



Elections and Regulatory Services
Civic Hall
Leeds LS1 1UR

Private & Confidential



Contact: Susan Duckworth



Our ref: PREM/04615/001

13th October 2020

Dear Mr Wilson

Fat Hippo Restaurants Limited, Ground Floor, White Rose House, 8 Otley Road, Headingley, Leeds, LS6 2AD
Application for a new premises licence under the Licensing Act 2003
Licensing Authority Letter of Representation

Thank you for submitting your application for a grant of a premises licence for the above premises. You have applied for supply of alcohol 11am to 11pm every day, for consumption both on and off the premises, with a closing time of midnight. You have offered a number of measures within your operating schedule including staff training, Challenge 25 policy, an incident register, alcohol ancillary to food sales, CCTV amongst others. Your operating schedule would suggest that you intend to offer food for consumption on the premises, but also for takeaway and delivery with alcohol sales alongside this.

The area in which the subject premises is located is within a cumulative impact area. Specifically your application falls within the cumulative impact area of Headingley as described in the Statement of Licensing Policy at paragraphs 7.18 to 7.20 which states:

- “7.18 The council has assessed crime statistics for the area known as Headingley and has determined that there is an area that is suffering from the cumulative impact of licensed premises and as a consequence this is leading to problems which are undermining the licensing objectives. Specifically the area is located around North Lane. Maps showing the exact geographical area included in this area can be found in the cumulative impact assessment.
- 7.19 In this area the nature of the problems are alcohol related violent crime and nuisance being perpetrated on people visiting this area during specific peak hours. More information on the evidence can be found in the cumulative impact assessment.
- 7.20 It would be inconsistent with the council’s duty to promote the licensing objectives to grant new and variation application for any premises licence (on sales, off sales and late night takeaways) that seek to operate during the peak hours described in the cumulative impact assessment for Headingley.”

Website: www.leeds.gov.uk
Switchboard: 0113 222 4444



INVESTOR IN PEOPLE

I refer you to the council's Cumulative Impact Assessment 2018, pages 20 – 27 for further information.

I refer you to 7.32 to 7.39 of the Policy which describes how applications for premises situated within a designated cumulative impact area for new premises licences or variations that are likely to add to the existing cumulative impact will normally be refused and it is for the applicant to demonstrate that their application would not add to the cumulative impact.

I also refer you to 7.38 of the Policy which describes examples of factors the licensing authority will not consider as meeting the standard of rebuttal include:

- That the premises will be well managed and run as all licensed premises should meet this standard.
- That the premises will be constructed to a high standard.
- That the applicant operates similar premises elsewhere, such as in another licensing authority area, without complaint.

The Licensing Act 2003 Statement of Licensing Policy is enclosed with this letter.

Police Crime Statistics

The latest Police crime statistics show that this area suffers most from nuisance incidents. Specifically neighbour related and alcohol related nuisance were the main issues. The Cumulative Impact Assessment at page 25 provides:

“The Hyde Park and Woodhouse ward, experienced the highest number of nuisance incidents across Inner North West.

Ward	2014	2015	2016	2017
Hyde Park and Woodhouse Ward	676	574	757	760
Headingley Ward	487	355	416	442
Weetwood Ward	304	294	319	403
Total	1467	1223	1492	1605

During the examined period, neighbour related and youth related were the main issues across Inner North West. Nuisance incidents have increased for two consecutive years albeit at a slower rate in 2017, increasing by 113 from 2016 in comparison to 269 in 2016 from 2015. Youth related nuisance experienced the highest increase during 2017, whereas nuisance motorcycle/quad bike had the biggest decrease.

Alcohol related incidents have seen a decrease year on year, minus a very small increase in 2016 which was eradicated in 2017 with a reduction of 13. Overall alcohol related incidents accounted for 14.3% of all nuisance calls for service.

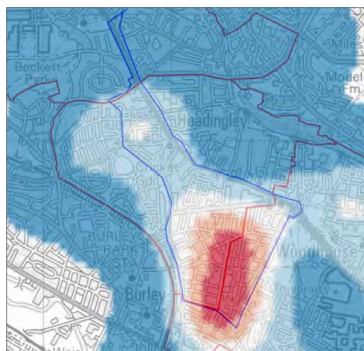
The peak time for alcohol related nuisance was between 23:00 - 05:00. The risk days were Saturday, Sunday and Monday evenings. Overall the peak month was May, followed by June, March and October.

