



Inner South Community Committee
FACEBOOK highlights over the last 28 days

8th January 2020 – 4th February 2020.

Since 8th January 2020, the Inner South Community Committee Facebook page has gained:

- **13 new page 'likes'** (and currently has) **1,069 page likes** (as of 5th February 2020).
- **40 new followers** since the last update, making a total of **1,135 followers** in total.

This means that the Inner South Facebook page is now the second most popular community committee Facebook page, with only the Outer East page having more likes (at 2,336).

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and is a less effective way for the Community Committee to communicate. Having said that, all posts can be read without any further interaction.

The most popular post since the 8th January 2020 was *Streets for People: The Recreations*. It has been:


- shared 15 times
- had 28 comments
- has reached a total of 2,204 people

On the following pages are screenshots of the most popular posts since the 8th February 2020. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.



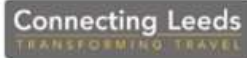


1st Place – *Streets for People: The Recreations*

2,204 people had this post delivered to them and it had **151** post clicks. A further **15** people shared the post, alongside **23** likes and **2** loves.

 Leeds City Council Inner South Community Committee
Published by James Leedscc [?] · January 30 at 2:18 PM

Consultation time!
Opportunities to have your say on a £1million scheme to improve the streets and greenspace around the Recreations area of Holbeck.
Initial ideas will be available but we need your input to help shape the final design. Grassed streets, more planting, or something you think would really transform the area - come and let us know!... [See More](#)

STREETS FOR PEOPLE—THE RECREATIONS

Leeds City Council are developing a project to improve the streets and greenspace around The Recreations area of Holbeck.


Before going through a formal consultation process, we would like to speak to local people and to hear your thoughts on our initial designs, which will be available to view at the drop in sessions listed below.

Thursday 30th January 2020 — 10.00 to 11.30
Holbeck Together café, St Matthews Community Centre, St Matthews Street, LS11 9NR

Tuesday 4th February 2020 — 14.00 to 20.00
Slung Low, The Holbeck, Leeds LS11 9QX

Thursday 6th February 2020 — 11.00 to 14.00
Happy Yak Café, Jamyangs Buddhist Centre, Ingram Road LS11 9RQ

Please come along and share your thoughts.

 **Get More Likes, Comments and Shares**
Boost this post for £15 to reach up to 6,600 people.

2,204 People Reached

68 Reactions, Comments & Shares

23 Like	8 On Post	15 On Shares
2 Love	0 On Post	2 On Shares
28 Comments	11 On Post	17 On Shares
15 Shares	15 On Post	0 On Shares

151 Post Clicks

24 Photo Views	0 Link Clicks	127 Other Clicks
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NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

2,204
People Reached

219
Engagements

[Boost Post](#)



2nd Place goes to: *Community Action Day across Inner South Leeds*

2,055 people had this post delivered to them, with 130 post clicks. A further 16 people shared the post alongside 31 likes and 1 love.

Post Details

 **Leeds City Council Inner South Community Committee** Like Page ***
 Published by James Leedsco [?] · January 16 at 5:22 PM

Community action day across inner south Leeds - Sat 25 Jan 2020.

If you'd like to make a difference in your local area, why not join community groups, your councillors, neighbourhood policing team, council officers and other residents who will all be working to improve the environment and make your local parks a nicer, cleaner place to be...

Bags and litter pickers will be provided.

MEETING PLACES:
 Holbeck Moor - meet at The Holbeck WMC on Jenkinson Lawn
 Middleton Park - meet at the bike park
 Hunslet Moor - meet at the gate to Hunslet Moor (opposite Primrose Lane)
 Cottingley Cemetery - meet at the entrance to the cemetery
 Cross Flatts Park - meet at the building in the middle of the park (Watsonian Pavilion)

We look forward to seeing you there - just come along 😊👍



Join your local partner agencies (like community groups, your councillors, neighbourhood

Performance for Your Post

2,055 People Reached

60 Reactions, Comments & Shares

31 Like	11 On Post	20 On Shares
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1 Love	0 On Post	1 On Shares
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12 Comments	8 On Post	4 On Shares
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16 Shares	16 On Post	0 On Shares
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130 Post Clicks

24 Photo Views	0 Link Clicks	106 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	1 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts