

Morley Town Deal Board

Agenda

Thursday 28 January 2021

10:00- 12:00

Zoom Meeting

ITEM

1. Welcome and apologies - 10.00 – 10.05
 2. Declarations of interest – 10.05 – 10.10
 3. Agree previous minutes – 10.10 – 10.20
 4. Town Investment Plan – 10.20 – 11.00
 5. Future sub committees – 11.00 – 11.15
 6. Programme delivery and next steps – 11.15 – 11.30
 7. Communications and public affairs – 11.30 – 11.45
 8. Meeting schedules – 11.45 – 11.50
 9. AOB – 11.50 – 12.00
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Attendees

Gerald Jennings – Director, G.R. Jennings Properties Ltd
Councillor Lisa Mulherin – Executive Member, Climate Change, Transport and Sustainable Development, Leeds City Council
Dawn Ginns – Resident, Morley
Mark Goldstone – Head of Policy and Business Representation, West and North Yorkshire Chamber of Commerce
Councillor Robert Finnigan – Morley Town Council
Steven Foster – Director, Land Securities
Cameron Stephenson – Constituency Office Manager, Office of Andrea Jenkyns MP
Rebecca Greenwood – Policy Officer, West Yorkshire Combined Authority
Rachael Kennedy – Morley Town Centre Manager
Reverend Anthony Lee – Leader, Morley Community Church
Councillor Wyn Kidger, Morley South ward member

Councillor Andrew Hutchison, Morley North ward member
Martin Farrington – Director of City Development, Leeds City Council

Apologies

Andrea Jenkyns – Member of Parliament, Morley and Outwood

Invited attendees

Jessica Ashton – Senior Regeneration Officer, Leeds City Council
Adam Brannen – Head of Regeneration, Leeds City Council
Samuel Lewis – Principal Regeneration Officer, Leeds City Council
Claire Simms- Regeneration Support Officer, Leeds City Council

1. Introductions and apologies

- 1.1. Chair's welcome.
- 1.2. Notes of attendance and apologies.

2. Declaration of interests

- 2.1. Board members to declare any interests of relevance to the meeting agenda.

3. Agreement of minutes from last meeting

- 3.1. Minutes have been circulated to members in advance for comment.
- 3.2. **Board members are asked to agree the minutes from January's Morley Town Deal Board meeting.**

4. Town Investment Plan

- 4.1. In advance of the Board meeting Members have been provided with the final draft for submission of the Town Investment Plan.
- 4.2. The Plan sets out an ambitious Plan for investment and regeneration in Morley with seven priority projects proposed. These projects have been put forward through public consultation and refined through discussion and prioritisation exercises with the Board and further public engagement exercises. These projects form part of a wider ambition, and are aligned to existing public and private sector investments in Morley.
- 4.3. The total funding package sought to support these projects is £25m
- 4.4. Subject to the agreement of the Board, the Town Investment Plan will be recommended for submission to government. On the basis of this recommendation, approval for the submission of this bid will be sought from Leeds City Council's Director of City Development

in consultation with the Executive Member for Climate Change, Transport and Sustainable Development and the Morley Town Deal Board Chair, in line with the delegated authority agreed by the Council's Executive Board in December 2020.

- 4.5. **The Board are invited to provide input and comments on the Town Investment Plan and are asked to recommend the Plan for submission to government**

