



Inner South Community Committee
FACEBOOK highlights over the last 28 days

2nd October, 2019 – 29th October, 2019.

Since 2nd October 2019, the Inner South Community Committee Facebook page has gained:

- **32 new page 'likes'** (and currently has) **961 followers, an increase of 70 since the September Committee Meeting.**
- **34 new followers.**

This means that this is the **third** most popular Community Committee page and are only a handful of likes behind the Outer West page!

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction.

The most popular post since the 2nd October 2019 was the *Photo album: Inner South Community Heroes event 2019*. It has been

- shared 12 times
- had 59 comments
- has reached a total of 1905 people

On the following pages are screenshots of the most popular posts since the 9th July 2019. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.


1st Place – Photo Album: Inner South Community Heroes event 2019

1905 people had this post delivered to them and it had **328** post clicks. A further **12** people shared the post, alongside **327** Reactions, Comments and Shares.



Post Details

Leeds City Council Inner South Community Committee added a new photo to the album: Inner South Community Heroes event 2019.
Published by James Leedscc [?] · October 28 at 11:05 AM · 🌐



Get More Likes, Comments and Shares
Boost this post for £16 to reach up to 5,200 people.

1,905 People Reached 655 Engagements [Boost Post](#)

Gohar Almass

Like Comment Share

Performance for Your Post

1,905 People Reached

327 Reactions, Comments & Shares

218 Like	27 On Post	191 On Shares
37 Love	5 On Post	32 On Shares
1 Wow	0 On Post	1 On Shares
59 Comments	0 On Post	59 On Shares
12 Shares	0 On Post	12 On Shares

328 Post Clicks

121 Photo Views	0 Link Clicks	207 Other Clicks
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NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

2nd Place goes to: Middleton Action Day

4505 people had this post delivered to them, with **639** post clicks. A further **5** people shared the post alongside **37** likes, comments and shares.







Post Details ×

Leeds City Council Inner South Community Committee Like Page ⋮

Published by Rachael Leeds [?] · September 28 · 🌐

Thank you to everyone who attended Middleton Action Day, especially Councillor Judith Blake, the Police Cadets West Yorkshire Police - Leeds South, Cleaner Neighbourhoods Team - Leeds City Council, Leeds Recycles, and Housing Leeds

We collected lots of rubbish, spoke to residents over a brew, and shared recipes to avoid food waste 😊



🟢 **Get More Likes, Comments and Shares**
Boost this post for £16 to reach up to 5,200 people.

4,505 People Reached **676** Engagements [Boost Post](#)

Performance for Your Post

4,505 People Reached

37 Reactions, Comments & Shares 🔍

27 Like	10 On Post	17 On Shares
1 Love	1 On Post	0 On Shares
1 Wow	0 On Post	1 On Shares
3 Comments	2 On Post	1 On Shares
5 Shares	5 On Post	0 On Shares

639 Post Clicks

323 Photo Views	0 Link Clicks 🔍	316 Other Clicks 🔍
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NEGATIVE FEEDBACK

4 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

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