



FACEBOOK highlights

30<sup>th</sup> November 2019 to 7<sup>th</sup> February 2020

Since 30<sup>th</sup> November 2019 the Inner North East Community Committee Facebook page has **782 followers**.

This means that this is the **6<sup>th</sup>** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

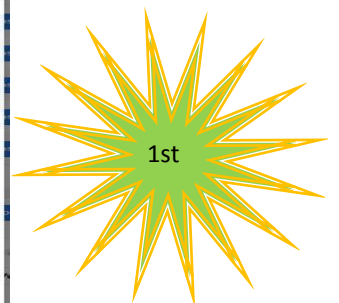
The most popular post since the 30<sup>th</sup> November 2019 the posting regarding Apprenticeship Recruitment Fair has been shared 3times

- **has reached a total of 1,730 people**

The following are screenshots of the most popular three posts since the 30<sup>th</sup> November 2019. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

**1st Place – Leeds Apprenticeship Recruitment Fair - Top post!!**

**1,735** people had this post delivered to them and it had **26** post clicks, with **15** likes, comments and shares.



## 2<sup>nd</sup> Place – Youth Activities Fund

1,191 people had this post delivered, with 63 post clicks with 8 likes, comments & shares.



**Leeds City Council Inner North East Community Committee** \*\*\*  
Published by Preet Loo [?] · 20 January at 14:16 · 🌐

**REMINDER - LAST SHOUT OUT**  
**FUNDING OPPORTUNITY! - Inner North East Youth Activity Fund (YAF) - 2020 Summer Activities Programme**

Please find information to apply for Youth Activity Funding to deliver activities for young people in Inner North East Leeds during the 2020 school summer holidays.... [See more](#)

**1,191** People Reached

**8** Likes, Comments & Shares 🗨️

<b>4</b> Likes	<b>3</b> On Post	<b>1</b> On Shares
<b>1</b> Comments	<b>0</b> On Post	<b>1</b> On Shares
<b>3</b> Shares	<b>3</b> On Post	<b>0</b> On Shares

**63** Post Clicks

<b>13</b> Photo views	<b>0</b> Link clicks 🗨️	<b>50</b> Other Clicks 🗨️
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**NEGATIVE FEEDBACK**

<b>1</b> Hide post	<b>0</b> Hide all posts
<b>0</b> Report as spam	<b>0</b> Unlike Page

Reported stats may be delayed from what appears on posts

**Inner North East Community Committee: Youth Activities Fund**

**Applications for Summer Activities 2020**

Applications are now being taken for projects to deliver activities for young people (8-17 years old) during the school summer holidays 2020 in the Inner North East area which consists of the Chapel Allerton, Moortown and Roundhay wards.

Following consultation with young people, this year we are particularly interested in applications which deliver the following activities: **youth clubs, outdoor adventure activities, cooking, sports, cycling skills, drama, arts & crafts, creative technology, movie and play schemes.**

Application forms should be returned to [communitycommittee@leeds.gov.uk](mailto:communitycommittee@leeds.gov.uk) or posted to Communities Team, The Reginald Centre, 263 Chapeltown Road, Leeds LS7 3EX. Applications must be received no later than **31 January 2020**.

To be eligible to apply for funding your group must:

- Be a Community or Voluntary Group, a commercial organisation operating on a non-profit basis or a Council department
- Be registered with the Breeze Culture Network; (if you are not registered it is easy to do so. Go to [www.breezeculturenetwork.org](http://www.breezeculturenetwork.org))

**An initial evaluation of applications will be completed in February 2020**

Please do not hesitate to contact the team on 0113 53 51239 if you have any queries. We look forward to receiving your application form.

### 3<sup>rd</sup> Place – PCC Police Budget Consultation

201 people had this post delivered, with 10 post clicks with 2 likes, comments & shares



**Leeds City Council Inner North East Community Committee** ...  
Published by Zak Lcc [?] · 27 January at 11:39 · 🌐

West Yorkshire PCC Police Budget Consultation 20/21  
Budget Consultation 2020/21 - Funding Frontline Policing  
Please see link below.  
<https://www.smartsurvey.co.uk/s/WYBudget2020/>

**Office of the Police & Crime Commissioner**  
West Yorkshire  
SMARTSURVEY.CO.UK  
**West Yorkshire PCC Police Budget Consultation 20/21**  
Please take a few minutes to take our survey.

👍 **Get more likes, comments and shares**  
Boost this post for £16 to reach up to 7,600 people.

**201** People reached      **12** Engagements      [Boost Post](#)

2 shares

#### Performance for your post

**201** People Reached

**2** Likes, Comments & Shares ⓘ

<b>0</b> Likes	<b>0</b> On Post	<b>0</b> On Shares
<b>0</b> Comments	<b>0</b> On Post	<b>0</b> On Shares
<b>2</b> Shares	<b>2</b> On Post	<b>0</b> On Shares

**10** Post Clicks

<b>0</b> Photo views	<b>4</b> Link clicks ⓘ	<b>6</b> Other Clicks ⓘ
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#### NEGATIVE FEEDBACK

<b>0</b> Hide post	<b>0</b> Hide all posts
<b>0</b> Report as spam	<b>0</b> Unlike Page

Reported stats may be delayed from what appears on posts