

Job Title:	Deputy Director of Public Health
Employing Organisation:	Leeds City Council
Accountable to:	Professionally accountable to Leeds City Council, Managerially to Leeds City Council via the Director of Public Health
Hours:	Full time Normally 37 hours
Grade:	Dir 80% salary range £93,387 - £102,725
Work base:	Merrion House, Merrion Way Leeds
Responsible for:	The Deputy Director of Public Health has responsibility for strategic leadership of overarching public health objectives across the full public health function for Leeds. In addition, the postholder will be responsible for leading a broad public health portfolio covering elements of Health Improvement, Health Protection and Healthcare Public Health, with a focus on achieving improved health outcomes for the city and reducing health inequalities.
Key Relationships:	The Council Cabinet/Portfolio holder Elected Members Corporate Leadership Team Senior Management Team Local and regional NHS bodies UK Health Security Agency Health and Wellbeing Board Local Resilience Forum/Local Health Resilience Partnership NHS England National government including Office for Health Improvement & Disparities The public and the press

Job Summary

The Deputy Director of Public Health is a senior leader in the health and wellbeing community and public health system. Working closely with the Director of Public Health, this postholder will lead local action across partners to improve the health and wellbeing of residents, reducing inequalities in health outcomes and protecting local communities from public health hazards (infectious diseases and environmental threats). The Deputy Director of Public Health is a senior adviser and leader on health matters to elected members, officers and partners. The post will be responsible for public health services across all public health functions, covering health improvement, health protection and healthcare public health. Day to day line management accountability will be to the Director of Public Health (DPH), although the Deputy Director of Public Health will work corporately across all functions of the Council and across the city to support the delivery of responsibilities.

The post holder will support the Director of Public Health and other colleagues to lead on improving the health and wellbeing of the city; underpinned by the statutory duty placed on local government to take steps appropriate to improve the health of its residents. The postholder will act as Deputy Director of Public Health and be strategically responsible for over-arching public health objectives. In addition, the postholder will lead specific responsibilities and objectives of the local authority and the Health & Wellbeing Board, acting as a change agent to drive delivery of improved population health outcomes and to reduce inequalities. The postholder will lead system wide working to deliver improvements on the determinants of health through promoting a health in all policies approach. The post holder will be expected to work across organisations, influence budgets held by partners across the city, as well as effectively lead and advocate for change. They will hold direct managerial responsibility for services and budgets which directly contribute to these objectives, but they will additionally have substantially greater responsibilities across the

council and other partners in leading collaborative action for effective improvements to health and wellbeing outcomes.

This role is a combination of public health leadership as Deputy Director of Public Health across the full public health function, plus specific senior public health leadership for a broad portfolio of public health programmes. This portfolio will be dynamic and likely to change over time to reflect changing needs, working closely with the Director of Public Health and Consultant in Public Health colleagues. This postholder will be a key member of Leeds Public Health Leadership team, and Leeds City Council and system wide leadership teams.

Job purpose

Our vision is for Leeds to be the best city in the UK: one that is compassionate and caring with a strong economy, which tackles poverty and reduces health inequalities. We want Leeds to be a city that is distinctive, sustainable, ambitious, fun and creative for all, with a council that its residents can be proud of: the best council in the country. This role will drive improvements in the health and wellbeing of the citizens of Leeds, to reduce inequalities in health outcomes and work in collaboration with the UK Health Security Agency to protect local communities from threats to their health.

This Deputy Director of Public Health role will lead work reflecting the city's three main cross cutting strategies of Health and Wellbeing, Inclusive Growth and Climate Change.

The role will identify, drive and secure opportunities to improve and transform services, improve health outcomes, and reduce health inequalities. These opportunities will be found across the services directly managed and across the Council and partner organisations. As part of a dynamic senior team and system, the portfolio of this Deputy Director of Public Health role may change over time, so adaptability and focus on delivery are critical features.

This post holder will play a significant part in providing senior public health leadership, advice, and support to NHS partners, and will work closely with NHS colleagues in further developing effective and equitable population healthcare and maximising the contribution of healthcare in reducing health inequality and improving health outcomes across Leeds.

