

Covid Vaccine Inequalities Plan – Leaving NO ONE Behind

Aim

Mitigating inequalities and ensure under served populations have access to the COVID-19 vaccine in Leeds.

Objectives

To ensure the vaccine is targeted and uptake is maximised in areas of deprivation and groups at increased risk of illness and mortality from Covid-19 infection

Three Main Programmes

Primary Care Networks

Working with 8 Primary Care Networks (groups of GP practices) in the most deprived areas – Public Health working with PCN's from the most deprived areas of the city, developing bespoke health inequalities plans to respond to community needs.

Targeting:

Armley, Beeston, Burmantofts, Richmond Hill & Harehills, Bramley, Wortley and Middleton Park, Chapeltown, Middleton, Seacroft, York Road

Improving Equitable Access

Three approaches:

- Roving mobile provision - taking vaccine out to communities via buses and local teams
- Providing a rapid and responsive city wide pop up facility
- Reaching out to socially excluded groups

Community Engagement

Community Engagement working in areas of deprivation linking with community champions, third sector, faith leaders, Local Care Partnerships, building on existing community networks.



Supporting Workstreams

Evidence Base

Action informed by local insight working with communities, Leeds Insight report



Equality/Inequality Impact Assessment

Equality impact assessments embedded



Data & Intelligence

Collection, analysis and reporting of local uptake data to target our approach.

Collection of soft data from commissioned services, PCNs, patients and community groups

Increasing confidence training

Training package for wider workforce focusing on raising awareness, increasing confidence and providing vaccine facts from a trusted source.



Communications

Digital and print campaigns devised based on NHS information, amended for local communities. Vaccine information can be found on

www.leedscg.nhs.uk/health/coronavirus/covid-19-vaccine/

Principles

- Co-produce actions based on local, national insight and evidence
- Ensure interventions identify and support those individuals considered at risk and under served
- Reflect the needs of the local community, the socially excluded and socio-economically disadvantaged and those with protected characteristics
- Deliver the vaccine through building confidence in culturally sensitive ways to meet the needs of diverse populations and age friendly principles
- Be diligent in the consideration of people with protected characteristics and follow equality guidance
- Be action focussed and responsive to identified needs