5. Sub Committees

- 5.1. While the finalisation of the Morley Town Investment Plan marks a significant step in setting out the vision and strategy for the regeneration of the town, the projects proposed within the plan require further development and, over the next 3-5 years, will progress to delivery stage.
- 5.2. On this basis the Morley Town Deal Board will continue to play a critical role in steering the development of project plans, the realisation of the overall vision and acting as a representative body for the town, and a conduit to its communities.
- 5.3. In anticipation of the detailed work required to develop each project, it is proposed that specific and focused sub-committees are established with thematic areas of focus. These committees will act as additional groups to the core Morley Town Deal Board which will continue to meet on a four-six week basis to progress the overall programme.
- 5.4. It is proposed that each sub-committee cover one or more project area. Core responsibilities for each committee will include: project development, the oversight of technical work, further public and stakeholder engagement, the review of plans and costs, identification of wider match or co-funding opportunities, engagement with key relevant bodies and organisations and the creation of delivery plans. In time sub committees will oversee project delivery and the monitoring and evaluation of project outputs.
- 5.5. Four potential sub-committees have been identified: Town centre, placemaking and culture; Skills, education and employment; Transport and connectivity; and Health, wellbeing and greenspace. There may be areas of overlap between these sub-committees which will be managed over time

Sub Committees

- 5.6. **Transport and Connectivity** - The Transport and Connectivity subcommittee will focus on the comprehensive upgrade of public transport infrastructure and public realm with a particular focus on delivering exemplar active travel routes to connect the people of Morley with opportunities to learn, work and exercise.
- 5.7. The focus projects for this group would be the Morley Station Gateway and Connecting Morley packages, and sub-projects of these packages. Activity should be aligned with wider local and regional plans, avoiding duplication and seeking optimum additionality.

- 5.8. Networks and partnerships may need to be drawn upon locally, across the city and regionally. This may include West Yorkshire Combined Authority, Network Rail and where relevant private sector developers. In addition, input to this group may be required from LCC highways officers and technical consultants.
- 5.9. **Health, Wellbeing and Greenspace** - The Health, Wellbeing and Greenspace sub committee will focus on the delivery of quality public realm and green spaces and the impact of this infrastructure on local health indicators
- 5.10. The core project focus of this work will be the Greener Town project, however there are likely to be interfaces with the Connecting Morley package. This package contains a number of sub-projects and delivery should be coordinated with local, regional and national policy and delivery.
- 5.11. Local and regional partnerships may be required to feed into the progress of this project, including public health bodies and primary care providers, community groups and volunteer networks, and businesses and developers.
- 5.12. The membership of this group may include representatives of these organisations and Morley residents and the group may require technical input from relevant Council officers or consultant teams.
- 5.13. **Town Centre, Placemaking and Culture** - The Town Centre, Placemaking and Arts and Culture subcommittee will focus on the town centre economy, opportunities to develop the local arts and culture offer and to attract visitors to the town.
- 5.14. The core focus projects of this work will be the Town Hall and the Heritage Investment Fund. Public realm delivery through the Connecting Morley package will also have relevance to this group.
- 5.15. Wider networks and stakeholders may need to be engaged by this group including regional or national heritage and cultural bodies. Morley has developed a strong local arts and culture sector, encompassing a number of significant organisations and events. Stakeholders from the local arts sector may also provide useful insights through this subcommittee.
- 5.16. **Skills, Education and Employment** - This Skills, Education and Employment sub committee will focus on initiatives to support local skills development, new employment opportunities and business growth in Morley.
- 5.17. Key projects for this group will be the New Pavilion Skills Campus and the White Rose Innovation Hub. In addition this group may identify opportunities to align the delivery of the Town Investment Plan with wider employment growth in the town.