Description of the LA and the Public Health Department

Leeds is the third largest city in the UK. The Council serves a population of 793,139 (ONS 2019) and has a workforce of around 15,000 people.

There are around 83 staff within the public health function. The post holder will be responsible for a section/s within this structure as well as acting as Deputy Director across the whole staff group. Public health services include child and maternal health, health protection, mental health, sexual health, localities and primary care, workforce development, healthy living, health improvement, older people, long term conditions and cancer. The post holder will be responsible for line and team management and will adhere to Leeds City Council mandatory training requirements.

Key Responsibilities

In delivering responsibilities the post holder is expected to demonstrate expertise across the full range of relevant competencies as set out by the Faculty of Public Health (Appendix 1) and where required, take responsibility for resolving operational issues. In negotiation with the Director of Public Health, the post holder may be asked to take on responsibilities that are underpinned by any of the FPH competencies. The post holder will be expected to maintain both the general expertise as well as develop specific expertise as required by the Director of Public Health and will be expected to deputise for the Director of Public Health as required.

The range of duties expected of the post holder include:

Leading key elements of the overall public health function for Leeds, as Deputy Director of Public Health, working closely with the Director of Public Health to ensure a highly effective and responsive public health function, informed by latest evidence and with a strong learning and development culture.

Taking responsibility for a range of public health issues and working across organisational and professional boundaries. Acting as a change agent managing complexity to deliver improvements in health and wellbeing; including responsibility for development, implementation and delivery of policies.

Providing briefings on the health and wellbeing needs of local communities to Leeds City Council elected members, Council Officers, CCGs/NHS partners, the 3rd sector, private sector partners, community organisations and the public. The post holder will provide verbal & written briefings to Councillors, colleagues and stakeholders in person which may be at short notice.

Take the lead in developing detailed inter-agency and interdisciplinary strategic plans and programmes based on needs assessments leading to service specifications. The post holder will be expected to contribute appropriately to the procurement process.

Providing expert public health support, advocacy and whole system leadership to ensure an evidence-based approach for commissioning and developing high quality equitable services, within and across a range of organisations including voluntary, public and private sector. This includes the health service component of the mandated core service. This will include expertise in evaluation and development of appropriate KPIs.

Utilising (and if appropriate developing) information and intelligence systems to underpin public health action across disciplines and organisations. This may include providing leadership for collation and interpretation of relevant data including production of the JSNA and providing leadership for collaborative public health intelligence functions. Working with the DPH, this will include the integration of the appropriate elements of the public health, NHS and social care outcomes frameworks within the systems developed by the local authority as well as with relevant partner organisations.

Supporting the DPH in the development and implementation of robust strategies for improving the health and wellbeing of local communities including ensuring qualitative and/or quantitative measurements are in place to demonstrate improvements.

Providing the key local authority link to the public health research community, providing advice/support to colleagues and co-ordinating appropriate access to scientific information. The post holder will be expected to take part in relevant research networks and to influence research programmes of such networks so that the research needs of the local authority are taken into account.

Taking responsibility for the training obligations of the directorate, including becoming an Educational Supervisor. These duties will be agreed jointly with the relevant Head of the School of Public Health.

Provide public health advice and leadership to support and inform partners in the health aspects of communicable disease and non-infectious environmental hazards on behalf of Leeds City Council, using an evidence based approach; including support to the Director of Public Health to fulfil their responsibilities relating to Health Protection as outlined in the NHS Health Bill and Public Health Regulations

Take on those responsibilities commensurate with a Deputy Director of Public Health, including management of staff and budgets as determined by the Director of Public Health; including effective working relationships with The UK Health Security Agency, Office for Health improvement and Disparities, NHS partner organisations and other local, regional and national government departments and other partners.

Underpinning much of these duties are public health tasks such as;

Developing prioritisation techniques and managing their application to policies, services and to help resolve issues such as the investment-disinvestment debate.

Effective communication of complex concepts, science and data and their implications for local communities, to a range of stakeholders with very different backgrounds; including undertaking health needs assessments as required to enable actions to be taken to improve the health of the local population.

Develop a constructive relationship with the media and the public, within the context of the Council Communications policy.

