



**Outer North West Community Committee
& COVID-19 Groups
FACEBOOK Highlights
1st June 2022 – 28th October 2022**

Outer North West Community Committee

Since 1st June 2022 the Outer North West Community Committee Facebook page has gained: 9 **new page 'likes'** (and currently has) **914 followers**.

This means that this is the **fourth** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

The most popular post since the 1st June 2022 is: We have a great opportunity to keep the city safe by working for LeedsWatch as a CCTV Operator. has reached a total of 338 people and 11 have engaged with the post.

The following below are screenshots of the most popular three posts since the 1st June 2022. Alongside it is the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – We have a great opportunity to keep the city safe by working for LeedsWatch as a CCTV Operator.

This post has reached 338 users and 11 people have engaged with the post.



Leeds City Council Outer North West Community Committee

27 July · 🌐

We have a great opportunity to keep the city safe by working for LeedsWatch as a CCTV Operator. You will be required to work with Police and other partners, using CCTV to keep the city safe, monitoring the ARC and the city's vehicle access scheme. This is a very rewarding role, working with a great bunch of people. There are 3 positions, working shifts of 4 on, 4 off. The role has shift enhancements which are added to the base salary.

[://leeds.csod.com/ux/ats/careersite/1/home/requisition/15052?c=leeds](https://leeds.csod.com/ux/ats/careersite/1/home/requisition/15052?c=leeds)



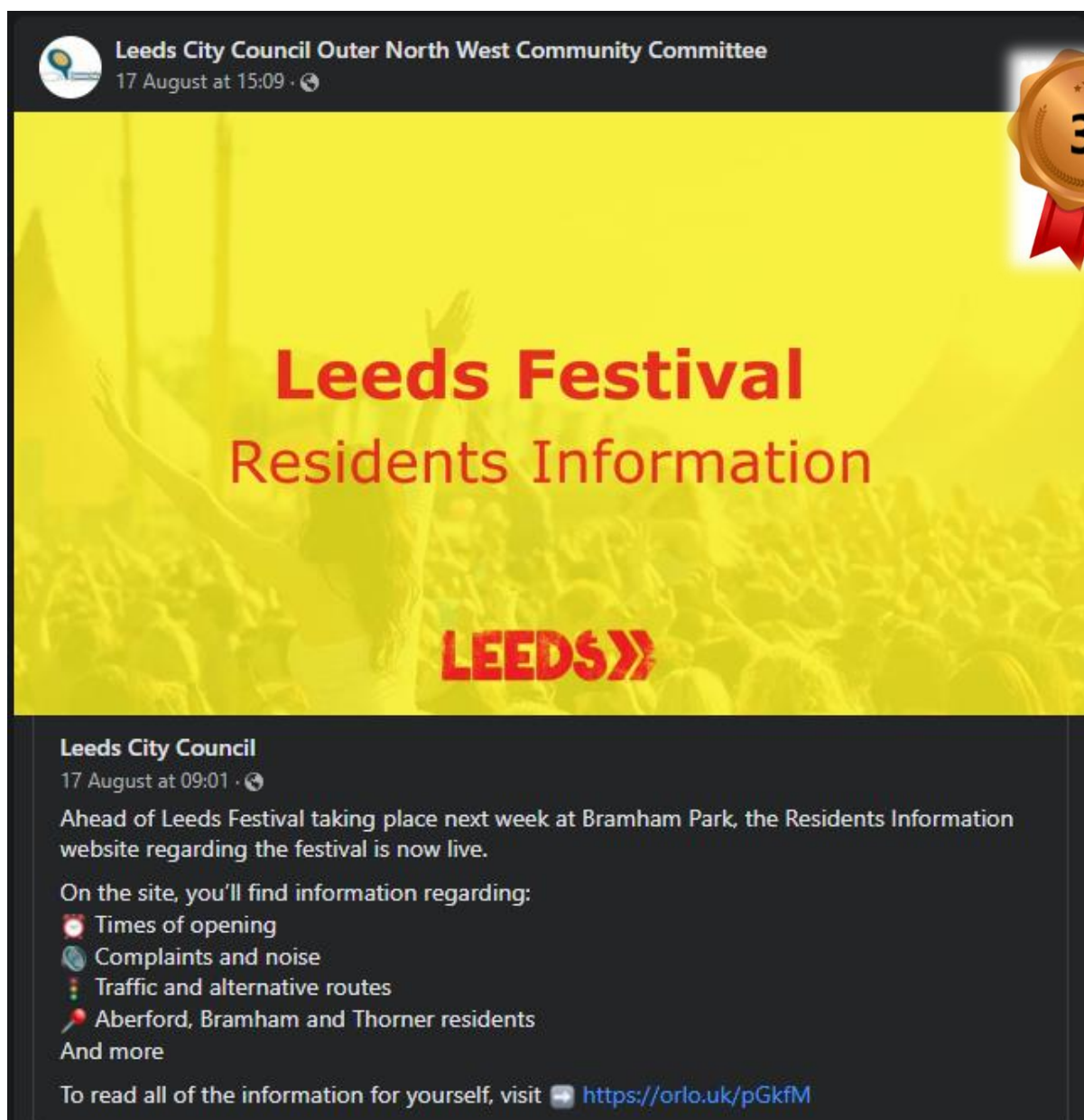
2nd Place – Council tax rebate

This post reached 115 users and 8 users engaged with the post.



3rd Place – Information on Leeds Festival

This post reached 80 users and 3 users engaged with the post.



Leeds City Council Outer North West Community Committee
17 August at 15:09 · 🌐

Leeds Festival
Residents Information

LEEDS

Leeds City Council
17 August at 09:01 · 🌐

Ahead of Leeds Festival taking place next week at Bramham Park, the Residents Information website regarding the festival is now live.

On the site, you'll find information regarding:

- 🕒 Times of opening
- 🗣️ Complaints and noise
- 🚦 Traffic and alternative routes
- 📍 Aberford, Bramham and Thorner residents

And more

To read all of the information for yourself, visit 🌐 <https://orlo.uk/pGkfM>