

## Appendix 1 – Corporate and Social Responsibility Pledges

Inclusive growth means allowing everyone in the Leeds to be able to contribute to and benefit from wealth creation, enjoy the benefits of a strong economy and enjoy a decent standard of living. As part of this commitment to creating an economy that works for everyone, new measures have been introduced to encourage businesses to maximise their positive impact on the region.

Businesses receiving a grant are expected to sign up to one pledge that is agreed with LCC.

Possible pledges include: (This is only in example and not exhaustive)

- Improve skills and employability of young people in education
- Improve skills and employment opportunities for local and disadvantaged people
- Increase training and development opportunities in the workplace
- Work with the LCC to identify and implement meaningful actions to make the business more environmentally sustainable
- Commit to paying staff the Real Living Wage within an agreed timescale
- Pay small business suppliers in accordance with the Prompt Payment Code (only for employers with over 100 employees)
- Support a Leeds Based charity.
- Add the Leeds City Council log to a section of your website with a 'supported by' tag.
- Host a community-based activity.
- Demonstrate your strategy aligns to the Inclusive Growth Strategy, Health and Wellbeing Strategy or the Climate Emergency Strategy for Leeds.
- Support a local school.
- Promote Leeds City Council events.

Demonstration of these pledges can be through communication, case studios, a portfolio of comms or reporting.