



Outer South Community Committee

FACEBOOK highlights

14th June 2019 – 5th September 2019

Appendix 1

Since 14th June 2019 the Outer South Community Committee Facebook page has gained: **15 new page 'likes'** (and currently has) **861 followers**.

This means that this is the **fourth** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

The most popular post since the 14th June 2019 the posting regarding Kidz N Co:

- has been shared 5 times
- **has reached a total of 829 people**


The following are screenshots of the most popular three posts since the 14th June 2019. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – 829 people had this post delivered to them and it had **10** post clicks, with 5 likes, comments and shares.

Leeds City Council Outer South Community Committee
Published by Kimberly Frangos Llc (P) · 18 July ·

This group are seeking new members to join the group. Meet their families and make new friends.

Kidz 'n' Co,



Do you have a child aged 5-19 with special needs? Then, this could be the group for you!

Come along and join the fun:

- Arts and crafts
- Computers
- Fun and games
- Cooking

And much, much more.

Simply turn up to our group every Saturday during term time at Cottingley Community Centre. The times are 10.30am until 12.30pm.

JUST £5 PER A FAMILY!

Telephone: 07807486937
Email: suzannejackson@aol.com
Website: www.kidzno.wordpress.com

Performance for your post

829 People Reached

5 Likes, Comments & Shares

0 Likes	0 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
5 Shares	5 On Post	0 On Shares

10 Post Clicks

8 Photo views	0 Link clicks	2 Other Clicks
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NEGATIVE FEEDBACK

0 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

2nd Place – Outer South Community Committee 1st July

807 people had this post delivered, with 70 post clicks with 5 likes, comments and shares.

Post Details

Leeds City Council Outer South Community Committee
Published by Kimberly Frangos Lcc [?] · 2 July · 🌐

The Outer South Community Committee took place on Monday 1st July 2019 at Blackburn Hall in Rothwell from 4pm with 11 Local Ward Councillors, Leeds City Council Officers and Members of the Community in attendance.

Reports were presented on Leeds Health and Care Plan, Leeds Anti-Social Behaviour Review, Community Committee Appointments, HAP Nominations, and Sub Group Nominations, Finance, Area Update and Dates and Times of Meetings for this year were agreed. Everyone also got...

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🌱 **Get more likes, comments and shares**
Boost this post for £10 to reach up to 2,300 people.

807 People reached	85 Engagements
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[Boost Post](#)

👍 Roger Whitfield, Mark Edon and 4 others · 1 Comment · 5 shares

👍 Like
💬 Comment
🔗 Share
⋮

Performance for your post

807 People Reached

15 Likes, Comments & Shares

9 Likes	6 On Post	3 On Shares
1 Comments	1 On Post	0 On Shares
5 Shares	5 On Post	0 On Shares

70 Post Clicks

0 Photo views	0 Link clicks	70 Other Clicks
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NEGATIVE FEEDBACK

0 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



3rd Place – Youth Activity Fund Consultation 2018/19

404 people had this post delivered to them. There were 17 post clicks and 14 likes, comments and shares

Post Details

Leeds City Council Outer South Community Committee
Published by Kimberly Frangos Lcc [?] · 5 August · 🌐

Please see the attached infographic which highlights the results of citywide youth activity consultation that has taken place with young people from Summer 2018 to Spring 2019.

Performance for your post

404 People Reached

14 Reactions, comments & shares

8 Like	2 On post	6 On shares
1 Love	0 On post	1 On shares
1 Comments	0 On Post	1 On Shares
4 Shares	4 On Post	0 On Shares

17 Post Clicks

9 Photo views	0 Link clicks	8 Other Clicks
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NEGATIVE FEEDBACK

0 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