A capacity to apply the scientific body of knowledge on public health to the policies and services necessary to improve health and to formulate clear practical evidence-based recommendations. The understanding

of human and organisational behavior and the application of this knowledge to the achievement of change.

Management arrangements and responsibilities

The post holder will be professionally accountable to the employing authority and managerially accountable to the employing authority via their line manager, the Director of Public Health. Professional appraisal will be required. This job plan will be reviewed as part of the annual job planning process.

The post holder:

Will act as deputy for the Director of Public Health across the full range of public health functions for Leeds, and cover Director of Public Health leave, working closely with Consultant in Public Health colleagues.

Will manage staff from across the Public Health Directorate including line management duties, recruitment, appraisals, PDPs and disciplinary and grievance responsibilities

Will manage a budget portfolio as part of the overall Public Health budget and be an authorised signatory.

Will be able to influence budgets held by others across the city to maximize impact of public health outcomes, and to effectively advocate for change in resource use.

Will be expected to take part in on call arrangements for communicable disease control/health protection as appropriate depending on local arrangements

Professional obligations

These include:

Participate in the organisation's staff appraisal scheme and quality improvement programme, and ensure appraisal and development of any staff for which s/he is responsible.

Participate in ongoing organisational development/service improvement work for the public health function.

Contribute actively to the training programme for Specialty Registrars in Public Health and other public health education and professional development programmes as appropriate. In agreement with the DPH contribute as an appraiser to the professional appraisal system.

Undertake an annual professional appraisal including completion of a programme of CPD, in accordance with Faculty of Public Health requirements, or other recognised body, and undertake revalidation, audit or other measures required to remain on the GMC/GDC Specialist Register or the UK Public Health (Specialist) Register or other specialist register as appropriate. In agreement with the DPH, contribute to the wider the public health professional system.

Practice in accordance with all relevant sections of the General Medical Council's Good Medical Practice (if medically qualified) and the Faculty of Public Health's Good Public Health Practice and UKPHR requirements.

It is a duty of a health professional to foster scientific integrity, freedom of scientific publications, and freedom of debate on health matters, and public health professionals have a further responsibility to promote good governance and open government.

Public health practice must be carried out within the ethical framework of the health professions and the post holder will be expected to maintain effective, courageous, and responsible public health advocacy.

These professional obligations should be reflected in the job plan. The post-holder may also have external professional responsibilities, e.g. in respect of training or work for the Faculty of Public Health. Time allocation for these additional responsibilities will need to be agreed with the Director of Public Health.

Personal Qualities:

The postholder will have well developed leadership skills to work proactively across multiple complex systems and be able to engage and work positively with a broad range of partners and teams. The post holder will deal with complex public health and wellbeing challenges in a multi-organisational environment with widely differing governance and finance system and organisational cultures. It is expected that the post holder will be able to cope with such circumstances as well as multiple and changing demands, and to

meet tight deadlines. A high level of intellectual rigor, political awareness and negotiation and motivation skills as well as flexibility and sensitivity are required. The post holder will advise the Health and Wellbeing Board and other Strategic Groups and make recommendations regarding services, residents' care and wider determinants of health. A high level of tact, diplomacy and leadership is required including the ability work within the local political and at the same time maintain the ability to challenge and advocate for effective working and on specific issues in order to achieve public health outcomes. The achievement of public health outcomes, through the successful pursuit of change to enable improved population health and a reduction in health inequality are the purpose of the job, and the measure against which performance will be assessed.

Leeds City Council Values

Leeds City Council values are at the heart of everything we do. They inform the way we design and deliver our services and the way we all work and behave. Leeds City Council expects all its employees and councillors to observe our core values and to understand our codes of conduct for ethical behaviour, correct use of the Digital Information Service (DIS) facilities and protection of sensitive information.

