

arts@leeds

2019-20 report

The arts@leeds programme provides support for cultural, voluntary and community organisations to create opportunities for residents from across the city to engage in cultural activity as a participant, an attendee or a creator. Alongside our funding programme we offer advice, advocacy and workshops for both our funded organisations and also for grassroots organisations and individual artists, enabling them to benefit from the unique position the arts@leeds team are situated in with an overview of the cultural life of the city.

The scheme addresses a range of Council priorities including working with communities, supporting inclusive economic growth, promoting a positive image of the city, and making Leeds a better, richer and more diverse place to live, work and visit. It is the cornerstone of achieving the Best City outcome that people should “enjoy greater access to green spaces, leisure and the arts”. The Culture Strategy frames our approach for how the city can support the arts and culture sector, and the arts@leeds grant scheme is one of the elements of that strategy. The arts@leeds is a 4 year scheme (running 2019-2022) and this report covers year 2 of the scheme, 2019-20. The data collected for this report covers the period of 1st April 2019 – 31st March 2020, please be aware due to the Covid pandemic in March organisations had to cancel or postpone the last 3 weeks of their planned programme.

arts@leeds engagement programme

22 one to one sessions were held in 2019/20, these hour long face to face conversations were tailored towards the individual or organisation. Attendees were given an overview of the Arts Development Team and the Arts Venues and Events Service and from this conversation the actions followed up by the Arts Development Officer were a mix of e introductions to artists and arts organisations, links to informative websites, links to sign up to newsletters (including the arts@leeds newsletter) and suggestions of next steps.



The arts@leeds development programme

Financial investment from £4,000 annually

Overview: Open to all Leeds based cultural organisations, this programme supports small to midscale cultural organisations. It provides an annual package of cash funding and tailored business development from the Council to help them to thrive.



The arts@leeds investment programme

Financial investment from £45,000 annually

Overview: This programme is aimed at larger organisations that are able to deliver on more council priorities, offer a greater contribution to the economy, can develop the city's international cultural offer, support the development of employment & skills for the industry, and reach a wider audience. Due to the level of funding being invested, organisations funded through this scheme are required to deliver additional activity for the council which will include; specific activity in targeted locations;

delivering a percentage of their work with an international focus, offer explicit support to emerging organisations, and implement plans to pay a living wage.

arts@leeds business programme

2 arts@leeds business programme sessions were run in this period, a seminar about sustainable organisations in May and a session about Keyfund in July. The sustainable organisations group resulted in many of the organisations reviewing their own current sustainable practice.

arts@leeds

2019 - 2020

Total number of participants

93,505



Total audience number

1,306,753

arts@leeds

funded 44 Leeds based organisations in 2019 - 2020, who delivered work across 10 different artforms in sessions ranging from performance and participatory, to exhibitions and film screenings

Total number of sessions in Leeds

45,026



57,860

volunteer hours contributed



arts@leeds

funded arts organisations brought in an extra

£54,753,455

of income into Leeds



paid employment for 1,584 freelance artists in Leeds

£725,235 match funding levered into Leeds by **arts@leeds** funded organisations



For every £1 invested by
arts@leeds
the funded
organisations
matched this by
£30

Total number of
targeted participatory
sessions



24,754

35% delivered to people
with challenging lives

2768 activities
delivered over
12 months

1,200 performances
created

135 exhibitions created

303 new publications



1130 broadcasts were
created with an
audience of over
16 million



Organisations
received in-kind
support worth

£542,700



**£2.5
million**
spent on
education and
outreach

arts@leeds

Funded
activity took
place in all
33 wards in
Leeds



arts@leeds
funded organisations
were successful in
applying for
grants from other
funders including:

Arts Council England
Children in Need
Comic Relief
Esmee Fairburn
Foyle Foundation
Heritage Lottery Fund
Leeds Inspired

arts@leeds
funded
organisations
brought
£29,271,453
into the city
through ticket
sales and other
earned income



arts@leeds development funded organisations

A Quiet Word	Artlink West Yorkshire	Assembly House
CLAY	Cloth Cat	Compass Festival
DAZL	Geraldine Connor Foundation	Heads Together
Interplay Theatre	Invisible Flock	Irish Arts Foundation
Jazz Leeds	Left Bank	Leeds Community Arts Network
Leeds Lieder	Leeds Big Bookend & Northern Short Story Festival	Leeds International Piano Competition
Music:Leeds	Morley Arts Festival	Pavilion
Northern Opera Group	Otley Courthouse	Skippko
Pyramid of Arts	RJC Dance	Space 2
Slung Low	South Asian Arts-uk	Tutti Frutti
The Leeds Library	Transform	
Theatre Company Blah Blah Blah		



arts@leeds investment funded organisations

East Street Arts	Leeds Grand Theatre, Hyde Park Picture House & City Varieties	
Leeds Playhouse	Northern Ballet	Opera North
Phoenix Dance Theatre	PSL – The Tetley	Yorkshire Dance

city events programme funded organisations

Black Music Festival	Leeds St Patricks Day Parade	Leeds West Indian Carnival
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arts@leeds newsletter

see our **Twitter account @LeedsArts** for our most recent edition

Our newsletter is a source of information, opportunities and news targeted towards the culture sector in Leeds, for creators rather than consumers. The newsletter contains regular sections: arts@leeds engagement, training, funding, commissioning opportunities, vacancies and sector news.

Images supplied by: The Assembly House, Northern Opera Group, Invisible Flock, Geraldine Connor Foundation, Black Music Festival, Leeds Grand Theatre, Hyde Park Picture House & City Varieties, Music:Leeds, Compass Festival, RJC, Heads Together, Morley Arts Festival, Left Bank, Leeds Playhouse