

Delivery of LEEDS 2023 - Evaluation overview

Programme

- Signature events, partnership programme, promote programme
- Creative Learning and Education
- Original programming

Inclusive and accessible

- Inclusive and accessible for artists, individuals, communities and schools by design
- Programme representative and increase visibility of the diversity of the population and its communities

Collaborative

- Co-created with communities and active citizens
- Collaborative with artists, creatives and, cultural organisations
- International partnerships

Creative and cultural sector

- Offer opportunity, a catalyst, inspiration – particularly for young people/emerging talent in an international context
- Attract funding and support

Investment in Leeds

- Funding to deliver the programme – local, regional, national and international
- Raise the profile of Leeds to residents and visitors as a cultural destination

Towards net zero

- Effective sustainable practice
- Raise the profile of the climate crisis

LEEDS 2023 - Outcomes Evaluation overview

Increased connectivity

- Between artists, cultural organisations and communities – locally, regionally, nationally and internationally involved in the year

Increased diversity

- Of those engaged with culture and creativity during the year – artists, active citizens, participants, schools and young people and audiences

Increased sense of place and identity

- Increased knowledge of and engagement with local heritage, culture and creativity – people, activity and places and spaces
- Increased pride in Leeds

Increased health and wellbeing

- Developed confidence and skills
- Increased quality of life – enjoyment, sense of community and cultural and creative opportunity

Economic impact

- Visitor spend
- Increased profile as a cultural destination

Data collection – align monitoring data with LCC KPIs