They reflect the current needs of the city. In a period of immense change and real challenge we must be both confident and decisive about what we do and how we do it. Observing our values can help us:

Working as a Team for Leeds Work in ways which are open, inclusive, responsive and accountable to develop and maintain good working relationships with internal and external customers, other stakeholders and partners to achieve excellent outcomes for the citizens of Leeds

Being Open, Honest & Trusted Ensure citizens and council members are provided with all relevant information to make decisions, learn from mistakes and seek to promote continuous improvement and best practice

Working with Communities Work effectively with the variety of partners to deliver services, communicate and involve stakeholders and the wider community in new developments to encourage ownership and commitment

Treating People Fairly Recognise that everyone has an equally important part to play within the Council and value the diverse and vibrant nature of the city and all its citizens

Spending Money Wisely Set high expectations of achievement across a range of strategic outcomes, actively seek out opportunities to improve delivery of services through partnership and feedback from service users

Appendix 1 FACULTY OF PUBLIC HEALTH COMPETENCIES (2015 PH Specialty Training Curriculum)

Use of public health intelligence to survey and assess a population's health and wellbeing

To be able to synthesise data into information about the surveillance or assessment of a population's health and wellbeing from multiple sources that can be communicated clearly and inform action planning to improve population health outcomes.

Assessing the evidence of effectiveness of interventions, programmes and services intended to improve the health or wellbeing of individuals or populations

To be able to use a range of resources to generate and communicate appropriately evidenced and informed recommendations for improving population health across operational and strategic health and care settings.

Policy and strategy development and implementation

To be able to influence and contribute to the development of policy as well as lead the development and implementation of a strategy.

Strategic leadership and collaborative working for health

To use a range of effective strategic leadership, organisational and management skills, in a variety of complex public health situations and contexts, dealing effectively with uncertainty and the unexpected to achieve public health goals.

Health Improvement, Determinants of Health and Health Communications

To influence and act on the broad determinants and behaviours influencing health at a system, community and individual level.

Health Protection

To identify, assess and communicate risks associated with hazards relevant to health protection, and to lead and co-ordinate the appropriate public health response.

Health and Care Public Health

To be able to improve the efficiency, effectiveness, safety, reliability, responsiveness and equity of health and care services through applying insights from multiple sources including formal research, health surveillance, needs analysis, service monitoring and evaluation.

Academic public health

To add an academic perspective to all public health work undertaken. Specifically to be able to critically appraise evidence to inform policy and practice, identify evidence gaps with strategies to address these gaps, undertake research activities of a standard that is publishable in peer-reviewed journals, and demonstrate competence in teaching and learning across all areas of public health practice.

Professional, personal and ethical development

To be able to shape, pursue actively and evaluate your own personal and professional development, using insight into your own behaviours and attitudes and their impact to modify behaviour and to practice within the framework of the GMC's Good Medical Practice (as used for appraisal and revalidation for consultants in public health) and the UKPHR's Code of Conduct.

Integration and application of competencies for consultant practice

To be able to demonstrate the consistent use of sound judgment to select from a range of advanced public health expertise and skills, and to use them effectively, working at senior organisational levels, to deliver improved population health in complex and unpredictable environments.

CHIEF OFFICER/CONSULTANT IN PUBLIC HEALTH**Leeds City Council**

IMPORTANT: This person specification contains changes introduced in amendments made to the NHS (Appointment of Consultants) Regulations for England, Scotland, Northern Ireland and Wales which came into force during 2005. Further amended in June 2015, and September 2018

ESSENTIAL REQUIREMENTS**Education/Qualifications**

Inclusion in the GMC Full and Specialist Register with a license to practice/GDC Specialist List (or be eligible for registration within six months of interview) or

Inclusion in the UK Public Health Register (UKPHR) for Public Health Specialists (or be eligible for registration within six months of interview)

If included in the GMC Specialist Register/GDC Specialist List in a specialty other than public health medicine/dental public health, candidates must have equivalent training and/or appropriate experience of public health practice

Public health specialty registrar applicants who are not yet on the GMC Specialist Register/GDC Specialist List in dental public health/UKPHR must provide verifiable signed documentary evidence that they are within 6 months of gaining entry at the date of interview; all other applicants must provide verifiable signed documentary evidence that they have applied for inclusion in the GMC/GDC/UKPHR specialist registers [see shortlisting notes below for additional guidance]

If an applicant is UK trained in Public Health, they must ALSO be a holder of a Certificate of Completion of Training (CCT), or be within six months of award of CCT by date of interview

