



Inner West Community Committee  
**FACEBOOK** highlights  
 11<sup>th</sup> September 2019 – 8<sup>th</sup> November 2019

Since 5<sup>th</sup> June 2019 the Inner West Community Committee Facebook page has gained: **21 new page 'likes'** (and currently has) **895 followers**.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

By far the most popular post since the 11<sup>th</sup> September was the posting regarding the Inner West Employment Workshop.

- has been shared 31 times
- **has reached a total of 6,711 people**

The following are screenshots of the most popular three posts since the 11<sup>th</sup> September. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

**1st Place – 6,711** people had this post delivered to them and it had 291 post clicks, with **86** likes, comments and shares.

**Leeds City Council Inner West Community Committee**  
 Published by Karen M Lcc (?) · 21 October at 15:31 · 🌐

FREE EVENT HAPPENING TOMORROW!!!  
 EMPLOYMENT & SKILLS WORKSHOP  
 Bramley Community Centre  
 Waterloo Lane, LS13 2JB... See more

**EMPLOYMENT & SKILLS WORKSHOP**  
 Bramley Community Centre  
 Waterloo Lane, LS13 2JB  
 22<sup>nd</sup> October 2019  
 2.30pm till 5pm

Come along to this **free** event to find out more about development opportunities, employment skills, volunteering, benefit advice, also meet Organisations who have job opportunities.

**Refreshments will be available free of charge.**

<b>JOB SHOP</b>	<b>FORGING FUTURES</b>
<b>NHS 3PM</b>	<b>ADULT LEARNING 3.30PM</b>
<b>BENEFIT ADVICE</b>	<b>APPRENTICESHIPS</b>
<b>STEP INTO CARE</b>	<b>E-HUB</b>
<b>UNIVERSAL CREDIT ADVICE</b>	

**Performance for your post**

**6,711** People Reached

**86** Reactions, comments & shares 🗨️

<b>43</b> Like	<b>6</b> On post	<b>37</b> On shares
<b>1</b> Haha	<b>0</b> On post	<b>1</b> On shares
<b>11</b> Comments	<b>2</b> On Post	<b>9</b> On Shares
<b>31</b> Shares	<b>29</b> On Post	<b>2</b> On Shares

**291** Post Clicks

<b>45</b> Photo views	<b>0</b> Link clicks 🗨️	<b>246</b> Other Clicks 🗨️
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**NEGATIVE FEEDBACK**

<b>1</b> Hide post	<b>0</b> Hide all posts
<b>0</b> Report as spam	<b>0</b> Unlike Page

Reported stats may be delayed from what appears on posts



**2<sup>nd</sup> Place – 1,053** people had this post delivered, with 76 post clicks. There was also **24** comments, likes and shares

Post Details

**Leeds City Council Inner West Community Committee**  
Published by Karen M Lcc [?] · 10 October at 19:00 · 🌐

Live in the LS5 Kirkstall area?  
FREE indoor bouldering taster sessions for young people 11 to 17 years.  
Friday 4.15 - 5.45pm... See more

**Performance for your post**

**1,053** People Reached

**24** Likes, Comments & Shares <sup>?</sup>

<b>16</b> Likes	<b>5</b> On Post	<b>11</b> On Shares
<b>2</b> Comments	<b>0</b> On Post	<b>2</b> On Shares
<b>6</b> Shares	<b>6</b> On Post	<b>0</b> On Shares

**76** Post Clicks

<b>17</b> Photo views	<b>0</b> Link clicks <sup>?</sup>	<b>59</b> Other Clicks <sup>?</sup>
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**NEGATIVE FEEDBACK**

<b>0</b> Hide post	<b>0</b> Hide all posts
<b>0</b> Report as spam	<b>0</b> Unlike Page

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**3<sup>rd</sup> Place – 564** people had this post delivered to them. There were **16** post clicks, with 12 likes, comments and shares.

POST DETAILS

**Leeds City Council Inner West Community Committee**  
 Published by Karen M Lcc [?] · 29 October at 13:17 · 🌐

**FAIRFIELD COMMUNITY CENTRE BRAMLEY**

*Christmas Card Crafting!*  
**Come Along! Make Your Hand Made Cards Here.**  
 Demos Of Different Techniques & Materials (All Materials Provided)!  
 All Abilities - Beginners Welcome! £1.00 A Session  
 (Tea, Coffee & Biscuits Included)!

**Begins Wednesday 13th November At 2.00pm!**  
 For further details and to book your place phone Steve on **07411 299389**

**Free Food Distribution!**  
 Every Sunday at Fairfield Community Centre from 11.00am - 12.00 Noon!  
 All Welcome! Food donated by local stores including Greggs and Marks & Spencer!

**Room Hire**  
 Main Hall or Meeting Rooms - Low Hourly Rates!  
 Phone Steve on **07411 299389** for further details.

**Youth Club! Music Group! Activities!**  
 Fairfield Community Centre, Fairfield Terrace Leeds LS13 3DQ  
 T: 07411 299389. E: fairfieldcommunitycentre1@gmail.com

**Performance for your post**

**564** People Reached

**12** Likes, Comments & Shares ⓘ

<b>7</b> Likes	<b>5</b> On Post	<b>2</b> On Shares
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<b>3</b> Comments	<b>3</b> On Post	<b>0</b> On Shares
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<b>2</b> Shares	<b>2</b> On Post	<b>0</b> On Shares
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**16** Post Clicks

<b>3</b> Photo views	<b>0</b> Link clicks ⓘ	<b>13</b> Other Clicks ⓘ
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**NEGATIVE FEEDBACK**

<b>0</b> Hide post	<b>0</b> Hide all posts
<b>0</b> Report as spam	<b>0</b> Unlike Page

Reported stats may be delayed from what appears on posts

