



Outer South Community Committee

FACEBOOK highlights

22nd November 2024 – 20th February 2025

Outer South Community Committee

Since 22nd November 2024 the Outer South Community Committee Facebook page has gained: **9 new followers** (and currently has) **1,559 followers** and has a **page reached** of **59,389** over the above period.

Facebook Page reach - The number of people who saw any content from or about your Page, including posts, stories, ads, social information from people who interact with your Page and more.

This means that this is the **fourth** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to.
- 'engagement' is the number of reactions, comments or shares.

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

The most popular post since the **22nd November 2024** the posting regarding: **Career's in Housing – Employment and Skills Leeds** has reached a total of **2,576 people**.

The following below are screenshots of the most popular three posts since the 22nd November 2024. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – Careers in Housing – Employment and Skills Leads

2,576 people had this post delivered to them and it had a reach of 1,698 & 7 Interactions.

Leeds City Council Outer South Community Committee
Published by Alisha Effendi
28 January at 09:57

CAREERS IN HOUSING

This free 5-week course commencing 3 March 2025 offers an exciting opportunity for people looking to take their first step into an administration role within Leeds City Council's Housing Department.

The course will provide you with:

- An understanding of the importance of customer service.
- The opportunity to achieve a Level 1 BTEC in Principles of Customer Service
 - A chance to meet with the Housing Team at Leeds City Council
 - An interview for a Housing Assistant Role
- An understanding of interview skills and the application process.

The course is delivered by Leeds City College (city centre) one day per week and Learning Partnerships (Harehills) two days per week. Candidates must be aged 19 or over to attend the course.

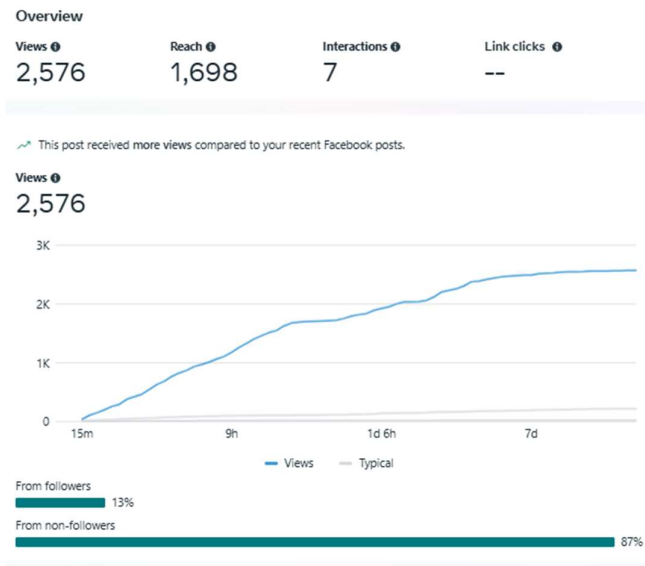
To access this course you must be able to:

- Work 16, 21, or 37 hours per week
- Commit to the full 5-week programme, attending a total of 3 days per week.
- Have been a resident in the UK for more than 3 years or be an asylum seeker or refugee.
- Work at an entry Level 3 in English and Maths (this is equivalent to G Grade or Grade 1 GCSE) or above
- Attend one of our information sessions by scanning the QR code and a booking a slot.

**3 MARCH 2025
5 WEEK COURSE**

SCAN QR CODE

0113 378 4576
www.inclusivegrowthleeds.com



2nd Place – Have your Say – Connecting Leeds

849 people had this post delivered, with 604 Post Reach & 5 Interactions

Leeds City Council Outer South Community Committee
Published by Kimberly Frangos Lcc
11 February at 13:25

Please see below poster - There is a meeting tomorrow at Rodillian Academy - where you can Have your say and help Connecting Leeds proposals for A61 Jumbles Lane and Ca... See more

Funded by UK Government

Have your say Connecting Leeds
TRANSFORMING TRAVEL

A61 Jumbles Lane and Carlton Lane and Pontefract Road from Thwaite Gate to M1 junction 44

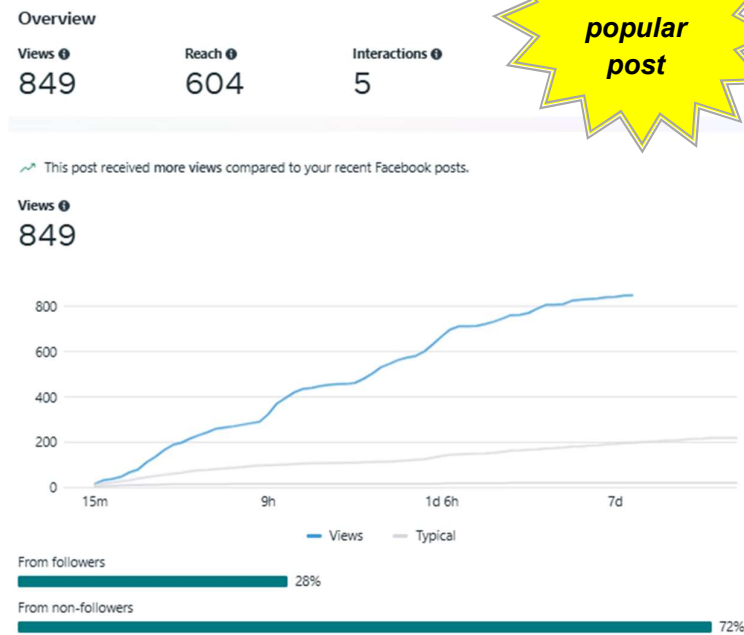
Improving walking, cycling and safety along the A61 Jumbles Lane and Carlton Lane junctions and Pontefract Road from Thwaite Gate to M1 Junction 44. Both areas have a high collision rate with 25 collisions in the last five years. 20% of these involved pedestrians and cyclists.

Your feedback will help to shape our proposals.

Visit the Your Voice website by 10 March 2025 to view the proposals and have your say.

To request information in an alternative format, please contact us by email at your.voice@westyorkshire.gov.uk or phone Peter@l.me on 0113 245 7676

Join us in person
Wednesday 12 February
6.30pm - 9pm
Main Hall, The Rodillian Academy,
Long Thorpe Lane, WF3 3PS
Tuesday 18 February
11am - 3pm
Hunslet Library, Waterloo Road,
LS10 2NS



3rd Place – Healthy Holidays – Christmas Period

717 people had this post delivered, with 521 Post Reach and 1 Interactions.

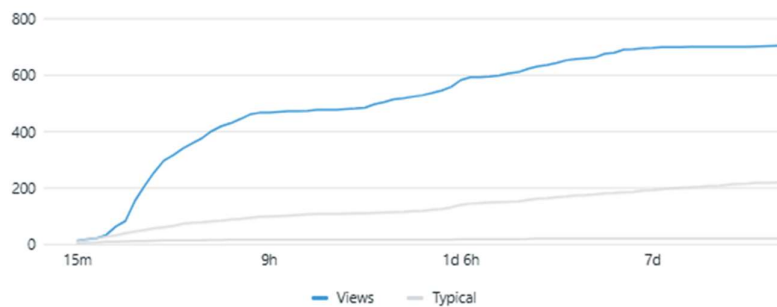


Overview

Views	Reach	Interactions	Link clicks
717	521	1	--

This post received more views compared to your recent Facebook posts.

Views
717



From followers 18%

From non-followers 82%