



Inner East Community Committee
FACEBOOK highlights
 13th August 2019 – 12th August 2019

Since 13th August 2019 the Inner East Community Committee Facebook page has gained: 9 **new page 'likes'** and currently has **905 likes** and **956 followers** (an increase of 89 since the last committee meeting).

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate. Posts can however be read without any further interaction.

The most popular post since 13th August was regarding the City Listening Project held at the Compton Centre on 22nd August. The post:

- **has been shared 17 times**
- **has reached a total of 5,673 people**

The following are screenshots of the most popular posts since the 14th August. Alongside it are the figures for how many people the post reached and how many people engaged with the post.

1st Place – City Listening Project

5,673 people had this post delivered to them and it had 213 post clicks, with 34 likes, comments and shares.

Leeds City Council Inner East Community Committee
Published by Grace Lawrenson [?] · 14 August at 15:00 ·

City Listening Project

Leeds City Council has been successful in securing funding from the Government Equalities Office to run a programme of work to engage with women from across the City. The project will provide an opportunity for women (over the age of 18) to speak about the barriers they face and identify solutions that would help tackle some of these barriers.

We will have a focus group at the Compton Centre in Harehills on Thursday 22nd August at 5.30pm.

The focus groups will be informal and relaxed, welcoming and fully inclusive. Women will also receive a £10 shopping voucher (these are limited per session so please book using the contact info below).

For more information about the project or focus groups and to book please email Nichola Marr at citylistening@Leeds.gov.uk or ring 0113 3788649

Performance for your post

5,673 People Reached

34 Likes, Comments & Shares

16 Likes	5 On Post	11 On Shares
1 Comments	0 On Post	1 On Shares
17 Shares	17 On Post	0 On Shares

213 Post Clicks

81 Photo views	0 Link clicks	132 Other Clicks
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NEGATIVE FEEDBACK

1 Hide post	1 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



2nd Place – What’s on guide from the East North East Family Service

557 people had this post delivered, with 70 post clicks. There were also 10 likes, comments and shares.

Leeds City Council Inner East Community Committee
Published by Grace Lawrenson · 13 August at 11:09

Check out the latest 'What's on Guide from the East North East Family Service' 🙌

Out in place to help
Contact Family Services on 0113 2382773

For more information and to find out if you are eligible contact your local Children's Centre.

To register about 30 hours free childcare eligibility please see the information link in the section www.familyandcommunity.leeds.gov.uk

Children and Family Public Library
The public library service are currently closing their sites and services.

We will update this soon as we have the new dates and times published.

Useful Contacts
The Family Information Service provides information on a wide range of family services including childcare, Early Support and adoption. Telephone: 0113 2382773
See the website www.familyandcommunity.leeds.gov.uk

Public (non-emergency) 3114
National Domestic Violence Helpline (24hrs) 0800 328 6267

Non-emergency 111
This group is an excellent support and signpost to the services of Leeds City Council. We have specialist 111 lines for help and advice.
Leeds City Council 111
(From 9am-5pm)

The opportunity to become a volunteer and support your partner. Courses on offer include:
• Introduction, BSL and Signpost - antenatal course
• Healthy Start - Single Future (9-10pm)
• Incredible Years - parenting course
• Incredible Toddlers - parenting course
• Volunteering Programme
• Family Learning Courses
• Understanding your baby
• Introduction to baby

Home Safety Check
Range of activities to enjoy with your little ones.
KETTLEBELL COUNCILS - KETTLEBELL COUNCILS (From 9am-5pm)
Tuesday
Searchlight Parent and Toddler Group
A group for parents/carers of children 0-5 years old.
Wednesday
Searchlight Parent and Toddler Group
A group for parents/carers of children 0-5 years old.
Breadbends - Peer Support Group
Drop in session giving an opportunity to come along and speak to a peer support specialist for support and advice.

Friday
Infant Massage
A fun work course that can help support growth and development, bonding, talk and shared play patterns. Subject must be over 6 weeks old. To book a place please Family Services on 0113 2382773.

Childminding Support Group
A group for childminders and for anyone they work for in a safe, friendly environment. Free support for 1000 hours of fully funded childcare hours and grants.
Leeds City Council
From 9-10am (From 9am-10am)

Partnerships Parent and Toddler Group
For Parents/Carers of children 0-5 years. Lots of activities for children that will help them ready for nursery.
Partnerships Children's Centre 100Hours 2-3Hours (From 9am-10am)

Leeds Community Committee
Provides free, confidential advice to any parent/carers who have children aged 0-16 years.
Appointments available at Searchlight/Leeds City Council's Childminding Centre.

Well Baby Clinics - contact your local health visiting team to book your appointments.

Performance for your post

557 People Reached

10 Likes, Comments & Shares

4 Likes	2 On Post	2 On Shares
2 Comments	0 On Post	2 On Shares
4 Shares	4 On Post	0 On Shares

70 Post Clicks

52 Photo views	0 Link clicks	18 Other Clicks
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NEGATIVE FEEDBACK

0 Hide post 0 Hide all posts

0 Report as spam 0 Unlike Page

Reported status may be delayed from what appears on posts

Get more likes, comments and shares
Boost this post for £240 to reach up to 83,000 people.

557 People reached 80 Engagements **Boost Post**

