

Project Name	Hollybush Wellbeing in Wellies 2022
Amount applied for	£9,545 (£3,181.66 per ward)
Lead Organisation	The Conservation Volunteers – Hollybush Conservation Centre
Ward/Neighbourhood	Inner West

Community Plan Objective	Best City for Communities
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Project Summary	
<p>We would like to use grants from the two Leeds West Community Committees to deliver an annual programme of</p> <ul style="list-style-type: none"> • 75 Environmental Action Days in the Inner West Area wards • Engage Inner West Leeds residents in 750 workdays • Run 2 public open days at Hollybush in Inner West Leeds for 300 people • Look after green spaces and improve community activity & health in West Leeds, supporting Leeds City Council’s Climate Emergency and Get Set Leeds agendas. 	
<p>Environmental Action Days based at Hollybush for Inner West Leeds residents</p> <p>To include gardening, healthy eating, woodwork, training courses and nature walks</p>	50
<p>Environmental Action Days based in Inner West Area</p> <p>sites to be confirmed, happy to deliver at locations recommended by Committee members to support local 2022/23 priorities or to seek through other partners. Events in last 3 years events took place at Valley View Primary School, West Leeds Community Centre, Strawberry Lane Community Centre, Stanningley Road Allotments, Stocks Hill Day Centre, Bramley Community Centre, Bramley Community Hub, Bramley Fall Wood, Bramley Park, Gotts Park, Kirkstall Abbey, Kirkstall Valley Nature Reserve, Charley Cake Park, Rodley Nature Reserve and Leeds Liverpool Canal</p>	25
Number of workdays/places taken up by Inner West Leeds residents	750
Number of Inner West Leeds public open days	2
Number of people attending Inner West Leeds public open days	300
<p>Hollybush, its staff and activities have an admirable track record in engaging some of our communities’ most disadvantaged residents. It provides a stable, safe and inclusive place for those who face barriers including prolonged absence from the labour market, low incomes, health issues (particularly around mental health) and social isolation. With a little bit of support from a wide range of sources including the Community Committees, we can sustainably help people participate in meaningful and active environmental projects that benefit the wider community.</p> <p>We are hoping to run a pilot series of Grow, Cook and Enjoy sessions with BARCA Leeds and Public Health for local priority young families to model positive lifestyle choices.</p> <p>To engage local residents in such a large number of workdays, we will:</p>	

- Offer a range of different activities to suit different needs, including practical conservation, gardening, healthy eating, woodwork, training courses and nature walks. These will be different sized groups with different levels of support, be based at Hollybush or further afield in the West Leeds community, be drop in/taster or longer sessions, weekday or weekend, and offer different levels of physical activity to be accessible to all.
- We will promote the range of opportunities in the local community, including at West Leeds events & public locations and with partner organisations working to improve local health services and green space
- Environmental Action Days will be in locations accessible by public transport or we can provide minibus transport.
- We can support people on low incomes with bus travel expenses and refreshments

When will the project run?

1st June 2022 – 31st March 2023

Targets for the project and how success will be measured

Targets and meeting Community Committee Objectives		Total target
Environmental Action Days based at Hollybush for West Leeds residents Gardening, healthy eating, woodwork, training courses & nature walks which will: <ul style="list-style-type: none"> • Provide opportunities for people to volunteer and learn new skills. • Promote healthy lifestyles and tackle health inequalities. • Improve access and engagement in sport and cultural activities • Develop and make better use of community assets. 		50
Environmental Action Days based in Inner West Areas Work with Leeds Parks & Greenspace Forum, Friends of Groups, Community Committee, Leeds City Council Parks and others to identify sites on which to deliver Environmental Action Days in the local area which will: <ul style="list-style-type: none"> • Increase community activity & local residents' involvement in decision making. • Work with partners to improve services in our local neighbourhoods. • Enhance the quality of our parks and public spaces. • Develop and make better use of community assets. 		25
Number of workdays/places taken up by West Leeds residents By providing activities which provide training & work skills, support physical activity, mental health and inclusion, this project can support relevant ward IoMD issues including: <ul style="list-style-type: none"> • higher than Leeds average counts of those claiming unemployment benefit • higher than average health issues and much higher severe mental health issues 		750
Number of West Leeds public open days	Develop and make better use of community assets.	2

Number of people attending West Leeds public open days		300
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In addition to measuring the **quantitative figures of event and participation numbers**, we will also collect **site and participant postcodes** to ensure we are working in target areas with people from Inner West Leeds wards.

