



Inner West Community Committee

FACEBOOK highlights

1 November 2022 – 2 March 2023

Appendix 2

Inner West Community Committee

Since 1st November 2022 the Inner West Community Committee Facebook page has gained: **17 new followers**, and now has a total of **1,748 followers**.

This means that this is the **2nd** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments, or shares



Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!

The most popular post since the 1st November is the post promoting the Armley Forum. It has been shared 4 times and has reached a total of 404 people.

The following below are screenshots of the most popular three posts since the 1st September 2022. Alongside this are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – LCC Inner West Community Committee Post

Inner West Community Committee Post: 483 people had this post delivered to them and it had **0** post clicks, with **1** likes, comments and shares.





Leeds City Council Inner West Community Committee

22 November 2022 · 🌐

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Inner West Community Committee Meeting takes place TONIGHT, 6pm at Armley Hub, 2 Stock Hills, Armley, LS12 1UQ.



Inner West Community Committee

Armley, Bramley & Stanningley, Kirkstall


Meeting to be held in Main Lobby Armley Hub, 2 stocks Hills, Armley LS12 1UQ
Tuesday, 22nd November, 2022 at 6.00 pm

Councillors:

L Cunningham	- Armley;
J McKenna	- Armley;
A Smart	- Armley;
C Gruen	- Bramley and Stanningley;
J Heselwood	- Bramley and Stanningley;
K Ritchie	- Bramley and Stanningley;
H Bithell	- Kirkstall;
J Illingworth	- Kirkstall;
F Verner	- Kirkstall;

Please do not attend the meeting in person if you have symptoms of Covid 19 and please follow current public health advice to avoid passing the virus onto other people.

We strive to ensure our public committee meetings are inclusive and accessible for all. If you are intending to observe a public meeting in person, please advise us in advance of any specific access requirements that we need to take into account by email (FacilitiesManagement@leeds.gov.uk). Please state the name, date and start time of the committee meeting you will be observing and include your full name and contact details.



2nd Place – Armley Forum Post

Armley Forum: 326 people had this post delivered, with **0** post clicks with **0** likes, comments and shares.



Leeds City Council Inner West Community Committee

15 November 2022 · 🌐

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Tonight, we have the Armley Forum at Armley Hub at 7pm!



Chair: Councillor Jim McKenna

No.	Agenda Item	Lead(s)
1.	Welcome and apologies	Cllr McKenna
2.	Youth Provision	Stephen Harper (Youth Services) Amanda Sykes (BARCA)
3.	Police Update – Neighbourhood Policing Team	West Yorkshire Police (WYP)
4.	Money Buddies and Loan Sharks campaign	Robert Andrews Norah Gibson Money Buddies
5.	Housing - Housing update	Paul Hodges – Housing Team Leader
6.	AOB: Next Steps and closing remarks	Cllr McKenna
7.	Date and time of next meeting: Tuesday 17 th January 2023	All to note

3rd Place – Leeds Food Strategy Post

Leeds Food Strategy: 176 people had this post delivered to them. There were **2** post clicks and **0** likes, comments and shares.

 Leeds City Council Inner West Community Committee
· 7 December 2022 ·

How can we help people in #Leeds eat food that is healthier, affordable, and better for the planet?

That's the goal of a new citywide food strategy developed in partnership with representatives from across the city's food system.

The draft Leeds Food Strategy sets out plans to ensure we have a vibrant food economy where everyone can access local, healthy, and affordable food that is produced in ways that embrace innovation and improve the natural environment.

You can help us to make sure this approach is right for Leeds by taking part in our online consultation questionnaire by the 18th December. Every response will be considered and each one will help improve our plans.

Find out more and take part at the link below

<https://www.leeds.gov.uk/plans-and.../leeds-food-strategy>



The graphic for the Leeds Food Strategy 2022 features two children in a garden. A girl on the left is wearing a white tank top and blue shorts, holding a wooden spoon. A boy on the right is wearing a yellow hoodie and has his arms raised in a celebratory gesture. In the background, there are green plants, a large carrot, and a bird perched on a red apple. The text 'Leeds Food Strategy' is written in large, colorful letters (Leeds in orange, Food in blue, Strategy in green), with '2022' below it. There are also small icons of a person holding a globe and a butterfly.