

Appendix A – LEGI Programme Delivery Models

Project	Lead organisation	Indicative LEGI allocation (£)	Target - Match funding (£)	Description	Target Outputs
Capital Investment	various	4,700,000	6,900,000	A capital fund designed to support the capital costs of Development Trusts, Catalyst Centres and Access to Finance initiatives	(included under potential capital projects)
Development Trusts	various	1,150,000	(included in investment fund target)	The creation of at least 3 asset owning trusts which will be sustainable after initial pump priming investment. Two locations identified to date – the former Hillside primary school (Beeston, LS11) and the former Harehills Middle School (Harehills, LS8). A third location in East & SE Leeds to be identified. Further developments subject to remaining LEGI funding.	New build/ refurbished workspace 79 new business starts 87 business assists 502 jobs accommodated
Catalyst Centres	Leeds City Council	2,243,000	660,000	New Enterprise generator based in deprived neighbourhoods. A hot desk environment capable of housing 20 to 30 people at any one time, a membership based network of new entrepreneurs, existing businesses and service providers	123 new business starts 146 new jobs
totals		8,093,000	7,560,000		

Theme 1 : Engaging People

Project	Lead organisation	Indicative LEGI allocation (£)	Target - Match funding (£)	Description	Target Outputs
Enterprise Ambassadors	Education Leeds	1,168,000	240,000	8 enterprise ambassadors based in relevant high schools in the LEGI Area. Their role will be to drive enterprise across the school curriculum and develop enterprise skills in young people. They will develop a number of new curriculum products and will have access to a flexible tool kit budget to buy in appropriate resources	11,280 students engaged in enterprise activities 275 businesses engaged with schools A 2% reduction in NEET* percentage 16 businesses established
Enterprise Toolkit	Education Leeds	768,000	123,000	A flexible budget to support the work of ambassadors in schools	(included in above)
Street Walkers	Leeds City Council	(included in Catalyst Centre budget)	-	5 street walkers based in the Catalyst Centres. Their role will be to inspire individuals based in the LEGI area to think about enterprise as a realistic option.	(included in Catalyst Centre project)
Business Plus / Enterprise Awareness	To be determined	450,000	60,000	To employ a range of different methods to raise awareness of enterprise in our target communities working with Catalyst Centres and street walkers as they get up & running	900 attendees at awareness events 45 new business starts 90 existing businesses supported
Enterprise Rehearsal	West Yorks Enterprise Agency	345,000	345,000	Enabling LEGI residents to test out a business idea for 6 months while remaining on benefit.	75 new businesses 75 new jobs

Project	Lead organisation	Indicative LEGL allocation (£)	Target - Match funding (£)	Description	Target Outputs
Support for Social Entrepreneurs	Unltd	129,000	594,000	Grants & other support for entrepreneurs with a social purpose	75 social entrepreneurs supported 15 new jobs
Enterprise loan Scheme	Leeds City Credit Union	271,000 (plus £200k capital from the investment fund)	1,852,000	A Enterprise loan of up to £5,000 designed to support new businesses who don't have access to finance. Business advice, credit management advice and business mentoring are included in the package	200 residents into self employment, 200 into employment £1m finance lent 255 business mentors trained
Creative Academies	Various	450,000	99,000	Advice & support for potential new creative businesses	40 new businesses 250 attendees on enterprise training
Local Markets & festivals	Park Lane College	622,000	521,000	The development of new marketing opportunities for new/emerging arts/crafts businesses	45 new business starts 135 attendees on enterprise training
Total		4,203,000	3,834,000		

Theme 2 : Engaging Business

Project	Lead organisation	Indicative LEGI allocation (£)	Target - Match funding (£)	Description	Target Outputs
Business Enterprise Fund	Bradford Chamber of Commerce	142,000 (plus capital support from the investment fund)	1,034,000	Low cost loans for established businesses of up to £30,000, Business advice and business mentoring are included in the package	40 businesses assisted £600K finance lent 80 new jobs
Building on Business	Construction Leeds	457,000	702,000	Business support for small construction businesses.	60 new business starts 45 existing businesses assisted 120 residents into employment
Business Accommodation/ Business Support	Various	(within development trusts/catalyst centres/ investment fund)	-	New flexible business accommodation to be created via the development trusts project. Catalyst centres will also provide networking, business support & other opportunities for existing businesses	(included in other projects)
Developing Local Enterprise	West Yorks Enterprise Agency	600,000	600,000	Intensive business support for existing small businesses in the LEGI Area	To be determined
Business Brokers	Leeds Ahead	760,000	550,000	Up to 5 business brokers employed to broker support from businesses into regeneration projects/programmes including Catalyst Centres & Development Trusts	2000 businesses engaged business investment targets to be set
total		1,959,000	2,886,000		

Theme 3 – Engaging Investors

Project	Lead organisation	Indicative LEGI allocation (£)	Target - Match funding (£)	Description	Target Outputs
Promoting Success	Leeds City Council	405,000	5,834,000	Promoting LEGI Areas as investment opportunities & as potential business locations	£5.75m private investment 75 new businesses attracted
Investor Development	Leeds City Council	191,000	494,000	2 investor development executives employed to respond to investment enquiries & build up relationships with existing local businesses. Their role to encourage future investment, promote business support services, deal with business issues and encourage businesses to support LEGI	150 businesses assisted £300K of private sector investment generated
Enterprise Promotion	Leeds City Council	405,000	-	To promote the concept of Enterprise in LEGI Areas	To be determined
Total		1,001,000	6,328,000		

Management/Administration/Evaluation

Project	Lead organisation	Indicative LEGI allocation (£)	Target - Match funding (£)	Description	Target Outputs
Programme Management	Leeds City Council	254,000	520,000	A team of up to 4 officers to manage the LEGI programme ensuring all targets are met	See above
Research/Evaluation	Leeds City Council	90,000	-	A small research & evaluation budget to measure best practice & the success of the programme	See above
total		344,000	520,000		

Project	Lead organisation	Indicative LEGI allocation (£)	Target - Match funding (£)	Description	Target Outputs
Delivery Models		8,093,000	7,560,000		sq m of new/refurbished workspace 202 new business starts 87 existing businesses assisted 146 new jobs 502 jobs accommodated in workspace
Theme 1		4,203,000	3,834,000	Engaging People	11,280 students engaged in enterprise 421 new business starts 290 new jobs plus 200 into self employment 75 social entrepreneurs supported 275 businesses engaged with schools
Theme 2		1,959,000	2,886,000	Engaging business	85 existing businesses assisted 60 new business starts 80 new jobs 120 residents into employment 2000 businesses engaged in LEGI activities
Theme 3		1,001,000	6,328,000	Engaging Investors	150 existing businesses assisted 75 new businesses attracted into the LEGI Area £6.05m of private sector investment
Management		344,000	520,000		
total		15,600,000	21,128,000		

Please note these are indicative LEGI allocations, match funding & target outputs, subject to change as the programme moves into delivery