To measure the more qualitative difference the project makes, we will ask a participants to feedback to us through **written or verbal survey** if taking part in our activities have supported them to:

- Make new friends (address social isolation)
- Learn new skills
- Improve their mental and physical health

Through interviews with participants, we will also gather information and photos for **3 case studies to share, provide a more in-depth stories of the differences made to people and places.**

How the project will be promoted and/or participation encouraged

Being well known in the area, our most successful promotion remains word of mouth through participants and our existing network of referral partners. We have budgeted for some staff time for promotion and publicity and to have bespoke promotional material designed and printed to distribute across local social media networks, attend local public events and display in local venues.

Exit strategy/How the project will continue after the funding

The quality and relevance of our work means TCV has a good track record of securing grants from local grant distributing bodies such as the Leeds Community Foundation, and contracts for Leeds City Council such as Adult and Community Learning short courses both at Hollybush and in community settings. We work hard to remain up to date with national and local priorities so that our projects meet clearly identified need and make a genuine difference to people. We recognise local authority budgets and funds available to charities are increasingly under pressure, and we have responded to this by working hard to offer good value for money by focusing on relevant projects, keeping overheads minimal and working in partnership to be efficient and effective. As this project ends, if still needed by beneficiaries, our experienced staff will seek to raise funds to maintain or further develop provision, otherwise will use our network of contacts to signpost participants to the most suitable alternatives available.

Other organisations involved

TCV is a regular attendee at the West Leeds Local Care Partnership and Bramley, Wortley and Middleton LCP, we have has some contact with the Armley LCP (Developing You project) , through this and our wider work we have become a well-known organisation within the health and wellbeing community of the area.

TCV works closely with many agencies to achieve its outcomes. We work with other local organisations such as BARCA, Leeds Mind, Touchstone, the Leeds Mental Wellbeing Service partnership and job centres to gain referrals for our projects. We also work with the Leeds Parks and Greenspaces Forum members, Friends of Groups and local councillors and local authority officers to improve local sites, complementing our services and bringing together people from different neighbourhoods & backgrounds.

Financial Information			
Revenue funding requested	£9,545		
Total cost of project	£27,320.50		
Match funding/Other funding sources	TCV £9978 Approved Volunteer time (detailed section 18) £7797.50		
Available Funds in Group Bank Account			
Funding received since 2010			
Full Breakdown of Costs			
Item	Wellbeing	Other (with funding body)	Date of Decision
Project Staff (salary/NI/pension) 100 days	£4,830		
Administrator (salary/NI/pension) 20 days	£860		
Operations Leader (salary/NI/pension) 10 x 0.5 days	£990		
Specialist Support (H&S Safeguarding)			
Volunteer Refreshments	£400		
Volunteer Travel First Bus day tickets 200 x £5 (allows for probable increase)	£1,000		
Overheads specifically for this project Value for money, stability and quality maintained by proportional contribution to shared financial Management & Audit, Safeguarding, H&S, HR, Payroll and IT costs	£1,465		
Total:	£9,545		

Details of volunteers			
Volunteer role			
Volunteer Officers assisting Project Staff on 75 Environmental Action Days (1 Volunteer for 7 hours a session over 75 sessions)	6	525	£5806.50
Volunteer Officers assisting Administrator on social media and public fairs (1 Volunteer for 2 hours a week over 40 weeks)	2	80	£884.80

Volunteers assisting welcome, café, stalls and workshops at public events (10 volunteers for 5 hours each x 2 events)	10	100	£1106.00
Total			£7797.30

Communities Team Comments