



Inner South Community Committee Facebook Page and COVID-19 Groups

Appendix 1

Highlights

16th December 2020 – 12th January 2021

Inner South Community Committee Facebook Page

Since 16th December 2020 the Inner South Community Committee Facebook page has gained: **1 new page 'likes'** (and currently has) **1,203 page likes** (as of 12th January 2021). It has gained **2 new followers** since the last update, making a total of **1,382 followers** in total.

This means that this is the **second** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

However, all posts can be read without any further interaction.

The **most popular post** since the 16th December 2020 was the posting regarding *Improving Brickfield Park*. This has:

- been shared 2 times
- reached a total of 237 people

The following (below), are screenshots of the three most popular posts since the 16th December 2020.

Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – Improving Brickfield Park

237 people had this post delivered to them and it had 38 post clicks, with 10 likes, comments and shares.

Improving Brickfield Park – Have your say

Whether you currently use Brickfield Park or not, we would like to hear your views on how this green space could be improved.

Local residents are being encouraged to have their say over improvements to an important piece of green space. Brickfield Park is located on Lady Pitt Lane next to Beeston Hill and close to Lady Pitt Lane Allotments.

We have been able to secure some funding for improvements for Brickfield Park. We would like to know your views and ideas about how you think we should spend this to money to improve it.

To find out more and share your thoughts, please follow this link below:
<https://surveys.leeds.gov.uk/s/RXUPN7/>

As part of our continued effort to improve local green spaces, Hunslet & riverside ward members and Leeds City Council's Parks and Countryside Team are looking to make improvements to Brickfield Park to ensure this space remains well used and loved.

The deadline for completing this survey is Monday 25th January 2021. If you have any questions or difficulty accessing the survey please contact: parks@leeds.gov.uk .



 **Get more likes, comments and shares**
When you boost this post, you'll show it to more people.

237 People reached	48 Engagements	Boost Post
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2nd Place – Following the latest national lockdown we will unfortunately be closing the facilities

192 people had this post delivered, with **5** post clicks with **12** reactions, comments & shares.

Following the latest national lockdown we will unfortunately be closing the facilities listed:

- Skateparks
- Outdoor Gyms
- Multi Use Games Areas
- Golf Courses
- Sports Facilities (Bowling greens, Football pitches, Tennis Courts)
- Home Farm - Temple Newsam
- Lotherton Wildlife World

The following will remain open:

- All parks and greenspaces, crematoria and burial grounds
- Lotherton Hall as a free to access park
- Playgrounds
- Cycle trails and BMX tracks
- Café as takeaways
- Concessions in parks
- The Arium

Our volunteering program will continue at this current time.
Please contact parks@leeds.gov.uk if you have any questions.

Stay safe and enjoy your local greenspaces!



Leeds Parks and Countryside Service is  sharing a COVID-19 update.
5 January

 Like Page

Following the latest national lockdown we will unfortunately be closing the facilities listed:-

- Skateparks
- Outdoor Gyms
- Multi Use Games Areas
- Golf Cours...

[See more](#)

192

People reached

17

Engagements

Boost Unavailable

3rd Place – Last week we put a call out for people to donate their old tech - laptops and tablets.

139 people had this post delivered to them. There were 7 post clicks and 5 reactions, comments and shares

Last week we put a call out for people to donate their old tech - laptops and tablets especially. You'll have seen on BBC Yorkshire and the national news how children are struggling to access online school. So many people stepped up to help, we can't thank you enough. But the demand is huge - children in our city need our help so please keep them coming.

We are especially grateful to Manning Stainton Estate Agents who don't have any spare tech just now whilst a lot of their staff are working from home but were still keen to help. They have made a generous donation which will help TechAngels upgrade some of the laptops they have had donated and also supply children with dongles and sim cards so they can access the internet.

It's always humbling when so many people respond to our calls for help - we don't take it for granted.

If you have any tech to offer, find out more here <http://ow.ly/glQQ50D4AOY>



139
People reached

12
Engagements

Boost Unavailable

COVID-19 Ward Based Facebook Groups

The Communities Team have set up **33** ward based **Coronavirus Help Facebook Groups** as a way of promoting services, supporting communities and cascading information in an attempt to tackle the Coronavirus pandemic. Key charities, voluntary groups, community groups, Councillors, as well as the wider population in the local community are all invited to join the pages.

To date, **Beeston, Holbeck & Cottingley Hall** has **408** members, **Belle Isle and Middleton** has **76** members and **Hunslet & Riverside** has **112** members

Belle Isle and Middleton Coronavirus Help Group

FACEBOOK highlights

16th December 2020 – 12th January 2021

Since 16th December 2020 the Belle Isle and Middleton Coronavirus help group has gained: **0 new page 'members'** (and currently has) **47 page members** (as of 12th January 2021).

