares ⓘ

0 Likes	0 On Post	0 On Shares
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0 Comments	0 On Post	0 On Shares
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0 Shares	0 On Post	0 On Shares
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2 Post Clicks

2 Photo views	0 Link clicks ⓘ	0 Other Clicks ⓘ
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NEGATIVE FEEDBACK

0 Hide post **0** Hide all posts

0 Report as spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

