



Inner West Community Committee
FACEBOOK highlights
 5th June 2019 – 10th September 2019

Since 5th June 2019 the Inner West Community Committee Facebook page has gained: **64 new page 'likes'** (and currently has) **817 followers**.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

By far the most popular post since the 5th June was the posting regarding Bramley & Stanningley Forum.

- has been shared 3 times
- **has reached a total of 3,444 people**

The following are screenshots of the most popular three posts since the 20th March. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – 3,444 people had this post delivered to them and it had 50 post clicks, with 7 likes, comments and shares.

Performance for your post

3,444 People Reached		
7 Likes, Comments & Shares		
4 Likes	2 On Post	2 On Shares
0 Comments	0 On Post	0 On Shares
3 Shares	3 On Post	0 On Shares
50 Post Clicks		
22 Photo views	0 Link clicks	28 Other Clicks

NEGATIVE FEEDBACK

1 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts.



2nd Place – 3,122 people had this post delivered, with 153 post clicks. There was also **85** comments, likes and shares

Leeds City Council Inner West Community Committee
 Published by Karen M Lcc [?] · 12 August at 19:00 · 🌐

Bramley Festival!!
 Sunday 18th August 2019 12pm till 5pm.
 Free Entry.... See more

BRAMLEY FESTIVAL 2019

MAIN STAGE

OPENING CEREMONY WITH
LEEDS RHINOS STAR
JAMIE JONES
BUCHANAN

FIRE SHOW
 LIVE ON STAGE 2PM

STEEL BAND

LINDSEY FARROW **BRAMLEY'S GOT TALENT** **DAZL DANCE GROUP**

STALLS & ACTIVITIES

FREE DONKEY RIDES **FACE PAINTING** **BOUNCY CASTLE**
FOOD STALLS **TOMBOLA** **FUN FAIR**
SPORTS ACTIVITIES **POLICE & FIRE ENGINE DISPLAYS** **INFORMATION STALLS**

SUN 18TH AUGUST **12-5PM**
BRAMLEY PARK, WESTOVER ROAD LS13 3PG **FREE ENTRY**

FOR MORE INFORMATION & STALL BOOKINGS CONTACT:
 STEVE MCBARRON - 07411 299 389 - BRAMLEYFESTIVAL@OUTLOOK.COM

Performance for your post

3,122 People Reached

85 Reactions, comments & shares

44 Like	16 On post	28 On shares
6 Love	0 On post	6 On shares
8 Comments	0 On Post	8 On Shares
27 Shares	25 On Post	2 On Shares

153 Post Clicks

41 Photo views	0 Link clicks	112 Other Clicks
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NEGATIVE FEEDBACK

1 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

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3rd Place – 2,332 people had this post delivered to them. There were **308** post clicks, with 201 likes, comments and shares.

Leeds City Council Inner West Community Committee
 Published by Harpreet Singh [?] · 16 July · 🌐

A celebration of Sculpture for Kirkstall!
 Friday 19th July 6-7pm



A CELEBRATION OF SCULPTURE FOR KIRKSTALL
 Outside Kirkstall Leisure Centre
 Kirkstall Lane, LS5 3BE
 Friday 19th July 6-7pm

A strikingly bold sculpture placed at a key gateway to the Kirkstall community, 'Latent Power' is a celebration of the rich industrial heritage and a symbol of the innovative spirit that continues to drive this community.

Chosen as part of East Street Arts' 'A City Less Grey' programme bringing high profile public art interventions to communities across Leeds, Rebecca Appleby's work ranges from structural ceramics to industrial sculpture and experimental painting and draws inspiration from the continual development of urban landscapes.

Commissioned in partnership with Leeds City Council's Town & District Centre improvement scheme, the public art improvements also include a series of banners created by local primary school children and adults with disabilities, facilitated by the artist.
 We look forward to seeing you!



Performance for your post

2,332 People Reached		
201 Reactions, comments & shares ⓘ		
39 Like	6 On post	33 On shares
1 Love	0 On post	1 On shares
143 Comments	7 On Post	136 On Shares
18 Shares	18 On Post	0 On Shares
308 Post Clicks		
37 Photo views	0 Link clicks ⓘ	271 Other Clicks ⓘ
NEGATIVE FEEDBACK		
1 Hide post	0 Hide all posts	
0 Report as spam	0 Unlike Page	

Reported stats may be delayed from what appears on posts