If an applicant is non-UK trained, they will be required to show evidence of equivalence to the UK CCT [see shortlisting notes below for additional guidance]

Applicants must meet minimum CPD requirements (i.e. be up to date) in accordance with Faculty of Public Health requirements or other recognised body

MFPH by examination, by exemption or by assessment

PERSONAL QUALITIES

Able to influence senior members including directors and CEOs

Able to both lead teams and to able to contribute effectively in teams led by junior colleagues

Commitment to work within a political system irrespective of personal political affiliations

Experience

Delivery of successful change management programmes across organizational boundaries

Experience of using complex information to explain public health issues to a range of audiences

Skills

Strategic thinker with proven leadership skills and operational nous

Able to demonstrate and motivate organisations to contribute to improving the public's health and wellbeing through mainstream activities and within resources

Ability to lead and manage the response successfully in unplanned and unforeseen circumstances

Analytical skills able to utilize both qualitative (including health economics) and quantitative information

Ability to design, develop, interpret and implement strategies and policies

KNOWLEDGE

In depth understanding of the health and care system and the relationships with both local national government

In depth knowledge of methods of developing clinical quality assurance, quality improvement evaluations and evidence based public health practice

Strong and demonstrable understanding of interfaces between health, social care and key partners (dealing with wider determinants of health)

Understanding of the public sector duty and the inequality duty and their application to public health practice

DESIRABLE REQUIREMENTS

Education/Qualifications

Master's in Public Health or equivalent

EXPERIENCE

Media experience demonstrating delivery of effective health behavior or health promotion messages

Shortlisting notes

The Faculty of Public Health advises that in order to be shortlisted for a consultant post applicants who are not yet on the GMC Specialist Register/GDC Specialist List in dental public health/UK Public Health (Specialist) Register (UKPHR) must provide verifiable signed documentary evidence that an application for inclusion on one of these specialist registers is guaranteed and is simply the time taken to process application.

Applicants in training grades

Medical and dental applicants - All medical/dental applicants must have Full and Specialist registration (with a license to practice) with the General Medical Council or General Dental Council (GMC/GDC), or be eligible for registration within six months of interview. Once a candidate is a holder of the Certificate of Completion of Training (CCT), registration with the relevant register is guaranteed.

Applicants that are UK trained, must ALSO be a holder of a Certificate of Completion of Training (CCT), or be within six months of award of CCT by date of interview demonstrated by a letter from the Training Programme.

Non-Medical Applicants in training programme - All nonmedical applicants must be registered with the UKPHR or be registered within six months of the interview. Applicants must provide proof (confirmation from UKPHR or the CCT) of this at interview.

2. Applicants in non-training grades

Applicants that are non-UK trained, will be required to show evidence of equivalence to the UK CCT.

Applicants from a medical background would normally be expected to have gained full specialist registration with the GMC through the Certificate of Eligibility for Specialist Registration (CESR) route. However, exceptionally, individuals who can demonstrate that they have submitted CESR application to the GMC may be considered for shortlisting.

Applicants from a background other than medicine would normally be expected to have gained full specialist registration with the UKPHR. However, exceptionally, individuals who can demonstrate that they have submitted a portfolio application to the UKPHR may be considered for shortlisting. Suitable evidence at interview will be a letter from the UKPHR setting out likelihood of acceptance of portfolio.

Employers are advised that individuals should not take up consultant in public health posts (including DPH posts) until such point as they have gained entry to the GMC Specialist Register/GDC Specialist List in dental public health/UK Public Health (Specialist) Register. Although applicants will be able to provide documentary evidence that an application is in progress, no guarantee can be made as to the outcome of an application to the GMC/GDC/UKPHR specialist registers. The exception to this is when the candidate holds the CCT.

The above guidance applies to applications for both general and defined specialist registration with the UKPHR. Individuals with defined specialist registration are eligible for consideration for shortlisting for, and appointment to, consultant posts including those at DPH level. In all appointments, employers will wish to ensure that an applicant's areas of competence meet those required in the person specification.

The role profile and specification are an outline only and may vary from time to time without changing the character of the job or level of responsibility