



## Outer North West Community Committee

### FACEBOOK highlights

22<sup>nd</sup> September – 17<sup>th</sup> November 2020

## Appendix 1

Since 2<sup>nd</sup> September 2020 the Outer North West Community Committee Facebook page has gained: **15 new page 'likes'** (and currently has) **761**.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate. Posts can however be read without any further interaction.

By far the most popular post since the 2<sup>nd</sup> September 2020 was the posting regarding Benefit Buddies

- **has 4 likes**
- **has reached a total of 571 people**


The following are screenshots of the most popular two posts since the 2<sup>nd</sup> September 2020. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

### 1st Place – Benefit Buddies

The post had 6 post clicks, with 4 likes.

Post Details

Leeds City Council Outer North West Community Committee  
Published by Mohammed Alamin · 5 November at 11:34 · 🌐



Benefit Buddies, Money Advice Centre, 23 Haleswood Drive, Leeds, LS9 7PS  
Tel: 0113 2350276 Email: admin@egac.org

**ARE YOU STRUGGLING WITH BENEFITS?**  
**WOULD YOU LIKE HELP WITH COMPLETING BENEFIT FORMS?**  
**NOT SURE WHAT YOU CAN CLAIM FOR?**  
**NEED SUPPORT WITH ASSESSMENTS AND APPEALS?**  
**WOULD YOU LIKE TO CHECK YOUR ENTITLEMENT?**  
**WE CAN COME WITH YOU TO MEETINGS WITH WORK COACHES**  
\*WITH OUR BENEFIT BUDDIES YOU HAVE ACCESS TO FREE SUPPORT WHICH HAS PROVEN TO OVERTURN APPEALS AND ASSESSMENTS IN FAVOUR OF OUR CLIENTS.\*  
**WE WILL ALSO HELP YOU WITH DEBTS, BALIFFS, ENERGY DISCONNECTIONS**  
YOU'LL NOT FEEL ALONE WITH A BENEFIT BUDDY BY YOUR SIDE  
**CALL US NOW 0113 2350276**  
**E-MAIL admin@egac.org**  
 Our website can be translated into many languages  
[www.moneybuddies.org.uk](http://www.moneybuddies.org.uk)  
**WE DON'T CHARGE, WE DON'T TELL, WE DON'T JUDGE**

528231133980421/2063586290444890/?type=3&eid=ARBCLxqZ

Benefit Buddies Community Projects: Money Buddies, Debt Advice Advice Centre and Benefit Buddies are free, confidential, impartial and independent.

**Performance for your post**

**571** People Reached

**12** Likes, Comments & Shares

<b>4</b> Likes	<b>0</b> On Post	<b>4</b> On Shares
<b>0</b> Comments	<b>0</b> On Post	<b>0</b> On Shares
<b>8</b> Shares	<b>8</b> On Post	<b>0</b> On Shares

**6** Post Clicks

<b>5</b> Photo views	<b>0</b> Link clicks	<b>1</b> Other Clicks
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**NEGATIVE FEEDBACK**

<b>0</b> Hide post	<b>0</b> Hide all posts
<b>0</b> Report as spam	<b>0</b> Unlike Page

Reported stats may be delayed from what appears on posts



## 2nd Place – Live Well Leeds Grants

The post had 17 post clicks, with 4 likes.

Post Details
✕

**Leeds City Council Outer North West Community Committee**

Published by Mohammed Alamin · 23 October at 10:24 · 🌐

<https://livewelleeds.org.uk/get-involved/live-well-grant/>

**What will help to make an application successful?**

Grant applications are more likely to be successful if:

- The application form is completed fully, giving as much detail as possible, including actual or projected costs
- Your group or activity is specifically for people who experience mental health issues
- Your group or activity can show their members actively contribute to:
  - Planning and running activities
  - Making direct contributions to transport costs, holidays and trips
  - Fundraising for the group or activity

**How do I get a grant application form?**

You can get an application form, dates for submission and further information about the Live Well Grant by contacting the Grant Administrator.

**Website:** [www.livewelleeds.org.uk](http://www.livewelleeds.org.uk)

**E-mail:** [grants@livewelleeds.org.uk](mailto:grants@livewelleeds.org.uk)

**Contact:** Grant Administrator. Tel no: 0113 219 2727

**Live Well Grant**

**What is the Live Well Grant about?**

The Live Well Grant for mental health support groups provides grants of up to £1000 towards the running costs of projects for people with mental health issues in Leeds.

The Live Well Grant supports groups whose main objective is to provide activities which prevent people with mental health issues from escalating. Funding for the scheme comes from the Adult and Health Department of Leeds City Council and NHS Leeds CCG and is administered by Live Well Leeds.

The fund shall be managed by the Allocation Group which has members from Adult and Health Services, NHS Leeds CCG, Voluntary Sector Mental Health Services and Live Well Leeds Service Users.

The Allocation Group meets quarterly to review all applications received and agree allocation of grant monies. The amount awarded may depend upon the amount requested, the number of applications received, the reason for the application and the quality of the application.

For more information please visit [www.livewelleeds.org.uk](http://www.livewelleeds.org.uk)

**Performance for your post**

**290** People Reached

**4** Likes, Comments & Shares

2 Likes	0 On Post	2 On Shares
0 Comments	0 On Post	0 On Shares
2 Shares	2 On Post	0 On Shares

**17** Post Clicks

12 Photo views	3 Link clicks	2 Other Clicks
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**NEGATIVE FEEDBACK**

0 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

**Get more likes, comments and shares**

When you boost this post, you'll show it to more people.

**290** People reached

**21** Comments

Boost post