



Inner South Community Committee Facebook Page

Appendix 1

Highlights

11th August 2023 – 9th November 2023

Inner South Community Committee Facebook Page

The Facebook page for the Inner South Community Committee has continued to provide support, information, and access to multiple services. With regular updates, the number of followers and interactions has been reflected in the interaction of the local community. Since 11th August 2023 the Inner South Community Committee Facebook page has gained **72 new followers**, making a total of **1,876 followers** in total.

This means that this is the **second** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

However, all posts can be read without any further interaction.

The **most popular post** since the 11th August 2023 was the posting regarding *the Beeston market*.

- Reached a total of 2,556 people
- Received 57 likes, comments and shares

The following (below) are screenshots of the three most popular posts since the 11th August 2023. Alongside it is the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – Beeston Market

2,556 people had this post delivered, with 162 post clicks with 57 likes, comments and shares.



Better Action For Families
BAFF

Leeds
CITY

**HANDMADE AND HOMEMADE
Food & Craft Market
& Table Top Sale**

**FOOD
HOME BAKING
KNITTED ITEMS
BRIC-A-BRAC
CANDLES
KEYRINGS
AND MUCH MORE!**

Akh Creates

BEESTON PARISH CENTRE
Town Street,
Leeds | LS11 8PN

**JULY 29TH
AUGUST 26TH
SEPTEMBER 30TH
NOVEMBER 4TH**
11:30AM - 2:30PM

STALL BOOKINGS ↓
IF YOU WOULD LIKE TO
HOLD A STALL PLEASE
CONTACT
LYNN 07515851631 OR
GAYLE 07999080375
BAFFGAYLE@HOTMAIL.COM

Better Action for Families @BAFFLEEDS

2nd Place – Halloween at South Leeds Hub – Youth Service

785 people had this post delivered, with **44** post clicks with **7** likes, comments and shares.



Halloween at the Hub Disco

**COME ALONG TO OUR HALLOWEEN DISCO,
FANCY DRESS COMPETITION , FOOD, GAMES , PRIZES**

AGE 11-17

**6.30PM UNTIL 8.30PM ON FRIDAY 27TH OCTOBER 2023
@ SOUTH LEEDS YOUTH HUB ,**

No need to Book

For more information please contact
Allison 07891277407



The poster features a dark orange background with a white crescent moon and a black spider in the upper right. The bottom section is black with white silhouettes of a graveyard, a tree, and pumpkins. The Leeds City Council logo is in the bottom right corner.

3rd Place – Gardening and Green Crafts Wellbeing Group

355 people had this post delivered to them and it had 17 post clicks, with 10 reactions, comments and shares.

**3rd most
popular
post**



Leeds
CITY COUNCIL

Community
Committees

Dandelion

Gardening and Green Crafts Wellbeing Group

Join our free indoors gardening and green
crafts wellbeing group. Learn new skills,
connect with nature and socialise.

Where: Hunslet Community Hub
When: 10.30am to 12.30pm Tuesday
every week from 10th October till 14th
November

To book a spot email
projectdevelopmentteam@leeds.gov.uk
or text Dasha 07891279161

Funded by your local ward councillors of the inner south
community committee