



**Outer South Community Committee & COVID-19
Groups**

FACEBOOK highlights

4th March 2022 – 5th June 2022

Outer South Community Committee

Since 4th March 2022 the Outer South Community Committee Facebook page has **1,270 followers**.

This means that this is the **fourth** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

The most popular post since the **4th March 2022** the posting regarding: **Summer Bands in Leeds Park Returns** has been shared **2 times**

- has reached a total of **1,147 people**

The following below are screenshots of the most popular three posts since the 4th March 2022. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – Summer Bands in Leeds Park Returns

1,147 people had this post delivered to them and it had 37 post engagement, with 2 Shares.



Leeds City Council Outer South Community Committee

Published by Kimberly Frangos Lcc · 25 April ·

Summer Bands in Leeds Parks returns!

Your weekly dose of music al fresco starts up again on Sunday 1 May with performances from local brass, jazz and concert bands that bring the city's parks alive with music. With 117 free* concerts across 34 parks to choose from, no matter where you live in Leeds or the surrounding area, there will be a concert near you this summer. Simply turn up and enjoy the music from 2.30pm every Sunday until the end of September!

(*Please note there ... See more



LEEDSCONCERTSEASON.CO.UK

Drighlington Brass Band - Canal Gardens, Roundhay Park - Concert Season

Drighlington Brass Band perform at Canal Gardens, Roundhay Park on Sunday 24 July.



Summer Bands in Leeds Parks returns! Your weekly dose of music al fresco starts up again on Sunday 1...

Published by Kimberly Frangos Lcc · 25 April ·

Post impressions

1,171

Post reach

1,147

Post engagement

37

Distribution

+12.7x more impressions than your other posts within 21+ days of publishing. [Learn more](#)

Interactions

	3
	0
	0
	0
	0
	0
	3
	1
	15
	2
	16
	--

2nd Place – Advocacy Development Fund

1,133 people had this post delivered, with 35 post engagement, 1 likes, 2 comment & 3 shares.

Leeds City Council Outer South Community Committee
Published by Kimberly Frangos Lcc · 19 April · 🌐

Please see below leaflet. The aim of the fund is to make advocacy more accessible to marginalised communities in Leeds. It is a £25,000 pot of money, offering grants of between £500 and £10,000 to local community groups who want to try advocacy approaches.

They're holding a free in-person event next month to coproduce the funding criteria and application process.

The event is on Tuesday 24th May from 9:30am-1pm at the St George's Conference Centre (60 Great George St, Le... See more



Leeds Advocacy Network
Introducing the Advocacy Development Fund

This is a free event for community groups in Leeds who offer advocacy
Tuesday 24th May
From 9.30am to 1pm

This funding will support your organisation to deliver advocacy. The aim is to support your service delivery, volunteering or training, and you can share this with the people you support. Advocacy is good for your organisation and others. By understanding your rights, your choices and getting your voice heard we want to help community groups in Leeds to deliver advocacy. We want to help your service delivery to those who can't access it. The funding is from The Advocacy Group, the advocacy provider in Leeds. Grants from £500 to £10,000 are available.

Come along to find out more about the funding and how it can support your service.

St George's Conference Centre, 60 Great George St, Leeds LS1 3DL. Tuesday 24th May from 9:30am-1pm. Entry is free. Refreshments and veggie lunch will both be provided.

Please book, as there are limited places available. buildingadvocacyfund.eventbrite.co.uk

For more support to make an application call 0113 264 0000 or ask for Philip or Sharon.

See insights Boost post

3 shares

👍 Like 💬 Comment ➦ Share



Please see below leaflet. The aim of the fund is to make advocacy more accessible to marginalised...
Published by Kimberly Frangos Lcc · 19 April · 🌐

Post impressions	Post reach	Post engagement
1,204	1,133	35

Distribution

+13.0x more impressions than your other posts within 21+ days of publishing. [Learn more](#)

Interactions

👍 Like	❤️ Love	😄 Laugh	😮 Wow	😏 Slightly mad	😡 Angry
1	0	0	0	0	0

Reactions: 1
Comments: 2
Link clicks: 2
Shares: 3
Other clicks: 10

Other

- Hide post: --
- Hide all posts: --

3rd Place – Child Friendly Leeds Awards 2022

932 people had this post delivered, with 5 post engagements with 2 Shares.

 **Leeds City Council Outer South Community Committee**
Published by Abigail Masenga Lcc · 14 March · 

A great event coming up later this year is the Child Friendly Leeds awards, a big, landmark celebration of 10 years of Child Friendly Leeds, launched by Her Majesty The Queen in 2012. The Child Friendly Leeds Awards are an opportunity to celebrate all the fantastic work that individuals and organisations across the city are doing to make Leeds a great place for children and young people to live in. The team are on the lookout for inspiring stories about the amazing people, places and organisations that help to make Leeds the best city for children and young people to grow up in.

The deadline for nominations is Friday 25 March 10pm. Link is below.
<https://surveys.leeds.gov.uk/s/CFLAwards2022/>

See insights

Boost post

 2

2 shares

 Like

 Comment

 Share



Write a comment...



Press Enter to post.



 A great event coming up later this year is the Child Friendly Leeds awards, a big, landmark celebration of...
Published by Abigail Masenga Lcc · 14 March · 

Post impressions 
946

Post reach 
932

Post engagement 
5

Interactions

 2  0  0  0  0  0

 Reactions 2

 Comments 0

 Link clicks 1

 Shares 2

 Other clicks --

Other

 Hide post --

 Hide all posts --

COVID-19 Facebook Group

The Communities Team have set up **33** ward based **Coronavirus Help Facebook Groups** as a way of promoting services, supporting communities and cascading information in an attempt to tackle the Coronavirus pandemic. Key charities, voluntary groups, community groups, Councillors, as well as the wider population in the local community are all invited to join the pages.

As well as key messages from the main Leeds City Council Facebook Page being used to deliver information to each ward, the pages are also there to generate discussion and debate but also hopefully facilitate conversations around being neighbourly during the national pandemic and assist if possible, in some of the volunteering efforts.

To date, **Ardley & Robin Hood** has **166** members, **Morley North** has **210** members, **Morley South** has **61** members and **Rothwell** has members **77**.

The committee is asked to note the specific **Coronavirus Facebook Ward Pages** and are invited to join the pages in an attempt to increase traffic.

- **Ardley & Robin Hood:** <https://facebook.com/groups/3015216201909400/>
- **Morley North:** <https://facebook.com/groups/808971249611489/>
- **Morley South:** <https://facebook.com/groups/1081027385584718/>
- **Rothwell:** <https://facebook.com/groups/208813890355620/>