During the examined period the Hyde Park and Woodhouse ward and the Headingley ward experienced similar levels of alcohol related nuisance, namely 361 and 377 respectively.

The top streets for alcohol related nuisance were Brudenell Road, followed by Otley Road, Cardigan Road and Woodhouse Lane.

Within the 2014 – 2018 cumulative impact area neighbour related nuisance followed by alcohol related nuisance were the main issues between 01/01/2014 – 31/12/2017. Alcohol related nuisance has remained at similar levels since 2015. The peak time for alcohol related nuisance was 23:00 – 05:00. The risk days were Friday, Saturday and Sunday.

The geo-spatial analysis shown on page 26 shows:



2014 – 2017 - All Nuisance Incidents
Peak Time: 19:00 – 00:00 Risk days: Sat
Top Streets: Brudenell Road, Cardigan Road, Hyde Park Road & Otley Road”

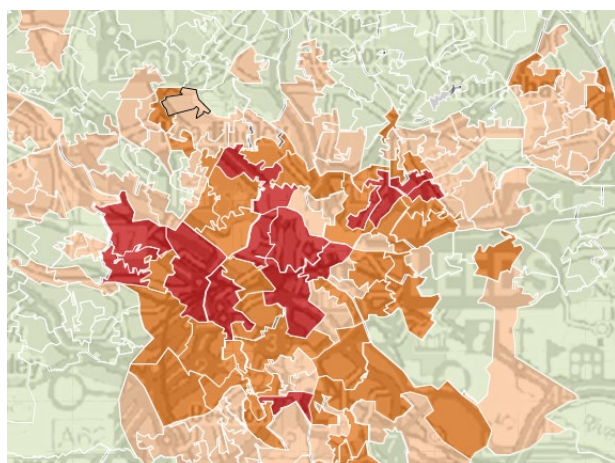
The Cumulative Impact Assessment 2018 is enclosed with this letter.

Alcohol Licensing Data Matrix

A LSOA is Lower Layer Super Output Areas are a geographic hierarchy designed to improve the reporting of small area statistics in England and Wales. Public Health have produced and maintain a licensing matrix which rank LSOAs (lower level super output area) against each other. The Licensing Authority has used this Matrix when undertaking the cumulative impact assessment for this area.

By entering postcodes the matrix displays the ranking of this postcodes LSOA against certain data sets. This allows responsible authorities and the licensing authority to establish the problems being experienced in the LSOA.

This map shows the Headingley area highlighted with a black outline. Dark red denotes the 15 highest ranked LSOAs, followed by dark orange, light orange and green being the lowest ranked LSOAs.



The matrix has rated the LSOA concerned "Shire Oak Road, Wood Lane (Headingley) as **medium** for potential alcohol related harm and is ranked **87 out of 482 LSOAs**.

The following indicators have 'very high' ratings for potential related harm:

- Audit C scoring > 7 or more – increasing risk 10th

The following indicators have 'high' ratings for potential related harm:

- Alcohol licensing – off licensed premises density 52nd
- Alcohol licensing – on licensed premises density 43rd

And 'medium' ratings for the following:

- Alcohol specific admissions all ages – any hospital 75th
- Alcohol related admission all ages – any hospital 143rd
- Licensing risk scores 94th

These rankings show that people who live in this are more likely to be reporting increasing risk of health harm because of the amount they drink and is rated high for premises density. More worryingly this area ranks in the top 75 LSOA for being admitted into hospital for illness specifically related to alcohol consumption.

Although this area is ranked as medium overall, the area to the north west (Headingley) is ranked **high** on the matrix and would be considered within the catchment area of this premises, especially as you intend on providing a delivery service.

The Licensing Authority is of the opinion that your application does not contain sufficient information about how granting your application would not add to the impact already being experienced in the area. Therefore the licensing authority submits a formal representation to your application on the grounds of the prevention of crime and disorder and public nuisance and will recommend to the licensing sub-committee that this application is refused.

Should you have any questions, please contact us.

Yours faithfully



Susan Duckworth
Principal Licensing Officer
Entertainment Licensing