- 5.18. This group may develop a wider Skills Partnership in the town, enabling employers and skills providers to engage with local skills need and coordinate a response to this challenge, optimising outcomes and reducing duplication of activity. It will be appropriate for this sub committee to engage local skills providers in the town and across the wider district, as well as regional and national funding bodies and agencies.
- 5.19. It is proposed that these sub-committees operate on a less formal basis than the parent Morley Town Deal Board. The core purpose of meetings will be to progress project areas, maintaining momentum between Board meetings and ensuring effective oversight and wider engagement.
- 5.20. It is proposed that sub committees are member-driven, with a lead member for each group. Membership may draw in representatives beyond the core membership of the Morley Town Deal Board and recruitment exercises should ensure that the required technical expertise and relevant local interests are represented. Recruitment should also be inclusive and membership should appropriately reflect the town's communities.
- 5.21. It is proposed that the lead member for each group be responsible for establishing meeting dates, circulating calendar invites and agendas in advance, chairing meetings, engaging wider inputs to meetings, and other meeting practicalities. Broadly speaking, detailed papers will not be required in advance of sub-committee meetings although this will depend on the agenda content.
- 5.22. While Morley Town Deal Board meeting minutes will continue to be produced and published, it is proposed that sub-committees do not require minutes. Instead, the Morley Town Deal Board agenda each month will have a standard item for each sub-committee. Written or verbal updates will be provided by sub-committee chairs, which will be minuted in the wider Board papers.
- 5.23. Lead members will be responsible for ensuring the progress of the areas and projects that fall under the given committee, they will need to coordinate and lead on meetings with wider stakeholders and will need to be heavily engaged with the development of allocated projects. As with the Morley Town Deal Board's Chair and Member positions, this would be a voluntary undertaking and would not be remunerated.
- 5.24. Council officers, including officers working on the Morley Towns Fund and officers representing wider service areas, will continue to attend meetings and will provide progress updates on projects.
- 5.25. **Board members are asked to comment on the proposed approach to sub-committees**
- 5.26. **Board members are asked to comment on the proposed four sub-committee groups and propose further or amended sub-committees. In addition Board members are asked to identify wider potential members for these sub-committees**

5.27. Board members are asked to volunteer to lead, or attend, sub-committees

6. Programme delivery and next steps

- 6.1. Following submission to government, minor further amendments may be undertaken to protect commercially sensitive information within the Morley Town Investment Plan while ensuring appropriate transparency is maintained. The final document will be formatted to ensure accessibility and will be published digitally. Communications plans relating to this publication are detailed under item 7.
- 6.2. Following submission of the Morley Town Investment Plan a detailed delivery framework will be developed setting out key milestones and interdependencies within the overall programme. On receiving Heads of Terms from government, the town will have two months to confirm which projects will be taken forward as part of the Morley Town Deal.
- 6.3. Once Heads of Terms have been agreed, towns are required to develop business cases for each project and submit a Summary Document to Ministry of Housing, Communities and Local Government (MHCLG). MHCLG will need to review and be satisfied with the Summary Document before funding can be released
- 6.4. For all projects the primary area of focus in 2021 is therefore likely to be business case development, including the securing of match funding commitments, further technical reports, detailed design and refined project costings.
- 6.5. Business cases should be developed in line with HM Treasury's Green Book. Stage 2 guidance provided by the Ministry of Housing, Communities and Local Government (MHCLG) sets out an expectation that business cases address: the evidence for the intervention using rigorous analysis of data; and an assessment of value for money including an economic rationale, econometric modelling of outputs and benefits, benefit-cost ratios and consideration of deliverability and risk management.
- 6.6. While much of this detail has been developed during Stage 1 of the process and is contained within the Morley Town Investment Plan, further work will be required and additional consultant support may be needed in order to provide refined economic impact analysis. In addition further specialist inputs may be required in areas such as valuation and quantity surveyors, architects and engineers, property agents, landscape and urban design, legal and financial. While some of this expertise may be resourced from Leeds City Council services there may be an additional requirement to procure external support against some elements.
- 6.7. **Board members are asked to comment on key priorities following submission of the Morley Town Investment Plan**
- 6.8. **Board members are asked to**

7. Communications and public affairs

7.1 A verbal update will be provided relating to communications and public affairs

8. Meeting schedules

8.1 The following meetings are arranged and in diaries:

Date	Time
08 February	13:00 – 15:00
11 March	10:00 – 12:00
12 April	13:00 – 15:00
18 May	15:00 – 17:00
15 June	15:00 – 17:00
20 July	15:30 – 17:30
Aug TBC	TBC
27 September	15:00 – 17:00
Oct / Nov TBC	TBC
7 December	10:00 – 12:00

8.2 Further to item 5 above, no sub-committees are currently arranged.

9. Any other business