The following below, is a screenshot of the top post since the 16th December 2020. Alongside it are the figures for how many people have 'seen' and how many people 'engaged' with the post.

Top post –The Leeds coronavirus helpline is there to help anyone self-isolating due to COVID-19 and in need of support.

10 people have seen this post and it had 2 likes.



LJ Bambury shared a link.
Admin · 5 January at 12:03 ·



The Leeds coronavirus helpline is there to help anyone self-isolating due to COVID-19 and in need of support. Find out how at the link below:



Leeds
CITY COUNCIL



LEEDS.GOV.UK

People and communities

Find out how council services are affected and how to get help.



2

Seen by 10

Hunslet & Riverside Coronavirus Help Group

FACEBOOK highlights

16th December 2020 – 12th January 2021

Since 16th December 2020 the Hunslet & Riverside Coronavirus help group has gained: **1 new page 'member'** (and currently has) **112 page members** (12th January 2021).

The following below, is a screenshot of the top post since the 16th December 2020. Alongside it are the figures for how many people have 'seen' and how many people 'engaged' with the post.

Top post – Leeds Remains in Tier 3 Restrictions

30 people have seen this post and it had 2 shares and 2 comment.



Cllr Paul Wray shared a post.

30 December 2020 at 15:12 · 🌐

⚠️ Leeds Remains in Tier 3 Restrictions: Following today's review, the Government has confirmed Leeds (and West Yorkshire) remains in its current tier 📢 #Hunslet #HunsletMoor #HunsletGreen #HunsletCarr #Beeston #BeestonHill #LeedsCityCouncil #Covid19



HM Government NHS

CORONAVIRUS TIER 3 VERY HIGH ALERT

gov.uk/coronavirus

Around 1 in 3 people with Covid-19 have no symptoms so will be spreading the virus without realising. We must all take action to protect each other and our hospital capacity.

MEETING FRIENDS AND FAMILY	BARs, PUBS AND RESTAURANTS	RETAIL	WORK AND BUSINESS
No mixing of households, indoors, or most outdoor places, apart from support facilities. Maximum of six in some outdoor public spaces (e.g. parks, public gardens).	Hospitality is closed, with the exception of take-away takeaway, drive-through or delivery.	Open.	Everyone who can work from home should do so.
EDUCATION	INDOOR LEISURE	ACCOMMODATION	PERSONAL CARE
Early year settings, schools, colleges and universities open. Clubs, other organised activities for children, and leisure facilities permitted.	Open. Group activities and classes should not take place.	Closed (with limited exceptions).	Open.
OVERNIGHT STAYS	WEDDINGS AND FUNERALS	ENTERTAINMENT	PLACES OF WORSHIP
We advise against overnight stays other than with household or support bubble.	15 guests for weddings, civil partnerships and wakes. All for funerals. Wedding receptions not permitted.	Indoor venues closed.	Open, but cannot interact with anyone outside household or support bubble.
TRAVELLING	ACADEMICS	REGISTRATION	LEISURE
Travel restrictions apply. Only essential travel permitted.	Open.	Open.	Open.

For support and more information visit: gov.uk/coronavirus

Cllr Paul Wray

30 December 2020 at 15:10 · 🌐

⚠️ Leeds Remains in Tier 3 Restrictions: Following today's review, the Government has confirmed Leeds (and West Yorkshire) remains in its current tier 📢 #Hunslet #HunsletMoor #HunsletGreen #HunsletCarr #Beeston #BeestonHill #LeedsCityCouncil #Covid19

2 comments 2 shares Seen by 30

**Beeston, Holbeck & Cottingley Hall
Coronavirus Help Group**

FACEBOOK highlights

16th December 2020 – 12th January 2021

Since 16th December 2020 the Beeston, Holbeck & Cottingley Hall Coronavirus help group has gained: **0 new page 'members'** (and currently has) **408 page members** (as of 12th January 2021).

The following below, is a screenshot of the top post since the 16th December 2020. Alongside it are the figures for how many people have 'seen' and how many people 'engaged' with the post.

Top post – Merry Xmas one & all!

183 people have seen this post and it had **8** likes and **3** shares.

Gohar Almass shared a post.
23 December 2020 at 19:34 · 🌐

Cottingley Hall

Gohar Almass is with **Pervez Akhtar** and **57 others**.
23 December 2020 at 19:09 · 🌐

Merry Xmas one & all !!!

[View insights](#) 183 post reach >

👍 8 3 shares

Top Post!!